Welcome to Paris Region

Europe’s Leading Business and Innovation Powerhouse

Paris Region Facts and Figures 2022 lays out a panorama of the Region’s economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

The figures take into account the impact of the COVID-19 health crisis for some data.*

With its fundamental key indicators, the brochure, “Paris Region Facts and Figures 2022” is a decision making tool for companies and economic stakeholders. This brochure is a useful resource to economic and political leaders of the Region and to all who wish to have a global vision of this dynamic regional economy.

Paris Region Facts and Figures 2022 is a collaborative publication produced by Choose Paris Region, L’Institut Paris Region, and the Paris Île-de-France Regional Chamber of Commerce and Industry.

*L’Institut Paris Region has produced a note on economic transformations in Paris Region, September 2021
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Paris Region, A Vibrant, Innovative and Sustainable Region

A Strong Know-How in Services and Industry

Paris Region is renowned worldwide for its strong expertise and know-how in key market areas, both in services and industry. As a world leader in financial services, aerospace & defense and a pioneer in new mobility, new space, smart building, cleantech, and green energy, Paris Region is also recognized on the world stage for the quality of its research in health & life sciences. Moreover, Paris Region is a leader in IT, digital transformation, creative industries, logistics, agrifood, cosmetics, and many more fields.

World-Class Infrastructure

3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility, and an excellent broadband communication network.

A Massive Consumer Marketplace

Access to 513 million European consumers, 12.3 million inhabitants, usually around 50 million tourists and 8 million visitors in the Region’s main conference and exhibition centers.

An Outstanding Lifestyle

There's a reason why the Paris Region is the #1 destination on the planet. With usually around 50 million visitors each year, the area is synonymous with culture, gastronomy, history and “art de vivre”. The Region is also committed to improving the environment, preserving biodiversity, and reducing carbon emissions.

Smart and Sustainable Region

Paris Region is deeply committed to promoting sustainability through business, environmentally responsible urban planning, and through projects with a positive social impact. Home to 18% of France’s population on 2% of the national territory, Paris Region strives to provide its citizens with a greener environment that incorporates carbon-free urban planning.

A Dynamic and Fast-growing Region

A cultural and intellectual metropolis, a scientific and urban laboratory, Paris Region is France’s economic powerhouse, accounting for 30.7% of the national GDP, 23% of France’s workforce, and 40.5% of the country’s researchers. 53.4% of the residents are under the age of 40. This young and steadily growing population is not only attracted by the Region’s economic opportunities but also by the quality of life offered.

A Breeding Ground for Talents

The Region offers access to world-class academic institutions. Companies will find a pool of international and highly skilled talents ready to help expand their business: 6.5 million jobs, 35% of all French executives. Europe’s largest concentration of students: 734,260 students (26.4% of students in France). World-class engineers, researchers, scientists, … internationally recognized technical and scientific skills…

Very Competitive Real Estate and Logistics Solutions

Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of offices, industries, logistics, research areas, and lifestyles at very competitive costs.

A Thriving Business and Research Community

The highest GDP in the EU28 in billions of euros. A vibrant exchange between Europe’s highest concentration of Fortune Global 500 corporations, corporate headquarters, SMEs, trailblazing start-ups, and world-class competitiveness clusters. #1 worldwide destination for international meetings. The leader in Europe for R&D talent and spending.

Urban Development and Major Events

The prospect of the 2024 Olympic and Paralympic Games provides an exceptional opportunity for foreign companies and investors to try out their solutions in Paris Region.

The Grand Paris Express

The Grand Paris Express Project is changing the face of Paris Region by doubling the size of the regional super-subway network with 200 km of new tracks and 68 new transit stations by 2030. It will better connect Paris to urban and business centers, international airports, and high-speed train stations.

Paris 2024

Paris will also be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.
A World Leading Economic, Innovative and Sustainable Region

Accounting for 18.3% of the French population and 30.7% of the national wealth, Paris Region offers access to world-class academic institutions, business opportunities and a rich quality of life, but it’s also the buzz and atmosphere generated by its great cultural melting pot that make it such an attractive region.

