

The Finest Lifestyle

Life in Paris Region offers something for everyone. Paris Region is a historical, cultural, and aesthetic gem. Its overwhelming beauty, architectural wonders, and national cuisine call people from around the world, adding to its exciting and diverse environment. Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping, gourmet restaurants, cafés, sports clubs, sporting events, and more... Home to 18% of France's population on only 2% of the national territory, Paris Region aims to offer its citizens a breathable and greener environment through sustainable and carbon-free urban planning.



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A Great Place to Live in

- 5.8 million housing units
 - 72.3% apartments
 - 4.2 million
 - 26% houses
 - 1.5 million
- Insee, 2021 (data 2017)

Private Housing Rents in Paris Region				
	Paris	Inner suburbs	Outer suburbs	Paris Region
Surface in m ²	50	52	57	53
Rent in €/m ²	23.7	17.2	14.5	18.7
Average monthly rent in €	1,188	899	827	984

OLAP 2020, Average rent as at 01/01/2021

A Green Region

76%
green space and forests

- 50% agricultural space
- 26% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing 19% of the land area (226,192 ha), 1 in project
- 120,272 ha of green spaces open to the public in 2019 (community gardens, heritage parks and gardens, recreational areas, parks, squares, ...).
- 4,731 km of linear green spaces (promenades, banks, green corridors...)
- 35 "Natura 2000" sites
- 15,000 km of ecological corridors
- 275 sites identified for their geological interest

- 29,770 ha in organic farming
- Short food circuits are in place for 800 farms (16%)
- 97,838 ha of forest open to the public
- 115 sustainable neighborhoods in Paris Region
- 156,700 homes programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)

L'Institut Paris Region, 02/2021

The Region has a temperate Atlantic climate with some semi-continental influences. Temperatures are characterized by a relative mildness and regularity, around 11°C on average. The 650 mm of annual precipitation is very well distributed throughout the year while winds are generally weak.

An Unrivalled Cultural Offering

- 311 cinemas,
- 1,147 screens
- 372 theaters
- 158 academies
- 1,001 public libraries
- 5 opera houses
- 47 foreign cultural institutes and centers (FICEP)
- 52 million visitors in the top 20 cultural sites in Paris
- 5 of the Top 15 most visited exhibitions in Europe
- 6.3 million visitors attending the 10 largest exhibitions in Paris in 2019
- 1/3 of the regional territory is remarkable for its built or landscape heritage
- 271 villages of character

CRT Paris Ile-de-France, 2020, data 2019, CNC, 2019, INSEE, 2020

5 UNESCO Sites (2020)

- Palace and Park of Versailles
- Paris, Banks of the Seine
- Palace and Park of Fontainebleau
- Provins, Town of Medieval Fairs
- Le Corbusier's architectural work

4,000
historic monuments

143
Museums

Inspiring

Paris Region is a popular setting for the shooting of French and international films, series, and commercials

A Population in Good Health

The French health care system is a universal health care system largely financed by government. It is unique in the world, as everyone receives the same high-level of care and treatment regardless of income. Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

Practitioners in Paris Region						
Total	Density for 100,000 inhabitants					
	Practitioners	General practitioners	Specialists	Dental Surgeons	State-certified nurses	Drugstores
48,236	396	145	251	73	936	113

INSEE 2020, data 2018

Iconic Tourist Attractions

Most Visited Tourist Sites in Paris Region (millions of visitors - 2019)	
Disneyland® Paris	15
Sacré Cœur de Montmartre	11
Louvre Museum	9.6
Palace of Versailles	8.2
Eiffel Tower	6.2
Orsay Museum	3.6
Pompidou Center	3.3
Cité des Sciences et de l'Industrie	2.4
National Natural History Museum	2
Arc de Triomphe	1.6
Sainte-Chapelle	1.4
Atelier des Lumières	1.4
Army Museum	1.3
Quai Branly Museum	1.1
Grand Palais	1
Louis Vuitton Foundation	1
Orangerie Museum	1
Cité médiévale de Provins	1
Petit Palais	0.9
Panthéon	0.9

