A World Leading Economic, Innovative and Sustainable Region

Accounting for 18.3% of the French population and 30.7% of the national wealth, Paris Region offers access to world-class academic institutions, business opportunities and a rich quality of life, but it’s also the buzz and atmosphere generated by its great cultural melting pot that make it such an attractive region.

Paris Region is part of:
- The European Union
- The Schengen area
- The Eurozone

An International Region

1.8 million foreigners live in the Region, making up 14.5% of the population
198
96,400 international students in higher education, including 80,700 in Paris Region’s public universities
2018-20
7,500 international PhD students
2019-20
5,800 international researchers
2019
16,550 foreign sites
573,092 jobs, 1 out of 6 jobs in Paris Region is in a foreign company (16.2%)
INSEE 2021, data 2018
336 foreign companies
10,800 jobs created by foreign companies
2020
5.1 million international tourists (usually over 22 millions)
2020
2019
2020
2020
2019
Paris Region in Figures

12,012 km² surface area
12.3 million inhabitants
6.5 million jobs (salaried and non-salaried)
734,260 students

1,019 inhabitants per km²
1,091 companies
42 million passengers in Air Traffic

54.9 million m² Office space
1,666,500 companies
19 million passengers

251,800 companies created
1,355,000 sites (all activities)
19 high-speed train stations

8,150 start-ups
125,800 companies created
19.4 million tourists, incl. 5.1 million international tourists

€742 Bn GDP
€112,555 per job
€21.3 Bn R&D expenditure

€59,400 GDP per capita
€159.6 Bn Import
19.4 million tourists, incl. 5.1 million international tourists

€101.4 Bn Export
1,166,500 companies
7 high-speed train stations


Data: latest year available.

Overview
Overview

Paris Region’s Position in International Rankings

Paris Region is one of the most distinguished regions in the world according to different rankings on attractiveness, foreign direct investments, talents, real estate, cost and quality of life.

Recent international studies place the Region within the top global areas in the world in terms of Human Capital and Talent, Economic Activity, Attractiveness, Quality of Life, Cultural Experience, Information Exchange, R&D Innovation, Tourism and more.

Global Attractiveness

<table>
<thead>
<tr>
<th>Global Cities Index 2020-21 on economic performances</th>
<th>Global Cities Outlook 2020-21 on the potential of a city to attract and retain global capital, people, and ideas in coming years.</th>
<th>Global Power City Index 2020-21 World’s most attractive cities according to their ability to attract people, capital, and enterprises from around the world. Paris, 2nd in cultural interaction, livability and accessibility.</th>
<th>Global Cities Index 2020</th>
</tr>
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<tbody>
<tr>
<td>Paris holds firm across all dimensions. It maintains its top spot in information exchange and sees a marked improvement in its human capital performance.</td>
<td>Paris, 3rd in cultural interaction, livability and accessibility.</td>
<td>Paris, 2nd in cultural interaction, livability and accessibility.</td>
<td>In one year, Paris has moved up from 14th to 4th place in the ranking that identifies cities combining economic dynamism, excellent universities, forward-thinking environmental policies and excellent transport infrastructure.</td>
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Global Cities Outlook 2020-21

- Paris, 3rd in cultural interaction, livability and accessibility.

Global Power City Index 2020-21

- Paris, 2nd in cultural interaction, livability and accessibility.

Global Cities Index 2020

- In one year, Paris has moved up from 14th to 4th place in the ranking that identifies cities combining economic dynamism, excellent universities, forward-thinking environmental policies and excellent transport infrastructure.