Paris Region vs. France & Europe

<table>
<thead>
<tr>
<th>Comparison</th>
<th>Paris Region</th>
<th>France</th>
<th>UE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>2.7%</td>
<td>18.3%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Jobs</td>
<td>3.3%</td>
<td>23%</td>
<td>16.8%</td>
</tr>
<tr>
<td>GDP</td>
<td>5.3%</td>
<td>30.7%</td>
<td>19.2%</td>
</tr>
<tr>
<td>R&amp;D workforce</td>
<td>4.1%</td>
<td>37.5%</td>
<td>30.7%</td>
</tr>
<tr>
<td>R&amp;D researchers</td>
<td>6.1%</td>
<td>40.5%</td>
<td>34%</td>
</tr>
<tr>
<td>R&amp;D expenditure</td>
<td>5.3%</td>
<td>40.2%</td>
<td>38%</td>
</tr>
</tbody>
</table>

An International Region

- **1.8 million** foreigners live in the Region, making up 14.5% of the population
  - 2018
- **96,400** international students in higher education, including **80,700** in Paris Region’s public universities
  - 2019-20
- **7,500** international PhD students
  - 2019-2020
- **5,800** international researchers
  - 2019
- **16,550** foreign sites
  - 2019
- **573,092** jobs, 1 out of 6 jobs in Paris Region is in a foreign company (16.2%)
  - INSEE 2021, data 2018
- **336** foreign companies
  - 2020
- **5.1 million** international tourists (usually over 22 millions)
  - 2020

Paris Region is part of:
- The European Union
- The Schengen area
- The Eurozone

*UK has left the EU28 from 01.01.2021

* Full Time Equivalent
  - Insee, Eurostat, Ministry of Education, Higher Education and Research

INSEE 2021, data 2018

Overview
Paris Region in Figures

- **12,012 km²** surface area
- **12.3 million** inhabitants
- **1,019** inhabitants per km²
- **54.9 million m²** Office space
- **6.5 million** jobs (salaried and non-salaried)
- **42 million** passengers in Air Traffic
- **19 million** passengers
- **7 high-speed** train stations
- **19.4 million** tourists, incl. 5.1 million international tourists
- **12.3 million** companies
- **1,355,000** sites (all activities)
- **251,800** companies created
- **8,150** start-ups
- **632,100** Scientists and Engineers
- **€21.3 Bn** R&D expenditure

Data: latest year available.

Paris Region’s Position in International Rankings

Paris Region is one of the most distinguished regions in the world according to different rankings on attractiveness, foreign direct investments, talents, real estate, cost and quality of life.

Recent international studies place the Region within the top global areas in the world in terms of Human Capital and Talent, Economic Activity, Attractiveness, Quality of Life, Cultural Experience, Information Exchange, R&D Innovation, Tourism and more.

Global Attractiveness

Global Cities Index 2020-21 on economic performances Paris holds firm across all dimensions. It maintains its top spot in information exchange and sees a marked improvement in its human capital performance.

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
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</thead>
<tbody>
<tr>
<td>New York</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>London</td>
<td>2</td>
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<td>Paris</td>
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<td>Tokyo</td>
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<td>Los Angeles</td>
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<td>Beijing</td>
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<td>Chicago</td>
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<tr>
<td>Shanghai</td>
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A.T. Kearney

Global Cities Outlook 2020-21 on the potential of a city to attract and retain global capital, people, and ideas in coming years.

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<thead>
<tr>
<th></th>
<th>2020</th>
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<td>Munich</td>
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<td>Singapore</td>
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Global Power City Index 2020-21 World's most attractive cities according to their ability to attract people, capital, and enterprises from around the world. Paris, 2nd in cultural interaction, livability and accessibility.

<table>
<thead>
<tr>
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<td>Shanghai</td>
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Mori Memorial’s Foundation’s Institute for Urban Strategies

Global Cities Index 2020
In one year, Paris has moved up from 14th to 4th place in the ranking that identifies cities combining economic dynamism, excellent universities, forward-thinking environmental policies and excellent transport infrastructure.

