

The Finest Lifestyle

A top business destination, Paris Region also offers an unbeatable and affordable quality of life. Culture, architecture, history, parks, gastronomy, shopping, sports, the list goes on. Paris Region is an exceptional place to live and thrive. Home to 18% of France's population on only 2% of the national territory, Paris Region aims to offer its citizens a breathable and greener environment through sustainable and carbon-free urban planning.



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A Great Place to Live in

5.2 million housing units

- 71% apartments
- 27% houses
- 3.7 million
- 1.4 million

Insee, 06/2021, data 2018

Private Housing Rents in Paris Region				
	Paris	Inner suburbs	Outer suburbs	Paris Region
Surface in m ²	50	54	56	54
Rent in €/m ²	24	17	14	18.2
Average monthly rent in €	1,192	903	1,073	975

OLAP 2021, data 2020

A Green Region

76%
green space and forests

- 50% agricultural space
- 26% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing 19% of the land area (226,192 ha), 1 in project
- 120,272 ha of green spaces open to the public in 2019 (community gardens, heritage parks and gardens, recreational areas, parks, squares, ...)
- 4,731 km of linear green spaces (promenades, banks, green corridors...)
- 35 "Natura 2000" sites
- 15,000 km of ecological corridors
- 275 sites identified for their geological interest

- 29,770 ha in organic farming
- Short food circuits are in place for 800 farms (16%)
- 97,838 ha of forest open to the public
- 115 sustainable neighborhoods in Paris Region
- 156,700 homes programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)

L'Institut Paris Region, 02/2021

The Region has a temperate Atlantic climate with some semi-continental influences. Temperatures are characterized by a relative mildness and regularity, around 11°C on average. The 650 mm of annual precipitation is very well distributed throughout the year while winds are generally weak.

An Unrivalled Cultural Offering

- 310 cinemas
- 1,183 screens
- 354 theaters
- 158 academies
- 1,009 public libraries
- 5 opera houses
- 55 foreign cultural institutes and centers (FICEP)
- 15.1 million visitors in the top 20 cultural sites in Paris*
- 3 of the Top 20 most visited exhibitions in Europe
- 6.3 million visitors attending the 10 largest exhibitions in Paris in 2019
- 1/3 of the regional territory is remarkable for its built and landscape heritage
- 271 villages of character

Insee 07/2021, data 2020, FICEP 2022, CRT Paris Ile-de-France 07/2021, data 2019, 2020
*between 2014 and 2019

143
Museums

5 UNESCO Sites (2021)

- Palace and Park of Versailles
- Paris, Banks of the Seine
- Palace and Park of Fontainebleau
- Provins, Town of Medieval Fairs
- Le Corbusier's architectural work

4,000
historic monuments

Tripadvisor 2022

Inspiring

Paris Region is a popular setting for the shooting of French and international films, series, and commercials

A Population in Good Health

Paris Region has the largest hospital system in Europe and the French health care system consists of a fully integrated network of public hospitals, private clinics, doctors and other health care providers. It is unique in the world as it is universal. Everyone receives the same high-level of care and treatment regardless of income. Contributions are paid through social security contributions deducted from salaries. Since 1990, the health status of Paris Region's inhabitants has improved: life expectancy at birth has increased and general, premature and infant mortality has decreased.

Practitioners in Paris Region						
Total	Density for 100,000 inhabitants					
	Practitioners	General practitioners	Specialists	Dental Surgeons	State-certified nurses	Drugstores
48,236	396	145	251	73	936	113

INSEE 2020, data 2018

Iconic Tourist Attractions

Most Visited Tourist Sites in Paris Region (millions of visitors – 2020)	
Disneyland Paris	2,620,000
Louvre Museum	2,697,584
Palace of Versailles	2,000,000
Eiffel Tower	1,559,200
Pompidou Center	912,803
National Natural History Museum	879,203
Orsay Museum	867,274
Cité des Sciences et de l'Industrie	643,828
Zoological Park of Thoiry	485,816
Quai Branly Museum	438,813
Grand Palais	437,786
Arc de Triomphe	428,571
Atelier des Lumières	407,774

