

A world leading economic and innovative region

With a GDP of €709 billion and a population of 12.2 million, the Paris Region represents 31% of France's GDP and 18.4% of its population, while it respectively represents 4.6% and 2.4% of the European Union's GDP and population.

Paris Region in the European Union

as of 01.03.2020



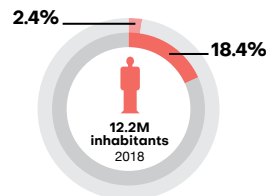
UK has left the EU28 from 1.31.2019

Paris Region is part of:

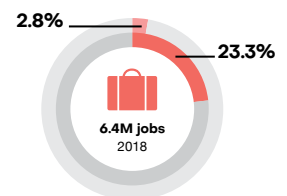
- The European Union
- The Schengen area
- The Eurozone

Paris Region vs. France & Europe

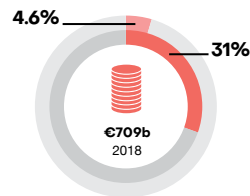
Population



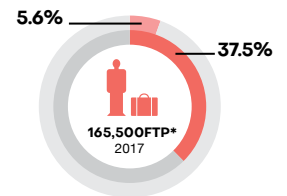
Jobs



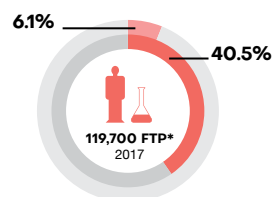
GDP



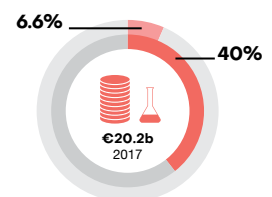
R&D workforce



R&D researchers



R&D expenditure



■ UE 28 ■ France

* Full Time Equivalent
- Insee, Eurostat, Ministry of Education, Higher Education and Research

An international region

1.7 million foreigners live in the region
13.9% of the population
2016

119,400 foreign students in higher education, including **80,500** in Paris Region's public universities
2018-19

8,240 foreign PhD students
2018-19

5,800 foreign researchers
2018

22.2 million foreign visitors
2018

15,100 foreign sites
620,000 jobs,
1 out of 6 jobs in Paris Region is in a foreign company (16.7%)
2017, data 2013

409 foreign companies
6,303 jobs created
2018

Paris Region in numbers



704,500
students



12,012 km²
surface area



12.2 million
inhabitants

1,017
inhabitants
per km²



6.4 million jobs
(salaried and
non-salaried)



108 million
passengers
in Air Traffic



165,500
R&D jobs incl.

119,700
researchers

€20.2b
R&D expenditure



1,166,000
companies

1,285,000
sites (all
activities)

244,000
companies
created

8,000
startups



54.2 million m²
Office space



€148.5b
Import



€97.5b
Export



19 million
passengers

7
high-speed
train stations



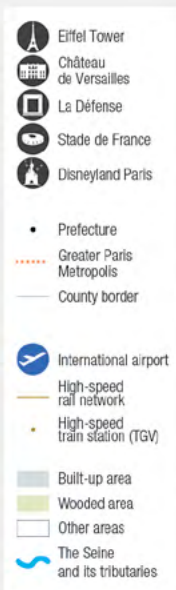
50.1 million
tourists,
incl.
22.2 million
foreign tourists



GDP €709b

GDP €58,300
per capita

GDP €110,549
per job





Hoops Factory, Basket Hall in aubervilliers © J.-M. Sicot, L'Institut Paris Region

Paris Region's position in international rankings

The Paris Region is a globally competitive region. It is one of the most attractive regions in the world according to different rankings on attractiveness, companies, foreign direct investments, talents, real estate, cost and quality of life... Recent international benchmarking studies have put the region within the top metropolises in the world in terms of Human Capital, Economic activity, Attractiveness, Cultural experience, Information exchange, Research and Development, Tourism...

Global Attractiveness

Global Cities Index 2019 on economic performances

- #1 New York
- #2 London
- #3 Paris
- #4 Tokyo
- #5 Hong-Kong

A.T. Kearney

Global Cities Outlook 2019 on the potential of a city to attract and retain global capital, people, and ideas in coming years

- #1 London
- #2 Singapore
- #3 San Francisco
- #4 Amsterdam
- #5 Paris

A.T. Kearney

Dynamic Cities 2019

2019 Top 5 dynamic cities

- #1 London
- #2 Paris
- #3 Cambridge
- #4 Berlin
- #5 Amsterdam

Savills

Foreign direct investments

As of 2018, the Paris Region is the second international destination for international investments following London, and first for Research, Design and Engineering investments, followed by Singapore.

fDi European Regions of the Future 2020/21



fDi Intelligence

Global Cities Investment monitor 2019

International investors' perceptions of future attractiveness

- #1 New York
- #2 London
- #3 Paris

Paris Region, #1 world destination for investments in R&D
2nd most attractive location to set up a business

KPMG – Paris Ile-de-France Capitale Economique, Choose Paris Region

Cost & Quality of Life

Cost of living Survey 2019

Paris is less expensive in Europe than Zurich, Bern, Geneva, Copenhagen, London, Moscow, Dublin, Milan.

Mercer 2019

Quality of living Survey 2019

The quality of life in Paris is very appreciated, and ranked ahead of that of many global cities such as London, Luxembourg, Madrid, Rome...