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<th>2019</th>
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<td>Boston</td>
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<td>Paris</td>
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<td>New York</td>
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Schroders

Global Cities Outlook 2020-21 on the potential of a city to attract and retain global capital, people, and ideas in coming years.

Foreign Direct Investments

Global Cities Investment Monitor 2021 Paris is a Top Global Region for International Investments

- Paris Region, #1 worldwide for investments in Life Sciences, driven by the attractiveness of Saclay, Genopole and Biocitech
- Paris Region, #1 worldwide for investments in R&D centers
- Paris Region has overtaken London and is now #2 for investments in the financial services sector

KPMG – Paris Ille-de-France Capitale Economique, OpinionWay, Choose Paris Region, 2021

- Paris Region, #2 most attractive global cities in the world in the market share of global investments
- Ranked as the world’s leading global region, business leaders anticipate the best performance over the next three years

fDi European Regions of the Future 2020-21

#1
Paris Region, European Region of the Future

fDi Intelligence
### Cost and Quality of Life

**Cost of Living Survey 2021**
- Paris, ranked #33, is less expensive than these global cities:
  - #1 Ashgabat
  - #2 Hong-Kong
  - #3 Beirut
  - #4 Tokyo
  - #5 Zurich
  - #6 Shanghai
  - #7 Singapore
  - #8 Geneva
  - #9 Beijing
  - #10 Bern
  - #16 Copenhagen
  - #18 London

Mercer 2021 (Selection of cities)

**Cost of Living, Le Coût de l’Expat**
- Paris is 19%-22% less expensive than Geneva, Zurich, London, New York, San Francisco
- Equivalent to Amsterdam, Los Angeles, Munich, Shanghai

Le coût de l’Expat, 25/03/2021

### Real Estate

**2020 Attractiveness of Global Business Districts Report**

Paris, La Défense, 4th largest business district in the world

Paris La Défense holds the fourth position thanks to 49% of its metropolitan population being highly skilled, the density of the transport infrastructure in the Paris region and a high concentration of international headquarters (Fortune 500, Société des Bourses Françaises (SBF) 120 companies, and large consulting firms).

- #1 London, The City
- #2 New York, Midtown
- #3 Tokyo, Marunouchi
- #4 Paris, La Défense
- #5 London, Canary Wharf
- #6 New York, Financial District
- #7 Beijing, CBD
- #8 Seoul, Gangnam
- #9 Singapore, Downtown Core
- #10 Chicago, The Loop

### Talents

**Global Talent Competitiveness Index 2020**
- #1 New York
- #2 London
- #3 Singapore
- #4 San Francisco
- #5 Boston
- #6 Hong Kong
- #7 Paris
- #8 Tokyo
- #9 Los Angeles
- #10 Munich

ECA International, 2021

### Tourism and Meetings

**Meetings organized in the World, ICCA**
- #1 Paris - the world’s leading destination in number of meetings organized (237)
- #2 Lisbon (190)
- #3 Berlin (170)
- #4 Barcelona (156)
- #5 Madrid (154)

ICCA, International Congress and Convention Association, data 2019

### R&D, Tech and Innovation

**Emerging Trends in Real Estate, Europe 2022**

Paris, #3 for overall real estate prospects in 2022

“Paris Region has many advantages: the upcoming Olympic Games, exceptional transport networks, the largest office market in continental Europe, low rents with solid growth potential, and the largest number of head offices in Europe”.

**International Renowned, the quality of life in Paris is ranked ranked #39 (out of 231 cities), ahead of major global cities such as:**
- #41 Milan / London
- #43 Barcelona
- #44 New York
- #46 Madrid
- #49 Tokyo / Chicago
- #53 Washington
- #56 Rome

Mercer 2019 (Selection of cities)

**Global Innovation Index 2021**
- Paris, first in Europe and the world’s #10 largest science and technology clusters

Cornell University, INSEAD, WIPO, 2021

**Innovation Geographies 2022**
- Paris: #1 Innovative city in Europe
- #7 in the world
- Ahead of London (#9), Berlin (#8), Munich (#24) and Helsinki (#24) in Europe.