CRT Paris Ile-de-France, 2021, data 2020

4 of the EMEA's Most Visited Museums

The Louvre
Centre Pompidou
Musée d'Orsay
Cité des Sciences et de l'Industrie

#1 The Louvre

Most Visited Museum in the World

TEA / AECOM, 2020

TEA / AECOM, 2020

Top Cultural Events in Paris Region (By Number of Visitors between 2014 and 2019)

Toutânkhamon (2019), La Villette	1,423,170
Van Gogh. La nuit étoilée (2019), Atelier des Lumières	1,392,313
Icônes de l'art moderne. Collection Chtchoukine (2016), Louis Vuitton Foundation	1,205,063
Gustav Klimt (2018), Atelier des Lumières	1,204,000
Être moderne : le MoMA à Paris (2017), Louis Vuitton Foundation	755,184
Christian Dior, couturier du rêve (2017), Musée des Arts Décoratifs	708,000
Tatoueurs, tatoués (2014), Quai Branly Museum	702,138
Basquiat-Schiele (2018), Louis Vuitton Foundation	676,503
Picasso. Bleu et rose (2018), Orsay Museum	670,667
Van Gogh/Artaud (2014), Orsay Museum	654,291
Jeff Koons, la rétrospective (2014), Pompidou Center	650,045
David Hockney (2017), Pompidou Center	620,945
Corps et sport (2018), Cité des sciences et de l'industrie	610,000
René Magritte, la trahison des images (2016), Pompidou Center	597,390
Niki de Saint Phalle (2014), Grand Palais	588,730

CRT Paris Ile-de-France, 07/2021

The World's Favorite Tourist Destination

- **17.4 million** tourists, including **5.1 million** international visitors (**29.3%**)
- **66.1 million** overnight stays, including **25.8 million** for international tourists (**39%**)
- **€6 Bn** in economic benefits, including **€2.7 Bn** from international tourists (**45%**)
- **36,376** businesses (private sector)
- **294,607** jobs (private sector)

CRT Paris Ile-de-France, 2021, data 2020, URSAFF 12/2021 data 2021

One of the Largest Hotel Facilities in the World

- **158,661** rooms
- **22.7 million** overnight stays in hotels
- **2,446** hotels
- **12** luxury hotels

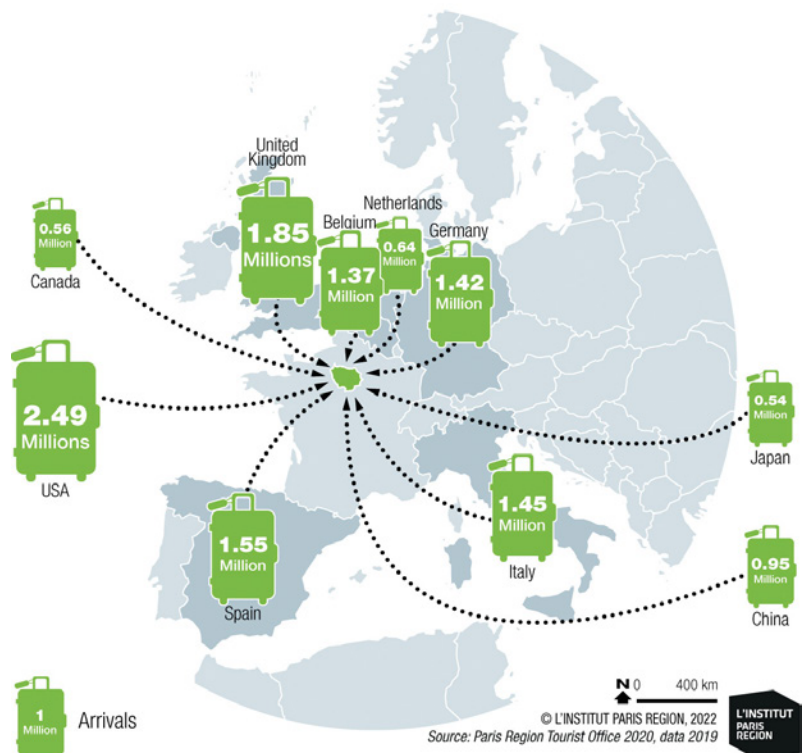
CRT Paris Ile-de-France, 2021, data 2020, Atout France 2022, Insee, data 2021