Paris Region Tourist Office, 2021, data 2019

3 of the World's Most Visited Museums

The Louvre
Centre Pompidou
Musée d'Orsay

#1 The Louvre

Most Visited Museum in the World

Top Cultural Events and Festivals in Paris Region (By Number of Visitors - 2019)

Fête de l'Humanité (Festival)	450,000
Medieval Show in Provins	347,102
Solidays (Festival)	227,000
Rock en Seine (Festival)	100,000
Vaux-le-Vicomte Christmas	100,000
Lollapalooza (Festival)	95,000
International Contemporary Art Fair (FIAC)	74,580
Art Paris Air Fair	63,257
Art history festival in Fontaine-bleau	36,500

CRT Paris Ile-de-France, 2021, data 2020

The World's Favorite Tourist Destination

- **50.6 million** tourists, including **22.2 million** foreigners (**44.1%**)
- **196.4 million** overnight stays, half the total overnight stays in France, including **105.4 million** for international tourists (**54%**)
- **€21.9B** in economic benefits
- **132,377** businesses
- **561,894** jobs

CRT Paris Ile-de-France, 2020, data 2019

One of the Largest Hotel Facilities in the World

- **158,546** rooms
- **70.7 million** overnight stays in hotels, half the total overnight stays in France, incl. **39 million** for international tourists
- **2,478** hotels
- **12** luxury hotels

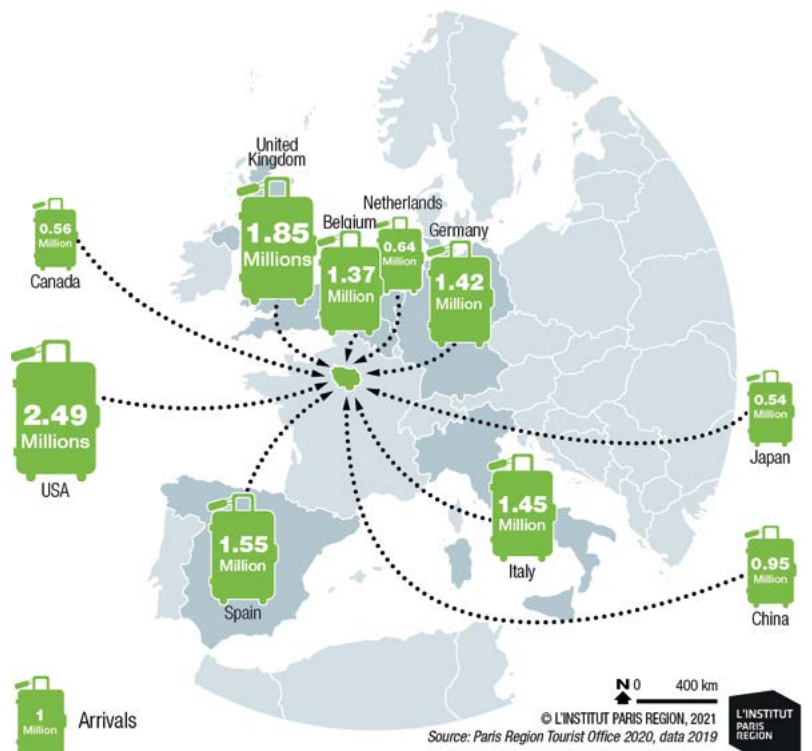
Insee, data as 01.01.2020, CRT Paris Ile-de-France, 2020, data 2019

Number and capacity of hotels as of January 1, 2020

	Hotels	Rooms
Total	2,478	158,546
1-star	28	1,260
2-star	319	20,632
3-star	956	54,752
4-star	553	51,407
5-star	93	8,888
Non-classified	529	21,607