Paris stands out for its:
- High number of international projects
- High volume of start-ups
- Above-average R&D spending as a percentage of GDP
- High level of patenting activity, particularly in the private sector
- Areas of excellence, which include transportation equipment, pharmaceuticals and biotechnology

PWC, 2022

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JLL, 2020 / 2022

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JLL, 2020 / 2022

**Overview**

**Cost of Living, ECA International**
- Hong-Kong, Tokyo, Geneva, New York, Central London, Zurich, Tel Aviv, Seoul, Shanghai and Guangzhou are the most expensive cities in the world
- Paris is less expensive than the above cities, as well as Copenhagen, Bern, Oslo, Stockholm in Europe

ECA International, 2021

**Quality of Living Survey 2019**

Internationally renowned, the quality of life in Paris is ranked ranked #39 (out of 231 cities), ahead of major global cities such as:
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- #46 Madrid
- #49 Tokyo / Chicago
- #53 Washington
- #56 Rome

Mercer 2019 (Selection of cities)

**Financial Times Education Rankings 2021**

**HEC Paris**
- Executive MBA program
- Best European Business school

**INESEAD**
- Best global MBA in the world

**2020 Attractiveness of Global Business Districts Report**

Paris, La Défense, 4th largest business district in the world

Paris La Défense holds the fourth position thanks to 49% of its metropolitan population being highly skilled, the density of the transport infrastructure in the Paris region and a high concentration of international headquarters (Fortune 500, Société des Bourses Françaises (SBF) 120 companies, and large consulting firms).

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**Emerging Trends in Real Estate, Europe**

<table>
<thead>
<tr>
<th>2021 (data 2020)</th>
<th>2022 (data 2021)</th>
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<td>5 Amsterdam</td>
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<td>9 Milan</td>
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<tr>
<td>10 Vienna</td>
<td>10 Brussels</td>
</tr>
</tbody>
</table>

PWC, 2022

**Top 100 Index 2021**
- Paris, highest ranked EU startup ecosystem and the world’s #10 best city for innovation

2Thinknow, 2021

**StartupBlink 2021**
- Paris Region Innovation: 11th startup ecosystem in the world

StartupBlink, 2021

**Tech Cities of the Future 2021**
- Paris, Europe’s #2 tech city out of 76 cities

- #1 London
- #2 Paris
- #3 Dublin
- #4 Berlin
- #5 Amsterdam
- #6 Madrid
- #7 Barcelona
- #8 Munich
- #9 Stockholm
- #10 Bucharest

Criteria: Economic Potential, Innovation and Attractiveness, FDI Performance, Cost Effectiveness and Startup Environment...

FDI Intelligence and the TNW (The Next Web)
A Young, Cosmopolitan and Talented Population

Paris Region, the most populated region in France and in the EU28, shines on the international scene as a vibrant region attracting a young and cosmopolitan crowd. The buzz and atmosphere generated by its cultural diversity make it the diverse region it is today. Students, entrepreneurs, researchers, and investors find themselves flocking to Paris Region daily to participate in this energetic atmosphere.

Europe’s Most Populous Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>12.3 M</td>
</tr>
<tr>
<td>18.3% of France’s population</td>
<td></td>
</tr>
</tbody>
</table>

2.75% of the European Union’s population

- Europe’s most populous region ahead of Lombardy, Greater London, Andalusia, Auvergne-Rhône-Alpes, and Catalonia.
- Higher to that of Austria, Belgium, Greece, Hungary, Portugal, and Sweden...

Over 100,000 inhabitants in 5 towns in Paris Region:
- Paris
- Boulogne-Billancourt
- Saint-Denis
- Montreuil
- Argenteuil

Insee 09/2021, data 2020

Paris Region: the Highest Natural Balance in the European Union

The region’s natural surplus now exceeds that of any country in the EU.

+56,000 additional inhabitants of Paris Region on average each year from 2007 to 2018

Between 2013 and 2019, the population of Paris Region has grown by 0.4% per year – the same rate increase as all of France.