Mercer 2019

Cost of living Expatsitan

Paris is cheaper than London
12% cheaper for housing
43% cheaper for transportation
60% cheaper for personal care
10% for entertainment

Expatsitan 1/20

Real Estate

Emerging Trends in Real Estate, Europe 2020

Paris is ranked **#1** for its overall real estate prospects in 2020.

The Grand Paris project, Europe's largest transport scheme, is widely lauded as a game-changer for the French capital, setting it apart from the competition.

Emerging Trends in Real Estate, Europe		
	2020	2019
1	Paris	Lisbon
2	Berlin	Berlin
3	Frankfurt	Dublin
4	London	Madrid
5	Madrid	Frankfurt

PWC. ULI Urban Life Institute

Global Property Handbook 2020

Paris became the preferred city for international clients to invest in real estate.

- #1 Paris
- #2 New York
- #3 Tokyo
- #4 Los Angeles
- #5 Hong Kong

Barnes

Talents

Cities of Influence, Where to find the best talent 2018

- #1 London
 - #2 Paris
 - #3 Madrid
- Colliers International, 2018

Financial Times Education rankings 2019-20

- HEC Paris **#1** Best executive MBA program
 - Best European business school
- Financial Times, 2019

Tourism and meetings

2019 Mastercard's Global Destination Cities Index

Total of international overnight visitors by city

- #1 Bangkok 22.78 M
 - #2 Paris 19.10 M
 - #3 London 19.09 M
 - #4 Dubai 15.93 M
 - #5 Singapore 14.67 M
- Mastercard

2019 ICCA meetings organized in the world

- Paris, **#1** world destination for congresses
 - #2 Vienna
 - #3 Barcelona
 - #4 Berlin
 - #5 Madrid
- ICCA, International Congress and Convention Association

R&D, Tech and Innovation

Global Innovation Index 2019

Paris, European **#1** and **#9** largest science and technology clusters in the world

OMPI, 2019

Startup Genome 2019

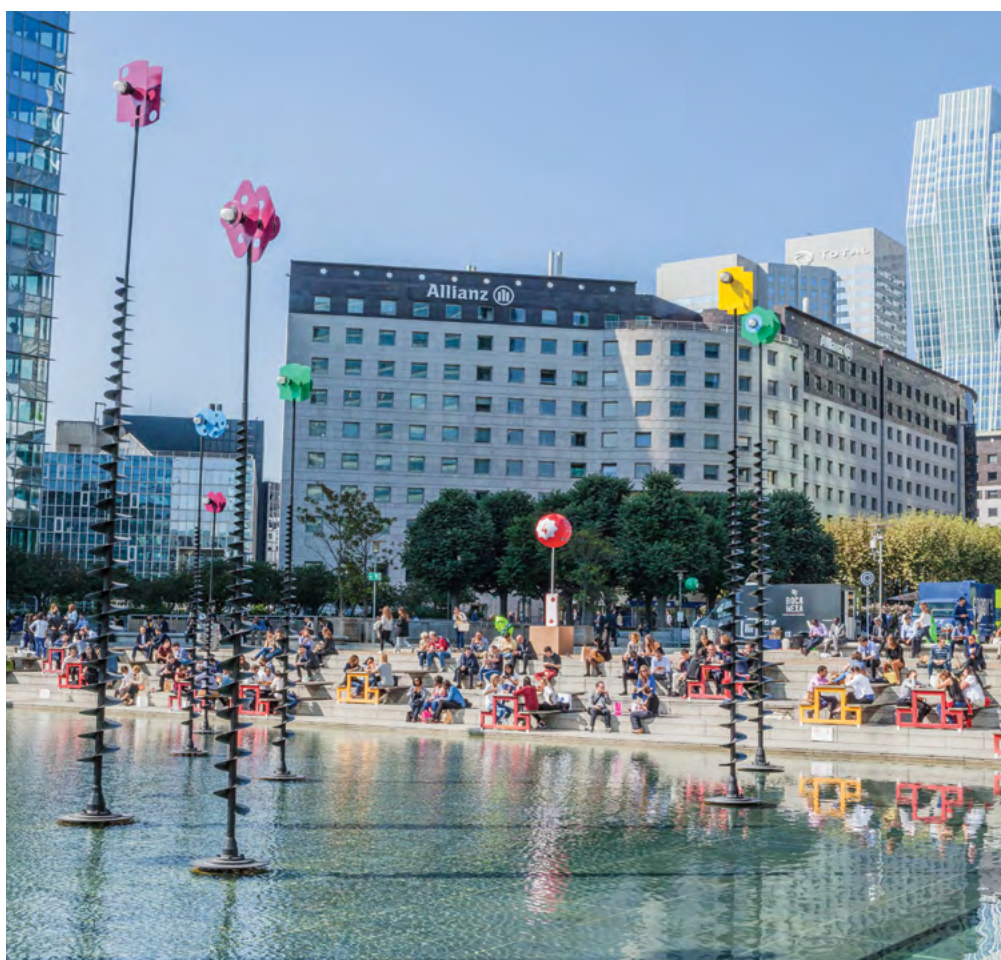
Paris Region innovation: **9th** on the top 15 startup ecosystems in the world

Startup Genome, 7/19

Innovation Cities Top 100 Index 2019

Paris, **#2** European and **#6** best city in the world for innovation

2thinknow



La Défense Business district © 11h45 pour Defacto