

The finest lifestyle

Life in Paris Region offers something for everyone. There's a reason why Paris Region is the #1 destination on the planet: with 50 million visitors each year, the area is synonymous with "art de vivre", culture, gastronomy and history. Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping at its best, gourmet restaurants, cafés, sports clubs, sport events and more... The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.



Moret-sur-Loing © J.P. Chasseau CDT77

A great place to live in

5.7 million housing units

72% flats, 4.1 million

26.3% houses, 1.5 million

Private housing rents in Paris Region				
	Paris	Inner suburbs	Outer suburbs	Paris Region
Surface in m ²	50	52	57	53
Rent in €/m ²	23.3	16.9	13.8	13.8
Average monthly rent in €	1,165	877	794	960

OLAP, 2019, Average rent as at 1/1/19

A green region

75%

green space, forests and water

50% agricultural space
28% wooded areas, natural world
23% urban space
1% water
4 regional nature parks representing 18% of the land area (218,520 ha), 2 in project
35 "Natura 2000" sites

More than 700 sites of ecological interest
15,171 ha in organic farming
Short food circuits are in place for 800 farms (16%)
95,820 ha of forest open to the public
67 sustainable neighborhoods in Paris Region
113,000 homes programmed within these accredited neighborhoods.
250,000 inhabitants of the Paris Region should eventually live in one of these exemplary neighborhoods.
A very high level of urban services (water, waste, energy...)

IAU/MOS 2017, Insee, IAU IdF

A population in good health

The French health care system is one of universal health care largely financed by government. It is unique in the world, as everyone receives the same high level of care and treatment regardless of income. The Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

9,505 general practitioners
9,451 dentists
4,321 drugstores

An unrivalled cultural offering

307 cinemas, 1,073 screens
361 theaters
5 opera houses
47 foreign cultural institutes and centers (FICEP)
65 million visitors in the top 10 cultural sites in Paris
5.6 million visitors attending the 10 largest exhibitions in Paris in 2018
1/3 of the regional on the territory is remarkable for its built or landscape heritage
271 villages of characters

5 Unesco sites (2019)

Palace of Versailles
Paris, the Banks of the River Seine
Fontainebleau Château and Park
Medieval City of Provins
Le Corbusier's architectural work

4,000

historic monuments

140

museums

5

of the Top 15 European most visited exhibitions

Inspirative

The Paris Region is a popular setting for French and international films.



Ride in Saint-Germain-en-Laye forest © CRT IDF Tripelon-Jarry

Iconic touristic attractions

Top most visited tourist sites in Paris Region (millions of visitors - 2018)	
Disneyland® Paris	15.1
Notre-Dame de Paris*	12
Sacré Cœur de Montmartre*	11
Louvre Museum	10.1
Palace of Versailles	8.1
Eiffel Tower	6
Pompidou Centre	3.5
Orsay Museum	3.3
Cité des Sciences et de l'Industrie	2.2
National Natural History Museum	2.04
Notre-Dame de la Médaille miraculeuse Chapel*	2
Arc de Triomphe	1.7
Quai Branly Museum	1.3
Sainte-Chapelle	1.3
Army Museum	1.2
Atelier des Lumières	1.2
Petit Palais	1.2
Louis Vuitton Foundation	1.14
Grand Palais	1.1
Cité médiévale de Provins	1

* free admission, estimate - CRT Paris Ile-de-France, 2020 data 2018

3
of the world's most visited museums

#1 The Louvre
Centre Pompidou
Musée d'Orsay

Top cultural events in Paris Region (By number of visitors - 2018)	
European Heritage Days*	500,000
Techno Parade*	300,000
Solidays	212,000
Medieval Shows in Provins	183,300
Download Festival	120,000
Lollapalooza Paris	120,000
Rock en Seine	90,000
International Contemporary Art Fair (FIAC)	72,500
Art Paris Air Fair	58,789

* free admission, estimate - Source: CRT Paris Ile-de-France, 2020 data 2018

Insee, CRT Paris Ile-de-France, 2020, data 2018) AECOM - The Art Newspaper, Special Report, Number 311, April 2019.

The world's favorite tourist destination

50.1 million tourists, including 22.2 million foreigners (44.3%)
191.9 million night stays, half the total night stays in France, including 101.9 million for international tourists (53.1%)
€21.7b in economic benefits
120,000 businesses
511,000 jobs

