

An Exceptional Place for Events

Paris Region holds a unique position as a leading destination in both leisure and business tourism. Over 600 business events were held in the region in 2020, and this appeal lies in the advanced hotel and catering facilities as well as its state-of-the-art venues. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.



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A Real Know-How in Hosting Major Trade Shows

CCI Paris île-de-France, data 2020

The #1 offer of exhibition space in the world

700,000 m²

21

exhibition and conference venues

128

trade shows

498

conventions

€1.8 Bn

in economic benefits

- **1.8 million** visitors, including
- **176,000** foreigners (**9.8%**)
- **30,300** exhibiting companies
- **€5.8 Bn** turnover by exhibiting companies at trade shows

The health crisis had a major effect on the congress and trade show sector in 2020.

The data presented accounts for congresses held in Paris Region or due to be held there.

This data is non-exhaustive, data collection having been made difficult by the health crisis situation.

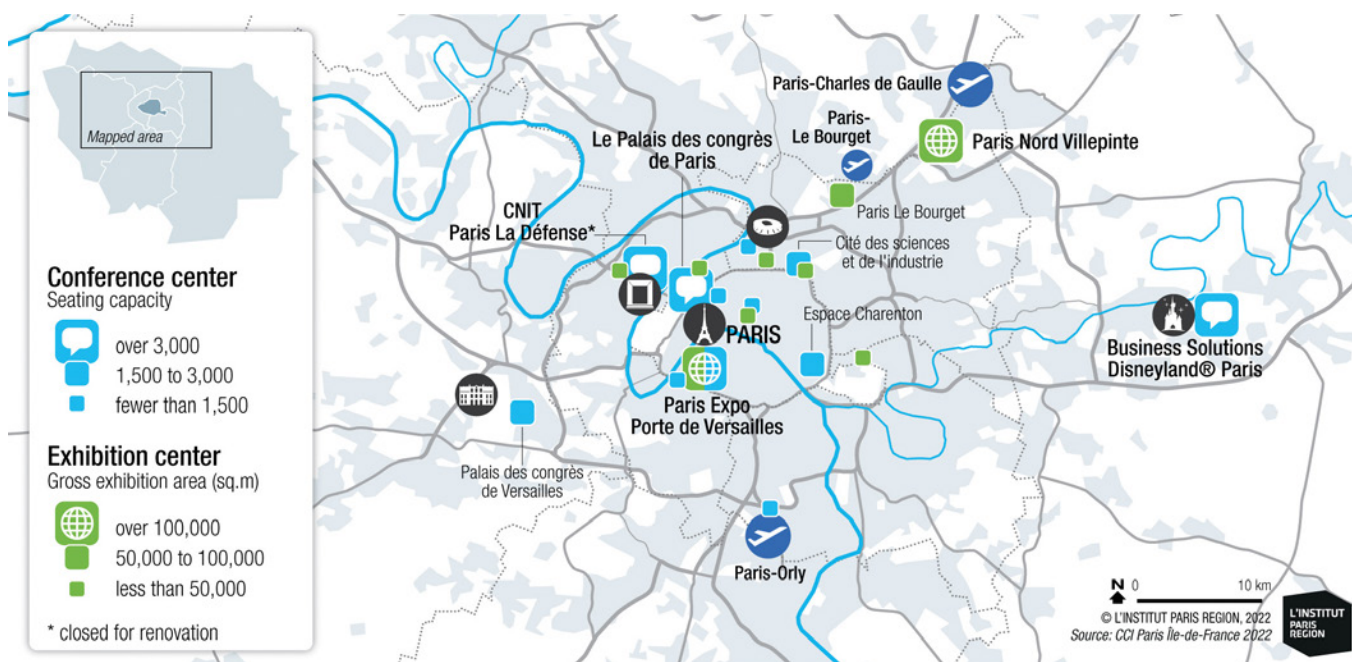
OTCP 2020

Top 10 Professional and Public Trade Shows Held in Paris Region (by Number of Visitors and Exhibiting Companies)

Trade Show Name	Business sector	Visitors (1 st visit)	Exhibiting companies	Year
Mondial de l'Automobile / Paris Motor Show	Transport, logistics, traffic and related equipment	1,068,194	500	2018
Salon International de l'Agriculture / Paris International Agricultural Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	597,683	967	2019
Foire internationale de Paris / Paris International Fair	Multi-sector tradeshow and trade fairs	485,588	2,023	2019
SIAE Salon International de l'Aéronautique et de l'Espace / International Paris Air Show	Defence, civil and military security	248,512	2,492	2019
Paris Game Week	Tourism, sports and leisure activities	218,312	164	2019
Maison&Objet	Home decor, interior design, architecture and lifestyle culture	159,273	5,563	2019
Salon Nautique International de Paris / Paris Boat Show	Tourism, sports and leisure activities	147,500	645	2019
Rétromobile	Antiques, collections, flea markets	118,192	615	2020
Salon des vins et des vignerons indépendants / independent winegrowers' wine fair	Food, hotel and restaurant amenities	112,911	947	2019
Salon du Livre / Paris Book Fair	Food, hotel and restaurant amenities	107,284	906	2019

CCI Paris Ile-de-France, UNIMEV, CJS, Organizer's declaration

Conference and Exhibition Centers in Paris Region (2022)



The Place to Meet

The Paris Convention Center, the largest convention center in Europe, features made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

Usually Over 1,000 Congresses per Year in Paris Region
OTCP, 2020

- 498 congresses held, in over 200 venues
- 370 phygital or by video conferencing congresses
- 128 in-person congresses
- 160 postponed congresses
- 157 cancelled congresses
- 215,000 delegates who attended a hybrid or an in-person congress

Paris is #1 in the World's Leading Destinations by Number of Meetings Organized in 2019

City	# of meetings	Rank by # of meetings
Paris	237	1
Lisbon	190	2
Berlin	176	3
Barcelona	156	4
Madrid	154	5
Vienna	149	6
Singapore	148	7
London	143	8
Prague	138	9
Tokyo	131	10

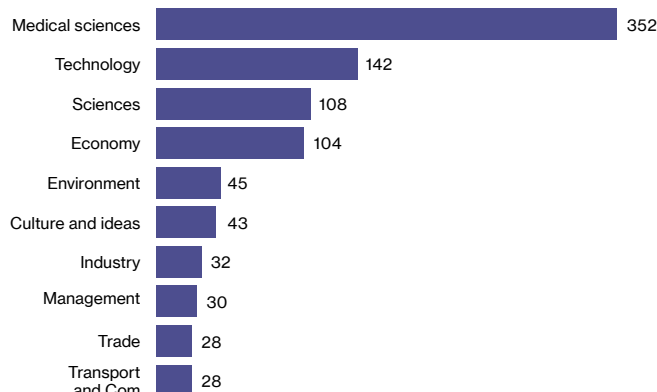
ICCA 2020, City ranking measured by number of meetings organized in 2019

Paris, the World's #2 Leading Destinations by Number of Participants in Meetings Organized in 2019

City	# of participants	Rank by # of participants
Barcelona	156,754	1
Paris	124,063	2
Madrid	91,900	3
Lisbon	91,406	4
Vienna	89,009	5
Berlin	85,089	6
London	76,114	7
Milan	71,554	8
Copenhagen	69,110	9
Amsterdam	67,962	10

ICCA 2020, City ranking measured by number of participants in meetings organized in 2019

Top 10 Sectors of Activity for Congresses



OTCP, 2019