Number and capacity of hotels in Paris Region as of January 1, 2021

	Hotels	Rooms
Total	2,446	158,661
1-star	35	1,499
2-star	318	19,563
3-star	986	56,667
4-star	574	52,932
5-star	99	9,244
Non-classified	434	18,756

INSEE-Partenaires territoriaux as at 01/01/2021

Origins of Paris Region's Main International Tourists (2019)



The main international visitors in Paris Region were:

Between 2014 and 2019

- Americans: **10%**
- British: **10%**
- Spanish: **7%**
- Italians: **7%**
- Germans: **6%**

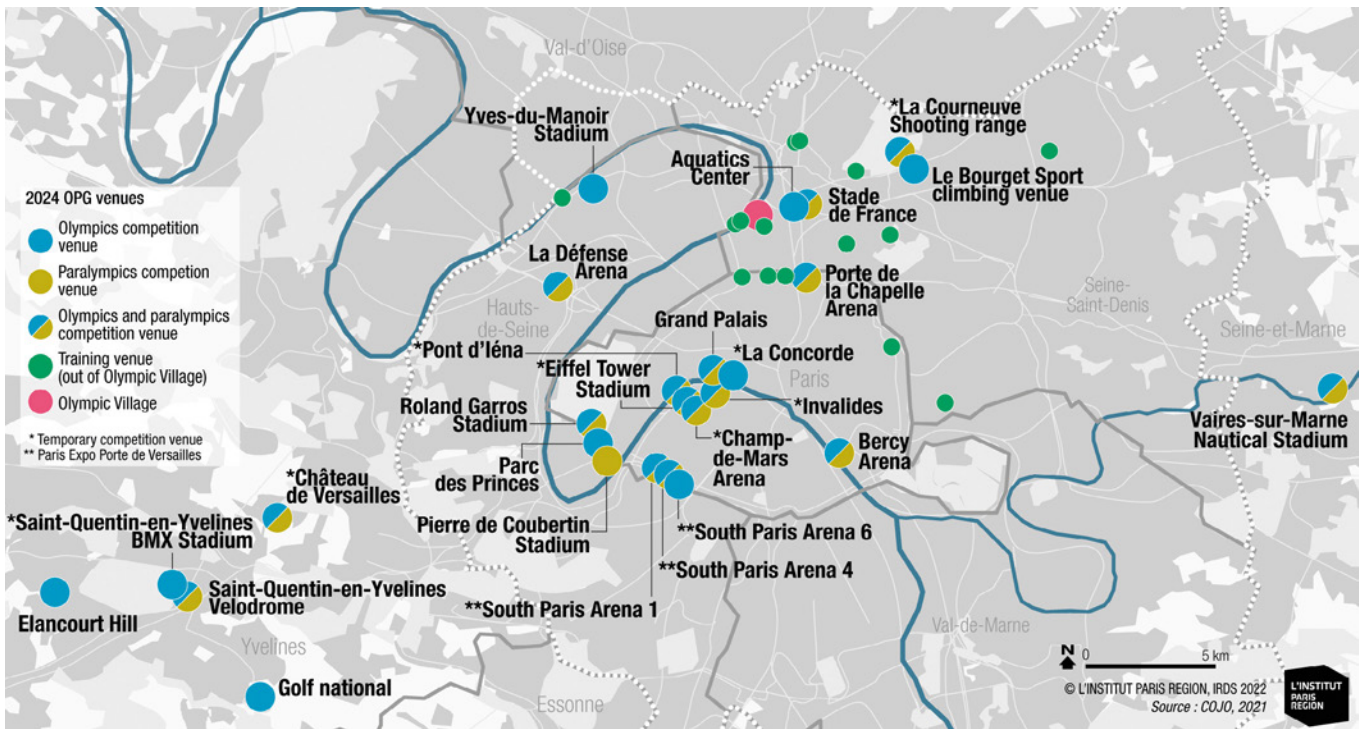
In 2020

- British: **18%**
- Belgian: **15%**
- Germans: **13%**
- Dutch: **10%**
- Spanish: **6%**

International customers accounted for **25.8 million** of tourist stays in 2020.

CRT Paris Ile-de-France, 2021, data 2020

2024 Olympic Sites in Paris Region



Sports and Leisure Activities

- 19,310 sports clubs
- 2.4 million sports club members
- 5,307 tennis courts
- 691 swimming pools
- 391 equestrian centers
- 1,413 riding arenas
- 302 golf courses
- Soccer: 270,180 licenses
- Tennis: 224,750 licenses
- Judo: 100,560 licenses
- Golf: 96,650 licenses
- Riding: 86,210 licenses
- 12 leisure resorts
- 4,909 parks and gardens
- 7,510 km of hiking trails
- 2,120 km of mixed roads or greenways for bicycling
- 13 swimmable lakes
- 1,140 km of authorized shipping lanes
- 99,960 ha of woods and forests open to the public
- 1,024 sites for the practice of nature sports: horseback riding, golf, climbing, tree climbing, etc.

Injep-MEDES / Recensement des licences sportives 2020 / Recensement des équipements sportifs 2020

IRDS 12/21, data 2021, BEV 2020

Some Popular Sporting Events

- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 520,000 spectators
- Women's soccer world cup: 250,000 spectators
- NatWest 6 Nations championship (rugby): 150,000 spectators Paris