Insee 01/2021

Eurostat, 06/2021, data 2020, NUTS 2
* Greater London-Inner and Outer London, data 2019

© Raphaël Hinojosa
A Young, Dynamic Population
Paris Region contributes the most to the population growth in metropolitan France and is the French region where people live the longest.

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region</th>
<th>France</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Age group / Total in %</td>
</tr>
<tr>
<td>0-19</td>
<td>3,156,376</td>
<td>25.6</td>
</tr>
<tr>
<td>20-39</td>
<td>3,430,205</td>
<td>27.9</td>
</tr>
<tr>
<td>40-59</td>
<td>3,205,324</td>
<td>26.0</td>
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<tr>
<td>60-74</td>
<td>1,677,536</td>
<td>13.6</td>
</tr>
<tr>
<td>Over 75</td>
<td>854,820</td>
<td>6.9</td>
</tr>
<tr>
<td>Total</td>
<td>12,324,261</td>
<td>100%</td>
</tr>
</tbody>
</table>

Insee, 2021, data 2020

A Cosmopolitan Population
Paris Region is a place where people from all over the world live, study, work, and visit.

1.8 M
foreign people

14.5%
of the Region’s population is foreign

<table>
<thead>
<tr>
<th>Continent</th>
<th>Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>845,852</td>
</tr>
<tr>
<td>Europe</td>
<td>538,885</td>
</tr>
<tr>
<td>Asia and Oceania</td>
<td>301,267</td>
</tr>
<tr>
<td>The Americas</td>
<td>84,753</td>
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<tr>
<td>Other nationalities from Africa</td>
<td>284,357</td>
</tr>
<tr>
<td>Other nationalities from Europe (incl. UK)</td>
<td>110,106</td>
</tr>
<tr>
<td>Other nationalities from Asia</td>
<td>31,816</td>
</tr>
<tr>
<td>Oceania</td>
<td>1,874</td>
</tr>
<tr>
<td>Other nationalities from the Americas</td>
<td>4,403</td>
</tr>
</tbody>
</table>

Insee, 06/2021, data 2018

25.6% of Paris Region’s population is under 19, and 53.4% under 40

Natality and Mortality
- 168,467 births
- 90,566 deaths
- 13.7‰ birth rate (France: 10.9‰)

Insee 2021, data 2020

Life Expectancy
- Women's life expectancy: 84.7 years (France: 85.2)
- Men's life expectancy: 79.5 years (France: 79.2)

Insee 04/2021, data 2020

Top 5 EU28 regions counting young people between 25 and 29 years old

<table>
<thead>
<tr>
<th>Region</th>
<th>Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region (FR)</td>
<td>874,883</td>
</tr>
<tr>
<td>Greater London (UK)*</td>
<td>788,465</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>506,923</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>480,410</td>
</tr>
<tr>
<td>Catalonias (ES)</td>
<td>426,255</td>
</tr>
</tbody>
</table>

Eurostat 01/2022, data 2019, *2018

Fertility Rate by Region
With 1.93 children per woman, Paris Region is in the top 10 of the 282 most fertile European regions
- Brussels: 1.71
- Greater London*: 1.63
- Upper Bavaria: 1.52
- Amsterdam: 1.46
- Berlin: 1.41
- Lombardy: 1.33
- Catalonias: 1.29

Eurostat 01/2022, data 2019, *2018

Natality and Mortality

Life Expectancy

Fertility Rate by Region

Distribution of the Foreign Population in Paris Region
Europe’s Leading Business Region

The highest GDP and most Fortune 500 company headquarters in Europe, a buzzing startup scene and a thriving research community are a few of Paris Region’s core assets. Home to 11 million businesses and to the widest real estate market in Europe, Paris Region benefits from a highly attractive business environment.

A Dynamic and Fast-Growing Region

Paris Region has by far the largest economy generating 30.7% of French national wealth and 5.3% of EU GDP, equivalent to that of the Netherlands, and higher than that of Poland, Belgium, Sweden, or Austria.

