

# Europe's Largest Talent Pool

Home to a large, well-educated, and international workforce, Paris Region is an ideal place to source technical skills and top talent. The Region's world-class universities and engineering schools are a major appeal for companies looking to recruit.

The region has a rich, diversified and remarkably resilient job market. With nearly a quarter of all French jobs, Paris Region has emerged stronger from the 2009 crisis and now has a lower unemployment rate than elsewhere in France. This talent pool full of culture and diversity ensures a global influence.



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## A Breeding Ground for Talents

**6.5 M**  
Jobs

INSEE 12/21, data 2020

**23%**  
of all jobs in France

INSEE 10/21, data 2020

**35%**  
of all French executives

INSEE, 2021, data 2018

**6 M** salaried jobs  
**0.5 M** non-salaried jobs  
Insee 12/21, data 2020

Executives' average annual net salary: **€57,876**  
Insee 10/21, data 2018

Average annual net salary: **€34,408**  
Insee 10/21, data 2018

**7.3%** Unemployment rate  
Insee 10/21, data 2020

**87.5%** jobs in Services  
**6.9%** in Industry  
**5.4%** in Construction  
**0.2%** in Agriculture  
Insee 12/21, data 2020

| Paris Region's Active Population by Profession   |                  |             |
|--|------------------|-------------|
| Managerial and highly-skilled occupations        | 1,750,690        | 28.6%       |
| Service workers, sales, and administration       | 1,595,087        | 26.0%       |
| Skilled and mid-level employees                  | 1,547,471        | 25.2%       |
| Laborers   | 822,313          | 13.4%       |
| Skilled tradesmen and business directors         | 307,810          | 5.0%        |
| Farm, fishing and forest operators               | 102,013          | 1.7%        |
| Others   | 5,172            | 0.1%        |
| <b>Total active population (15-64 years old)</b> | <b>6,130,556</b> | <b>100%</b> |

Insee 6/21, data 2018 - Total population 15-64 years

## Characteristics of the population in Paris Region

**Ages 20-39**  
**28%**



**Women**  
**52%**



**University graduates**  
**43.5%**



**Executives**  
**28.6%**



**Foreign population**  
**14.5%**



## Employment growth in Paris Region

**45,000**

jobs created per year in Paris Region between 2007 and 2019

The region gained **500,000** jobs between 2007 and 2019, period framed by two major global crises: that of 2008 and the Covid-19 crisis that began in early 2020.

L'Institut Paris Region, Insee Estel



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Source : Insee 2021, data 2018, 2021

## A Highly Qualified Workforce in Science and Technology

### Paris Region, #1 EU27 region in

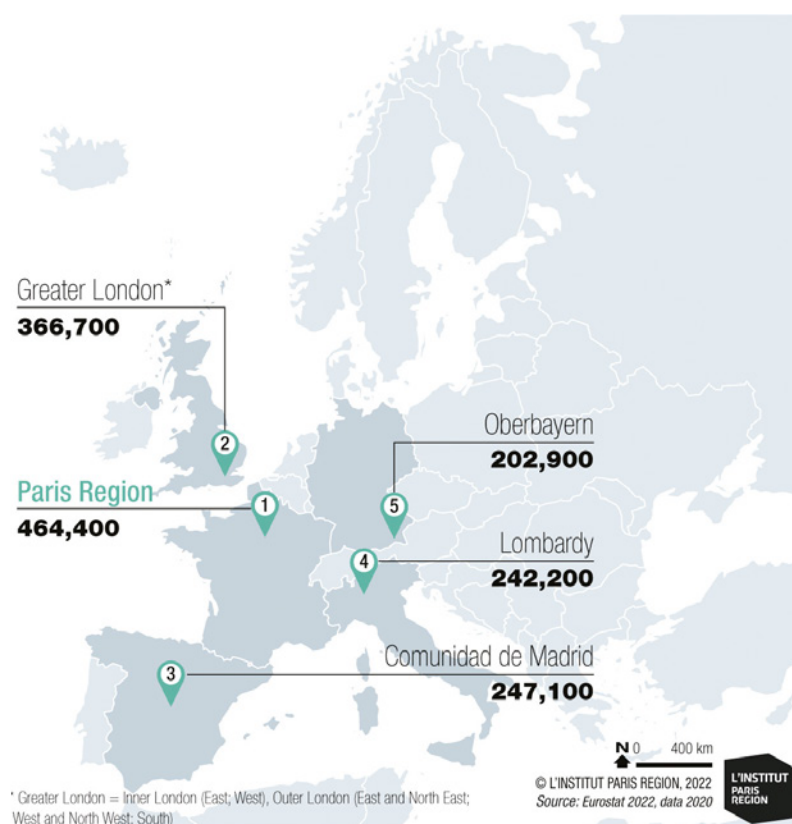
- Scientists and engineers: **632,100**
- People employed in science and technology: **2,656,500**

Eurostat, 2021, data 2020

| Sites and salaried jobs by aggregate industry and size at the end of 2018 |                |                  |
|---|----------------|------------------|
| Business sector   | Sites          | Jobs             |
| Agriculture, forestry and fishing   | 1,732          | 5,173            |
| Industry  | 17,962         | 427,652          |
| Construction  | 40,781         | 295,440          |
| Trade, transport, various services  | 336,850        | 3,614,586        |
| of which trade and car repair   | 78,447         | 744,817          |
| Public administration, education, health, and social action               | 41,181         | 1,581,911        |
| <b>Total</b>  | <b>438,506</b> | <b>5,924,762</b> |

Insee, Flores (Fichier Localisé des Rémunérations et de l'Emploi Salarié) in geography on 01/01/2021

## EU28 Top 5 Regions for People Employed in Technology and Knowledge-intensive sectors - All NACE activities (2020, \*2019)



**411,000**

jobs in information and communication

**430,000**

jobs in manufacturing services

**333,000**

jobs in financial and insurance services

Insee 04/2021, data 2018

| Sector Breakdown of Business Sites and Jobs in Paris Region                                |                |                  |
|--|----------------|------------------|
| Business sector  | Sites          | Jobs             |
| Scientific and technical activities; administrative and support services                   | 103,444        | 1,074,247        |
| Trade of automotive vehicles and motorcycles   | 78,447         | 744,817          |
| Public administration, education, health, and social action                                | 41,181         | 1,581,911        |
| Other service activities   | 40,805         | 266,813          |
| Construction   | 40,781         | 295,440          |
| Accommodation and food   | 39,869         | 328,640          |
| Information and communications   | 25,036         | 411,142          |
| Financial and insurance activities   | 18,740         | 333,090          |
| Transportation and storage   | 15,876         | 378,481          |
| Real Estate  | 14,633         | 77,356           |
| Manufacturing of other industrial products   | 8,884          | 150,064          |
| Manufacturing of food products, beverages, and tobacco products                            | 5,601          | 51,138           |
| Production / distribution of water, sewerage, waste management, and remediation activities | 1,740          | 83,797           |
| Agriculture, forestry and fishing  | 1,732          | 5,173            |
| Manufacturing of electrical, electronic and computer products, machinery, and equipment    | 1,458          | 64,402           |
| Manufacturing of transportation equipment  | 269            | 73,401           |
| Coking and refining  | 10             | 1,850            |
| <b>Total</b>   | <b>438,506</b> | <b>5,924,762</b> |

Insee, Répertoire des entreprises et des établissements - Commercial activities excluding agriculture, Active employing sites and salaried positions by detailed activity sector, 04/2021, data 2018