- Schneider Electric Paris Marathon: 60,000 participants 250,000 spectators
- NatWest 6 Nations, 5/02-19/03 2022
- Finalstage of Tour de France (cycling race), 24/07/2022
- Softball, Women's European Cup Winners Cup B, 15-20/08/2022
- The Golf World Championship (World Team Championship), 25/08-4/09/2022
- World Track Cycling Championship, 12-16/10/2022
- Rugby Union World Cup, 08/09-28/10/2023
- World Para-Athletics (WPA), 8-17/07/2023

CRT Paris-Ile-de-France, 2020

Top Events to Come in 2022-23

- Schneider Electric Paris Marathon, 3/04/2022
- Paris Open, Roland-Garros, 22/05-5/06/2022

CRT Paris-Ile-de-France 9/21, data 2021

Paris 2024 Olympic and Paralympic Games

Olympic Games
July 26th - August 11th, 2024

Paralympic Games
August 28th - Sept. 8th, 2024

Paris 2024 in Figures

- 10,500 athletes
- 40 competition sites
- 339 events
- 206 nations
- 28 sports (+ 4 additional sports)
- 9.7 million spectators
- 31,500 volunteers
- 4 billion viewers
- 350,000 hours of broadcasting

Venues

- 95% existing or temporary venues
- 14 exceptional sites, with 24 Olympic sports (out of 32) located within 10 km of the Village.
- 2 new venues to be built: the Olympic and Paralympic Village, and the Aquatics Center
- 90,000 hotel rooms within 10 km of the city center

Travel

- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by eco-friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Paris2024 media

Sustainable

- 55% smaller carbon footprint than London 2012

The World Capital for Shopping

(2019, 2021)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers' trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- **218** shopping centers, including Westfield Les Quatre Temps, Westfield Forum des Halles, Vill'Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.
- **17** major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...