INSEE-DGE as at 01/01/2020

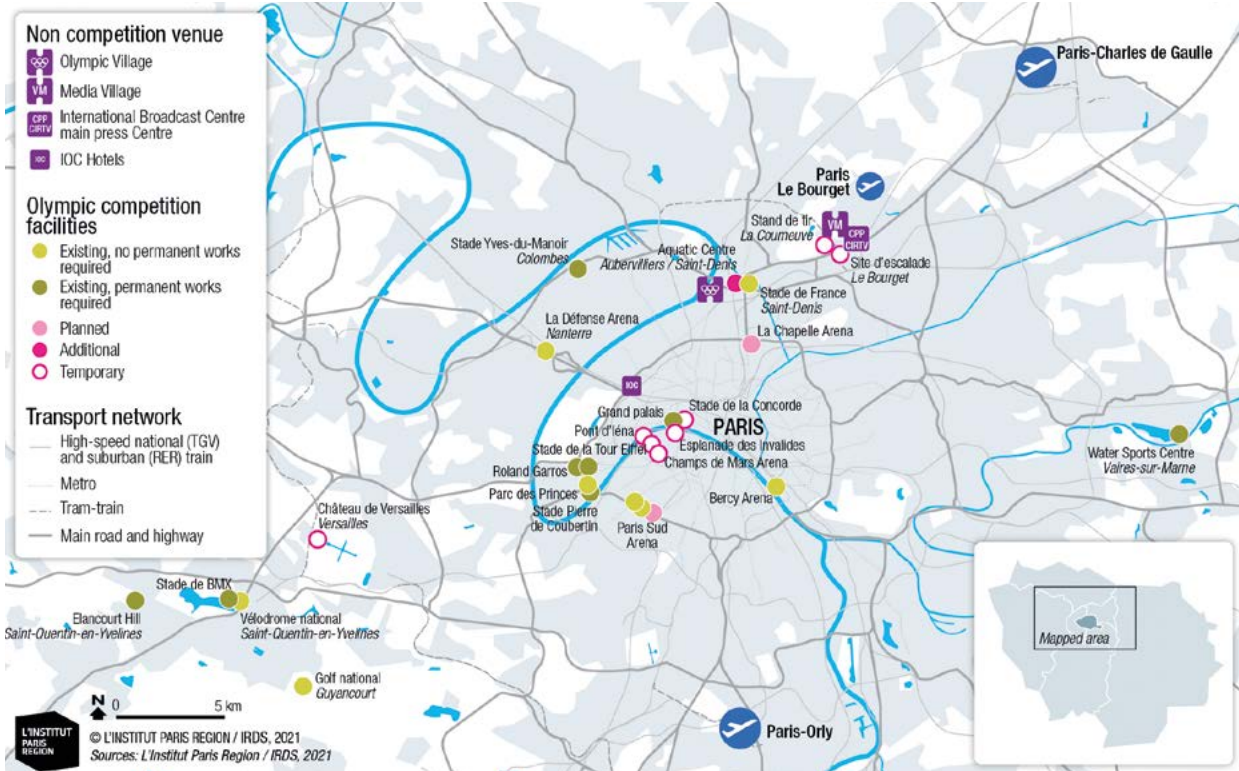
Origins of Paris Region's Main Foreign Tourists (2019)



The main international visitors in Paris Region are Americans (**11%**), British (**8%**), Spanish (**7%**), Italians (**7%**), and Germans (**6%**). European customers (including the French) account for **80.6%** of tourist stays.

CRT Paris Ile-de-France, 2020, data 2019

2024 Olympic Sites in Paris Region



Sports and Leisure Activities

- 19,800 sports clubs
- 2.4 million sports club members
- 5,290 tennis courts
- 419 swimming pools
- 391 equestrian centers
- 1,239 riding arenas
- 99 golf courses
- Soccer: 270,083 licenses
- Tennis: 223,116 licenses
- Judo: 106,707 licenses
- Golf: 102,418 licenses
- Riding: 90,857 licenses
- 12 leisure resorts (3,000 ha)
- 578 parks and gardens
- 7,510 km of hiking trails
- 2,120 km of mixed roads or greenways for bicycling
- 13 swimmable lakes
- 1,140 km of authorized shipping lanes
- 99,960 ha of woods and forests open to the public
- 1,024 sites for the practice of nature sports: horseback riding, golf, climbing, tree climbing, etc.

