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An exceptional place for events

The Paris Region has this almost unique characteristic in the world of being a leading destination both in the leisure tourism segment and that of business. More than 400 trade fairs, 1,200 congresses and 3,000 events are held each year. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A real know-how in hosting major trade shows

CCI Paris Île-de-France, data 2019

The #1 offer of exhibition space in the world

700,000 m²

22 exhibition and conference venues

446 trade shows, including **230** professional trade shows and **226** public trade show
108,153 exhibiting companies, including **32,280** foreign companies (30.8%)
9.4 million visitors, including **842,547** foreigners (8.9%)
€5b in economic benefits

73,300 jobs generated by trade shows
€22.6b turnover by exhibiting companies at trade shows, of which **€10.3b** realized with foreign customers
7 million contracts concluded at trade fairs

446

trade shows

1,200

conventions

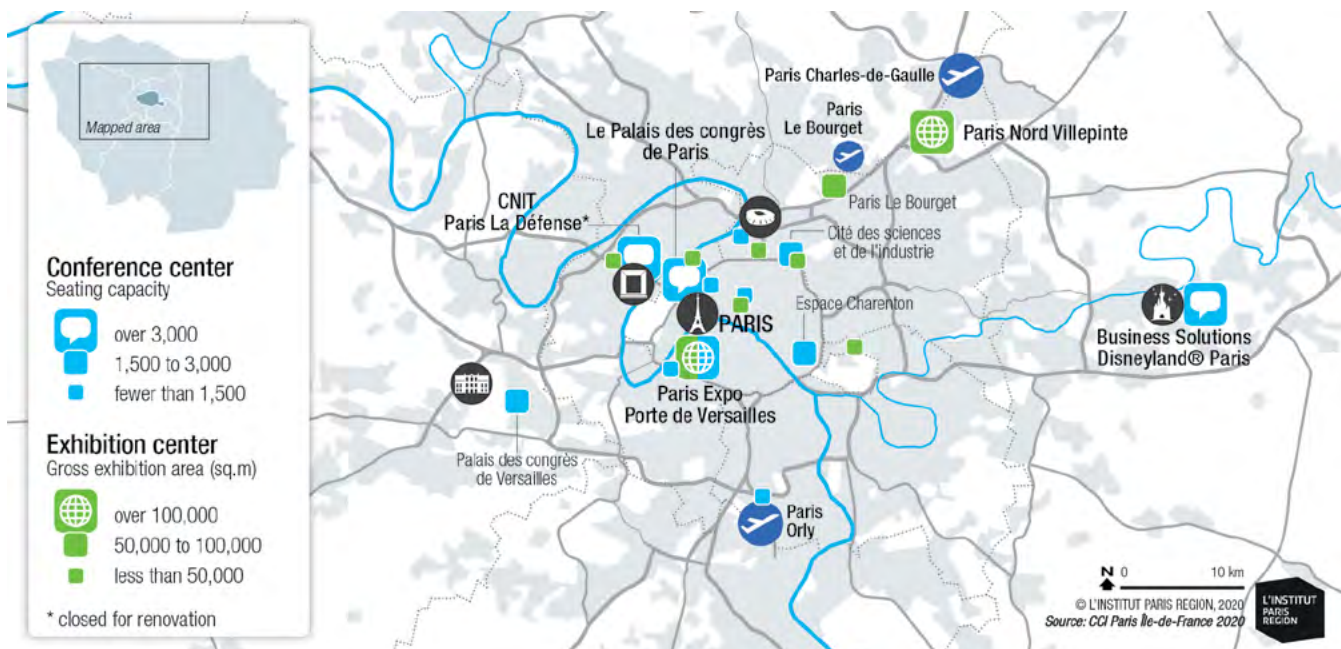
9.4M

visitors

Top 10 professional and public trade shows held in Paris Region (by numbers of visitors and exhibiting companies)

Trade Show Name	Business sector	Visitors (1st visit)	Exhibiting companies	Year
Mondial de l'Automobile / Paris Motor Show	Transport, logistics, traffic and related equipment	1,068,194	500	2018
Salon International de l'Agriculture / Paris International Agricultural Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	637,519	990	2018
Foire internationale de Paris	Multi-sector tradeshow and trade fairs	467,855	2,236	2018
Salon international de l'Aéronautique et de l'Espace / International Paris Air Show	Defence, civil and military security	270,430	2,419	2017
Salon Nautique International de Paris / Paris Boat Show	Tourism, sports and leisure activities	163,930	650	2018
Paris Games Week	Tourism, sports and leisure activities	197,922	180	2017
Maison&Objet	Home decor, interior design architecture and lifestyle culture	157,882	5,614	2018
SIMA, Mondial des Fournisseurs de l'Agriculture et de l'Élevage / Paris International Agribusiness Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	123,378	849	2017
Salon du livre de Paris / Paris Book Fair	Art, culture, music and shows	111,809	883	2018
Salon des vins des vignerons indépendants / Independent winegrowers' wine fair	Food, hotel and restaurant amenities	80,342	6,913	2018

Conference and exhibition centers in Paris Region (2020)



The place to meet

The Paris Convention Center, the largest convention center in Europe, made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

1,200 conventions per year in Paris Region OTCP, 2018

1,192 conventions in 335 venues
 882,400 participants
 32% were foreign visitors (298,600)
 €1.4b in economic benefits
 22,650 jobs created by conventions

Paris, the world's # 1 leading destination by number of meetings organized in 2018

City	#meetings	Rank by #meetings	#participants	Rank by #participants
Paris	212	1	126,343	2
Vienna	172	2	104,775	3
Barcelona	163	4	134,838	1
Berlin	162	5	87,623	4
Madrid	153	3	71,885	5
Lisbon	152	6	67,382	7
London	150	7	54,788	8
Singapore	145	8	69,261	6
Prague	136	9	42,451	10
Bangkok	135	10	53,668	9

ICCA City ranking measured by number of meetings organized in 2018 (12/6/19)

Breakdown of conventions by business sector (2018)