Westfield Forum des Halles (Paris)

#1

European Shopping destination

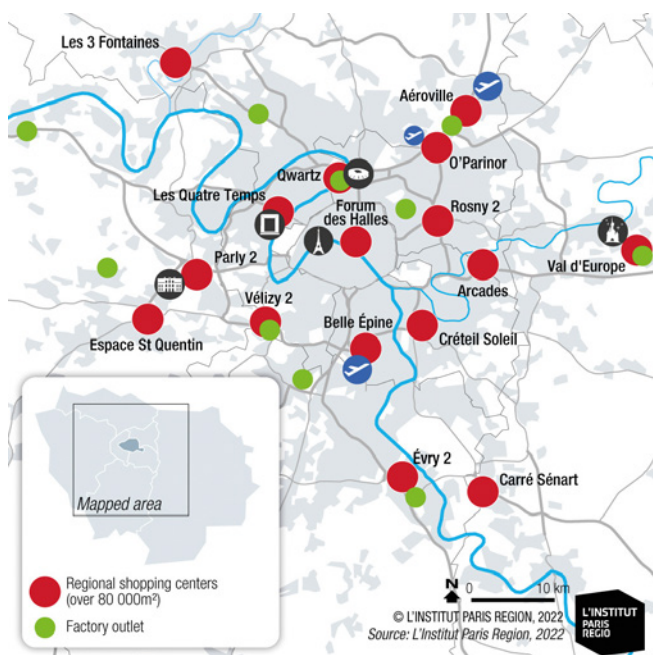
53.8M

visitors in 2019

Sites commerciaux n°302, October 2020
Panorama/Tradedimensions, Panoweb 2021
and L'Institut Paris Region

Paris Region Major Shopping Centers

(2022)



A Unique Culinary Destination

(2021)

Paris Region is home to the Rungis National Interest Market (MIN), which is the largest food market in the world. It accounts for nearly two-thirds of the wholesale market activity in France.

As the largest food consumption area in France, Paris Region has **12.3 million** inhabitants and welcomes **50 million** tourists every year.

Rungis International Market, the world's biggest fresh products market

- **€10 Bn** euros turnover
- **18 million** consumers
- **1,150** companies
- **5,975,000** visitors
- **1.7 million** tons of goods pass through every year with around **300,000** references of fresh food products.

5,600 m²

the largest organic market in Europe

Rungis, 06/2021, data 2020

Paris Region is the leading French region for the production of watercress and parsley.

It ranks **2nd** for white onions, **3rd** for broad beans, industrial beets, fibre flax.

Chambre d'Agriculture d'Ile-de-France, 2021

Specialities Produced in Paris Region

3,000 regional products bear the signature of the "Produit en Île-de-France" (produced in Paris Region) brand.

Paris Region is one of France's major agricultural areas and the leading food-producing region in France.

The region has many emblematic products resulting from local agricultural and artisanal know-how.

Many culinary products are named after more than **70** different towns of Paris Region, for example:

- Asparagus from Argenteuil
- Baguette, Ham, Mushrooms, Strawberries ... from Paris
- Beans from Arpajon,
- Beer from Brie, Gâtinais, Vexin
- Brie from Meaux, Melun, Montereau, Nangis, Provins
- Cabbages from Pontoise
- Cherries from Montmorency
- Honey and Saffron from Gâtinais,
- Potatoes Belle de Fontenay
- Roses from Provins
- Peaches from Montreuil
- Peppermint from Milly-la-Forêt
- Poppies from Nemours
- Watercress from Méréville...



© Westfield Forum des Halles

An Effervescent Gastronomy Scene

Paris Region is home to an effervescent gastronomy scene with **28,120** restaurants, exceptional chefs, hotspots, international specialties, Parisian cafes, organic cafes, street food trucks, markets... there is something to suit all !

28,120

Restaurants

URSAFF, 12/21, data 2020

124

Michelin-starred restaurants, incl.

9***

11**

104*