Access to over 513 million European consumers

Europe’s highest concentration of Fortune 500 corporations

GDP per job
€112,555
INSEE 2021, data 2018

GDP per capita
€59,400
INSEE 12/2021, data 2018

Top 5 European Regions for GDP
(million euros in 2019)

Greater London*
596,638

Oberbayern
280,479

Paris Region
742,569

Auvergne / Rhône-Alpes
283,496

Lombardy
398,779

* Greater London = Inner London (East, West), Outer London (East and North East, West and North West, South)
A Business Powerhouse

The primary strength of Paris Region’s economy is its concentration of jobs, corporate headquarters, small and medium-sized businesses, and start-ups. All of France’s very large companies (> 1,500 employees each) and many foreign companies are located in the Region.

8,145 start-ups

Start-ups

Along with the multitude of incentives and support schemes in place to assist businesses, Paris Region is a desirable proposition for European entrepreneurs and tech start-ups.

1,166,577 companies

INSEE 2020, data 2018, Commercial activities, excluding agriculture

Top 10 European Hubs by Number of Deals in 2021

London 977
Paris 351
Berlin 275
Amsterdam 159
Barcelona 146
State of European Tech 2021, Atomico

Paris Region, the EU’s 5th Leading Region for Labor Productivity

<table>
<thead>
<tr>
<th>Region</th>
<th>GDP (in million euros)</th>
<th>Employees (15 years and over)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luxembourg (LU)</td>
<td>221,08</td>
<td></td>
</tr>
<tr>
<td>Southern (IE)</td>
<td>208,55</td>
<td></td>
</tr>
<tr>
<td>Brussels</td>
<td>187,64</td>
<td></td>
</tr>
<tr>
<td>Eastern and Midland (IE)</td>
<td>158,75</td>
<td></td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>137,35</td>
<td></td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td>131,27</td>
<td></td>
</tr>
<tr>
<td>Hamburg (DE)</td>
<td>130,19</td>
<td></td>
</tr>
<tr>
<td>Stockholm (SE)</td>
<td>125,15</td>
<td></td>
</tr>
<tr>
<td>Stockholm (SE)</td>
<td>124,07</td>
<td></td>
</tr>
</tbody>
</table>

Paris Region, Europe’s Highest Concentration of Fortune 500 Global Corporate Headquarters

<table>
<thead>
<tr>
<th>Region</th>
<th>Fortune Global 500</th>
<th>Unicorns</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater Beijing (CH)</td>
<td>57</td>
<td></td>
</tr>
<tr>
<td>Greater Tokyo (JP)</td>
<td>37</td>
<td></td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Greater New York (USA)</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Guandong Province (CH)</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Texas (USA)</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>California (USA)</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>Greater Shanghai (CH)</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Greater Chicago (USA)</td>
<td>11</td>
<td></td>
</tr>
</tbody>
</table>

Top 5 European Hubs by Number of Deals in 2021

<table>
<thead>
<tr>
<th>Hubs</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>977</td>
</tr>
<tr>
<td>Paris</td>
<td>351</td>
</tr>
<tr>
<td>Berlin</td>
<td>275</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>159</td>
</tr>
<tr>
<td>Barcelona</td>
<td>136</td>
</tr>
</tbody>
</table>

Top 5 European hubs by capital invested ($M), ranking based on 2021 (in US$)

<table>
<thead>
<tr>
<th>Hubs</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>18,365</td>
</tr>
<tr>
<td>Berlin</td>
<td>7,306</td>
</tr>
<tr>
<td>Paris</td>
<td>6,533</td>
</tr>
<tr>
<td>Stockholm</td>
<td>6,522</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>3,591</td>
</tr>
</tbody>
</table>

Paris Region Facts & Figures 2022

13
A Strong Expertise in Key Market Areas

In Both Services and Industry

Paris Region’s extremely diverse economic landscape caters to all types of businesses, especially those which operate in the Region’s most innovative industries. Renowned worldwide, Paris Region is home to a strong expertise and know-how in both services and industry. As a world leader in financial services, aerospace and defense, and a pioneer in new mobility, new space, smart city, cleantech and green energy, the Region is also recognized on the world stage for the quality of its research in health and life sciences, and is also a leader in IT, digital transformation, creative industries, logistics, agri-food, cosmetics and many more fields.