CRT Paris Ile-de-France, 2019, data 2018

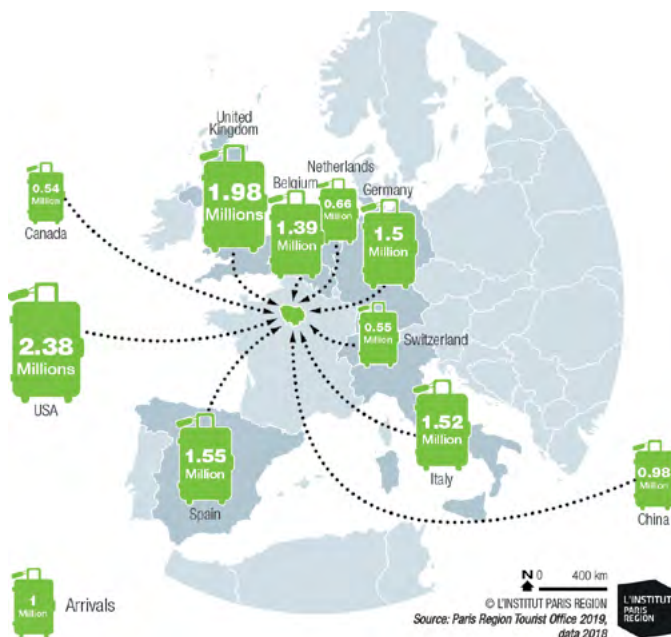
One of the largest hotel facilities in the world

156,880 rooms
71 million hotel night stays, half the total night stays in France
2,465 hotels
10 luxury hotels

Insee, data as 01.01.19, CRT Paris Ile-de-France, 2019, data 2018

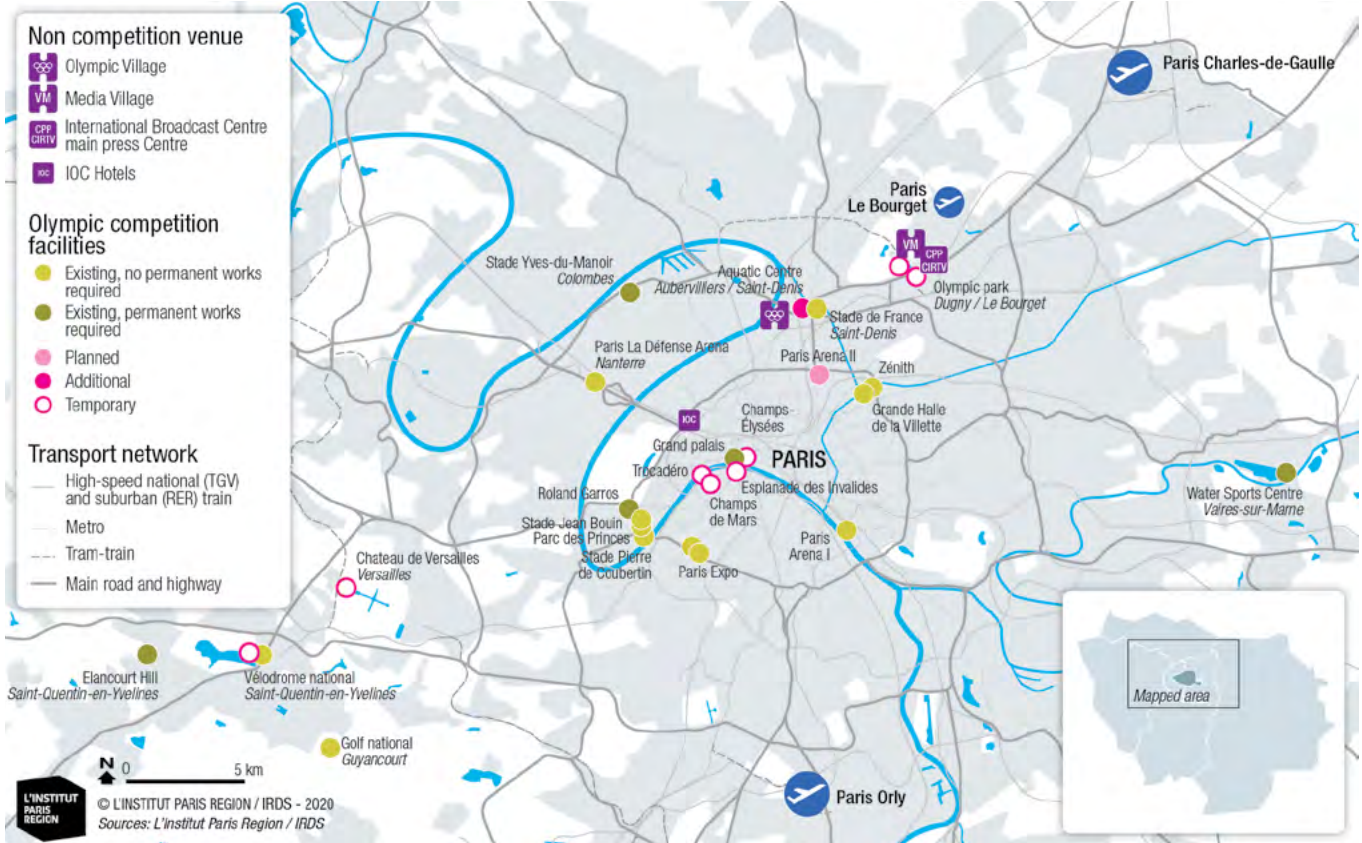
Provenance of main foreign tourists in Paris Region (2018)

The main international customers in the Paris Region are Americans (4.8%), British (4.0%), Spanish (3.1%), Italians (3.0%) and Germans (3.0%). European customers (including the French) account for 80.6% of tourist stays.