INJEP-MERES, Recensement des licences, 2019, RES, Sports Ministry, 2017

IRDS 2020

Some Popular Sporting Events

34
major sport events in 2019

- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 520,000 spectators
- Women's soccer world cup: 250,000 spectators
- NatWest 6 Nations championship (rugby): 150,000 spectators Paris
- Marathon: 60,000 participants 250,000 spectators

CRT Paris-Ile-de-France, 2020

3 Events to Come in 2021

- Archery World Cup, June 2021
- Basketball European Cup 3*3, September 2021
- European freestyle canoeing championship, Autumn 2021

CRT Paris-Ile-de-France, IRDS 2020

Paris 2024 Olympic and Paralympic Games

Olympic Games
July 26th- August 11th, 2024

Paralympic Games
August 28th - Sept. 8th, 2024

Venues

- 95% existing or temporary facilities
- 1 sports venue to be built specifically for the Games: the Aquatics Center in Saint-Denis
- 80% of venues located within a 10 km radius of the Village
- 22 sports within a 10 km radius of the Village
- 90,000 hotel rooms within 10 km of the city center

Sustainable

- 55% smaller carbon footprint than London 2012

Travel

- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by environmentally friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Paris2024 media

The World Capital for Shopping

(2019)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers' trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- **253** shopping centers, including Westfield Les Quatre Temps, Westfield Forum des Halles, Vill'Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.
- **17** major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...

Westfield Forum des Halles (Paris)

#1

European Shopping destination

53.8M

visitors in 2019

Sites commerciaux n°302, October 2020
Panorama/Tradedimensions, Le guide 2020 de la distribution and L'Institut Paris Region

3 Paris Region Shopping Centers are Among Europe's Top 10 Centers (annual footfall, in million visitors, 2019)

Westfield Forum des Halles (Paris)	53.8
Westfield Stratford City (London)	52.9
Westfield Les Quatre Temps (La Défense, Paris Region)	44.3
Bullring (Birmingham)	39.6
Westfield London (London)	31.2
La Part-Dieu (Lyon)	30.4
Hoog Catharijne (Utrecht)	30.0
Shopping City Süd (Vienna)	24.7
Manufaktura (Lodz)	21.2
Créteil Soleil (Créteil, Paris Region)	21.0

Sites commerciaux n° 302, octobre 2020



© Westfield Forum des Halles

A Unique Culinary Destination

(2020)

Paris Region is home to the Rungis National Interest Market (MIN), which is the largest food market in the world. It accounts for nearly two-thirds of the wholesale market activity in France.

As the largest food consumption area in France, Paris Region has **12.2 million** inhabitants and welcomes **50 million** tourists every year.

Rungis International Market, the world's biggest fresh products market

- **9.4 billion** euros turnover
- **18 million** consumers
- **1,200** companies
- **6,710,450** visitors
- **3 million** tons of goods pass through every year with around **300,000** references of fresh food products.

5,600 m²

the largest organic market in Europe

Rungis, 2020

An Effervescent Gastronomy Scene

Paris Region is home to an effervescent gastronomy scene: **23,000** restaurants, exceptional chefs, hotspots, foreign specialties, Parisian cafes, organic cafes... there is something for every taste!

23,000

restaurants

Guide Michelin, 2021

Specialities Produced in Paris Region

1,000 products and **70** kinds of fruits and vegetables

Many culinary products are the richness of the Region and bear the names of more than **70** communes of Paris Region, for example: rose from Provins, poppies from Nemours, Brie from Meaux or Melun, watercress from Méréville, honey and saffron from Gâtinais, beer from Vexin, peppermint from Milly-la-Forêt, baguettes from Paris, asparagus from Argenteuil, beans from Arpajon, potatoes from Belle de Fontenay, mushrooms and hams, cherries from Montmorency, cabbage from Pontoise, Strawberries from Marcoussis.

Cervia

Paris Region is the leading French region for the production of watercress and parsley. It ranks **2nd** for white onions, **3rd** for broad beans, industrial beets, fibre flax.

Chambre d'Agriculture d'Ile-de-France, 2021

131

Michelin-starred restaurants, incl.

10***

12**

109*