Healthcare and Life Sciences
AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Johnson and Johnson, Lilly, Merck, Pfizer, Roche, Sanofi, Novartis...

Financial Services, Insurance
Bank of America, Barclays, BNP Paribas, BPCE Group, CityBank, CM-CIC Group, Crédit Agricole, European Bank Authority, Euronext Paris, JP Morgan, HSBC, La Banque Postale, Morgan Stanley, Société Générale, AXA, Allianz, CNP Assurance, Generali...

Fashion, Design, Luxury Goods
Cartier, Chanel, Hermès, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L’Oréal...

M.I.C.E.*
Comexposium, RX France (Reed Expositions France et Reed Midem), Viparis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions

Aerospace and Defense
Airbus Group, Dassault Aviation, Safran, ArianeSpace, European Space Agency, Alcatel-Lucent, Zodiac...

Automotive, Logistics and Mobility
Renault, Stellantis (PSA-Fiat Chrysler), Continental, Faurecia, Valeo, ...
Air France-KLM Group, DHL, FedEx, Geodis, Geodis, Groupe La Poste, Haropa Port de Paris, Paris Aéroport, RATP, SNCF, Sogaris, Systra, Transdev...

Commerce / Retail
Amazon, Bon Marché Rive Gauche, Carrefour, Cora, FNAC, Galeries Lafayette, H&M, Ikea, Marionnaud, Metro, Printemps, Uniqlo, Zara...

Creative Industries, Film, TV
Gaumont, MK2, Netflix, Paramount Pictures, Pathé films, Sony Pictures, Twentieth Century Fox, UGC Distribution, Universal Pictures Studio, Walt Disney Pictures, Warner Bros...
 BUF, Gameloft, Mac Guff, Mikros Image, Ubisoft...
TF1, France Télévision, Canal+, Mediaweb, Newen, JLA Group, Tetra Media studio...

Food Industry / FoodTech
Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard, Agrana Fruit France, Coca-Cola, Grands Moulins de Paris, William Saurin, ...
Agronomie, Innoovider, Pazzi, Swisse, Wynd, Ynsect...
DNA, Rungis International Market

IT and Digital Economy
Apple, Atice France, Atos, Cisco, Dassault Systèmes, Free, Fujitsu, Google, Horiba, Huawei, IBM, Meta (Facebook), Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, Siemens, Sony, Thales, Vivendi, ZTE...

M.I.C.E.*
Comexposium, RX France (Reed Expositions France et Reed Midem), Viparis... Disneyland® Paris...

Meetings, Incentives, Conventions, Exhibitions

Tourism, Hotels, Catering
Accor, Club Med, Elior Group, Louvre Hotels Group, Lucien Barrière Group, Marriott International, Pierre & Vacances-Center Parcs Group, Sodexo ...

CleanTech, Energy, Smart City
Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Enedis, RTE...
Siemens, Suez, TotalEnergies, Veolia...
Bouygues Energies & Services, Eiffage, GA Smart Building, Vinci...

Creative Industries, Film, TV
Gaumont, MK2, Netflix, Paramount Pictures, Pathé films, Sony Pictures, Twentieth Century Fox, UGC Distribution, Universal Pictures Studio, Walt Disney Pictures, Warner Bros...
 BUF, Gameloft, Mac Guff, Mikros Image, Ubisoft...
TF1, France Télévision, Canal+, Mediaweb, Newen, JLA Group, Tetra Media studio...

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CleanTech, Energy, Smart City
Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Enedis, RTE...
Siemens, Suez, TotalEnergies, Veolia...
Bouygues Energies & Services, Eiffage, GA Smart Building, Vinci...