Versailles - The Gardens © Christine Tarquis, L'Institut Paris Region

2024 Olympic sites in Paris Region



Sports and leisure activities

(2019)

19,200 sports clubs,
8,607 sports facilities
2.4 million sports club members
12 leisure resorts (3,000 ha)
5,393 tennis courts,
419 swimming pools
620 equestrian centers,
106 golf courses

Football (soccer):
267,312 licences
Tennis: 221,713 licences
Judo: 109,996 licences
Golf: 103,415 licences
Riding: 93,036 licences

INJEP-MERES, Recensement des licences, 2018, RES, Sports Ministry, 2017

Paris 2024 Olympic and Paralympic Games

Olympic Games
July 26th
- August 11th, 2024

Paralympic Games
August 28th
- Sept. 8th, 2024

Some popular sporting events

(2019)

Tour de France (cycling race):
545,000 spectators
Paris Open, Roland-Garros
(Tennis): 480,000 spectators
Women's World Cup:
250 000 spectators for 7
matches in the Region

NatWest 6 Nations
championship (rugby):
150,000 spectators
Paris Marathon: 57,000
participants, 250,000
spectators
GayGames: 105,000
spectators

Major events

40
major sport events
in 2018

European Championships in
Women's Artistic Gymnastics,
April-May 2020

European Championships
athletics, August 2020

ECA Canoe Freestyle
European Championships,
October 2020

CRT Paris-Ile-de-France, Estimates IRDS,
Schneider Electric Marathon, L'Equipe

Venues

95% existing or temporary
facilities
1 sports venue to be built
specifically for the Games:
the Aquatics Center in
Saint-Denis
80% of venues located within
a 10 km radius of the Village
22 sports within a 10 km
radius of the Village
90,000 hotel rooms within
10 km of the city center

Sustainable

55% smaller carbon footprints
than London 2012

Travel

85% of athletes
accommodated within 30
minutes of their competition
venue
30% of athletes
accommodated within 5
minutes of their competition
venue (Stade de France and
Aquatics Center)
100% of training venues
(excluding competition
venues) within 20 minutes
of the Village
100% of venues accessible
by environmentally friendly
public transport
400 meters maximum
distance to a metro station
in Paris

Paris2024 media

The world capital for shopping

(2018)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers trend, concept stores and outlets, the Paris Region is a popular shopping destination for French and foreign tourists.

223 shopping centers, including Westfield Les Quatre Temps, the Westfield Forum des Halles, Vill'Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.

16 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV, Marais...



Sites commerciaux n°291, September 2019, Panorama/tradedimensions, Le guide 2019 de la distribution and L'Institut Paris Region



Westfield Les 4 Temps La Défense business district © C. Tarquis, L'Institut Paris Region.

3 Paris region shopping centers are among Europe's top 5 centers (annual footfall, in million visitors 2018)

Westfield Les Quatre Temps/Le CNIT (La Défense, Paris Region, France)	56.5
Westfield Stratford City (London, United Kingdom)	51.6
Westfield Forum des Halles (Paris Region, France)	48.8
Bullring (Birmingham, United Kingdom)	39.2
La Part-Dieu (Lyon, France)	31.1
Westfield London (London, United Kingdom)	30.2
Hoog Catherine (Utrecht, Netherlands)	27.0
Manufaktura (Lodz, Poland)	21.2
Créteil Soleil (Créteil, France)	21.0
La Vaguardia (Madrid, Spain)	20.9

Sites commerciaux n° 291, septembre 2019

A unique culinary desination

(2019)

The world's biggest fresh produce market

Rungis International Market, the world's biggest fresh produce market
9.4 billion euros turnover
18 million consumers
1,200 companies
6,710,450 visitors
3 million tonnes of goods pass through every year with around 300,000 references of fresh food products.



Rungis

Specialities produced in Paris Region

1,000 products and 70 kinds of fruits and vegetables

Many culinary products are the richness of the region:

Bries de Meaux and Melun, coulommiers, Vexin beer, Gâtinais honey and saffron, rose petal confit from Provins, peppermint from Milly-la-Forêt, poultry from Houdan or Grand Marnier.

Several varieties of fruits and vegetables take their name from their place of production: Argenteuil asparagus, Arpajon beans, Belle de Fontenay potatoes, mushrooms and hams, Montmorency cherries, Pontoise cabbage, Marcoussis strawberries.

The Paris Region is the leading French region for the production of parsley, watercress and radishes. It ranks 2nd for fava beans, 3rd for peas and 4th for beets, lettuce or pumpkins.

Cervia



Ferrandi School © Aurelia Blanc-CCI Paris Ile-de-France

An effervescent gastronomy scene

Paris Region is home to an effervescent gastronomy scene: 23,000 restaurants, big names in French cuisine, foreign specialties, Parisian cafes, organic cafes, ... there is something for every taste!

Guide Michelin