Foreign Direct Investments

- Paris Region, #1 worldwide for investments in Life Sciences, driven by the attractiveness of Saclay, Genopole and Biocitech
- Paris Region, #1 worldwide for investments in R&D centers
- Paris Region has overtaken London and is now #2 for investments in the financial services sector

KPMG – Paris Île-de-France Capitale Economique, OpinionWay, Choose Paris Region, 2021

ID Intelligence

Paris Region, European Region of the Future 2020-21

ID Intelligence

#1

Paris Region, European Region of the Future

© Hoops Factory, Basket Hall in aubervilliers © J.-M. Sicot, L’Institut Paris Region
Overview

Cost and Quality of Life

Cost of Living Survey 2021
Paris, ranked #33, is less expensive than these global cities:
• #1 Ashgabat
• #2 Hong-Kong
• #3 Beirut
• #4 Tokyo
• #5 Zurich
• #6 Shanghai
• #7 Singapore
• #8 Geneva
• #9 Beijing
• #10 Bern
• #16 Copenhagen
• #18 London
Mercer 2021 (Selection of cities)

Cost of Living, Le Coût de l’Expatrié
Paris is
• 19%-22% less expensive than Geneva, Zurich, London, New York, San Francisco
• Equivalent to Amsterdam, Los Angeles, Munich, Shanghai
Le coût de l’Expatrié, 25/03/2021

Quality of Living Survey 2019
Internationally renowned, the quality of life in Paris is ranked ranked #39 (out of 231 cities), ahead of major global cities such as:
• #41 Milan / London
• #43 Barcelona
• #44 New York
• #46 Madrid
• #49 Tokyo / Chicago
• #53 Washington
• #56 Rome
Mercer 2019 (Selection of cities)

2020 Attractiveness of Global Business Districts Report
Paris La Défense, 4th largest business district in the world
Paris La Défense holds the fourth position thanks to 49% of its metropolitan population being highly skilled, the density of the transport infrastructure in the Paris region and a high concentration of international headquarters (Fortune 500, Société des Bourses Françaises (SBF) 120 companies, and large consulting firms).
• #1 London, The City
• #2 New York, Midtown
• #3 Tokyo, Marunouchi
• #4 Paris, La Défense
• #5 London, Canary Wharf
• #6 New York, Financial District
• #7 Beijing, CBD
• #8 Seoul, Gangnam
• #9 Singapore, Downtown Core
• #10 Chicago, The Loop

Emerging Trends in Real Estate, Europe 2022
Paris, #3 for overall real estate prospects in 2022
“Paris Region has many advantages: the upcoming Olympic Games, exceptional transport networks, the largest office market in continental Europe, low rents with solid growth potential, and the largest number of head offices in Europe”.

Global Innovation Index 2021
Paris, #1 in Europe and the world’s #10 largest science and technology clusters
Cornell University, INSEAD, WIPO, 2021

Global Talent Competitiveness Index 2020
• #1 New York
• #2 London
• #3 Singapore
• #4 San Francisco
• #5 Boston
• #6 Hong Kong
• #7 Paris
• #8 Tokyo
• #9 Los Angeles
• #10 Munich
INSEAD, Adecco, Google, 2020

Talents

Tourism and Meetings

Meetings organized in the world, ICCA
• #1 Paris - the worlds’ leading destination in number of meetings organized (237)
• #2 Lisbon (190)
• #3 Berlin (170)
• #4 Barcelona (156)
• #5 Madrid (154)
ICCA, International Congress and Convention Association, data 2019

Financial Times Education Rankings 2021
HEC Paris
Best EMBA program
Best European Business school

Innovation Cities Top 100 Index 2021
Paris, highest ranked EU startup ecosystem and the world’s #10 best city for innovation
2thinknow, 2021

Startup Blink 2021
Paris Region Innovation: 11th startup ecosystem in the world
StartupBlink, 2021

Tech Cities of the Future 2021
Paris, Europe’s #2 tech city out of 76 cities
• #1 London
• #2 Paris
• #3 Dublin
• #4 Berlin
• #5 Amsterdam
• #6 Madrid
• #7 Barcelona
• #8 Munich
• #9 Stockholm
• #10 Bucharest
Criteria: Economic Potential, Innovation and Attractiveness, FDI Performance, Cost Effectiveness and Start-up Environment...FDI Intelligence and the TNW (The Next Web)

Real Estate

Emerging Trends in Real Estate, Europe

<table>
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<tr>
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PWC, 2022

R&D, Tech and Innovation

Walt Disney World, 1971

EY-ULI Index