Paris Region, Cradle of Industry

The Region’s industrial fabric includes leading-edge sectors such as the automobile, aeronautics, printing, electronics, pharmaceuticals and food processing industries. These economic activities shape the Paris Region’s landscape, from the Seine Valley (automobile), La Défense Business (aeronautics), Saclay (science), and La Plaine-Saint-Denis (film), to Rungis international market and the port of Gennesvilliers (both dedicated to logistics).
Paris Region, at the Heart of World Trade
(2021)

The top 3 most exported products are indicative of the specialization of Paris Region industries:

- Aerospace and Defense
- Fashion
- Automotive

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>25.9</td>
<td>16.2</td>
<td>Germany</td>
<td>13.0</td>
<td>12.8</td>
</tr>
<tr>
<td>Germany</td>
<td>17.0</td>
<td>10.6</td>
<td>United States</td>
<td>11.9</td>
<td>11.7</td>
</tr>
<tr>
<td>Belgium</td>
<td>15.7</td>
<td>9.8</td>
<td>United Kingdom</td>
<td>7.0</td>
<td>6.9</td>
</tr>
<tr>
<td>United States</td>
<td>11.6</td>
<td>7.2</td>
<td>Italy</td>
<td>6.9</td>
<td>6.9</td>
</tr>
<tr>
<td>Spain</td>
<td>10.6</td>
<td>6.6</td>
<td>China</td>
<td>6.9</td>
<td>6.8</td>
</tr>
<tr>
<td>Italy</td>
<td>10.4</td>
<td>6.5</td>
<td>Spain</td>
<td>6.3</td>
<td>6.2</td>
</tr>
<tr>
<td>Netherlands</td>
<td>6.7</td>
<td>4.2</td>
<td>Belgium</td>
<td>6.2</td>
<td>6.1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>5.6</td>
<td>3.5</td>
<td>Switzerland</td>
<td>5.0</td>
<td>5.0</td>
</tr>
<tr>
<td>Unknown countries</td>
<td>4.0</td>
<td>2.5</td>
<td>Hong Kong</td>
<td>2.7</td>
<td>2.6</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.8</td>
<td>2.4</td>
<td>Netherlands</td>
<td>2.4</td>
<td>2.4</td>
</tr>
<tr>
<td><strong>Global Total</strong></td>
<td><strong>159.6</strong></td>
<td></td>
<td><strong>Global Total</strong></td>
<td><strong>101.4</strong></td>
<td></td>
</tr>
</tbody>
</table>

French Customs, 2021, *including other countries

Main Imported Products
- Automotive manufacturing products: €19.4 Bn, 12.1%
- Natural Hydrocarbons: €10.2 Bn, 6.4%
- Pharmaceutical products: €9.8 Bn, 6.2%

Main Exported Products
- Space and aeronautics manufacturing products: €10.1 Bn, 10.0%
- Leather, Luggage, shoes: €9.9 Bn, 8.2%
- Automotive manufacturing products: €8.3 Bn, 8.2%

French Customs, 2021

The main supplier countries are the major powers world's economies (China, USA), as well as the nearby countries.

For 11 years, Germany and the United States have been Paris Region's main export partners.
An Attractive Region for Foreign Companies
(2018)

Paris Region is the top French region in terms of hosting foreign companies and accounts for a third of all new business creations in France.

Europe’s #1 Region for Major Foreign Companies

573,000 jobs, 1 out of 6 in Paris Region (16.2%)

FOREIGN DIRECT INVESTMENTS IN PARIS REGION:
Main Countries by Business Origin and Jobs Created in 2020

(Children of number of jobs created)

-- Foreign Companies

2020 FDI Arrivals

336 foreign direct investments (FDI) from 42 countries, representing nearly 10,800 jobs in the long term.

Main continents of origin

- 188 FDI from European groups,
- 6,265 jobs (58%)
- 83 FDI from American groups,
- 3,731 jobs (34.6%)
- 54 FDI from Asian and Oceanian groups,
- 663 jobs (6.1%)
- 11 FDI from other countries (Africa, Middle East)
- 138 jobs (1.3%)

Main countries of origin by number of jobs

- USA: 3,438 jobs (32%)
- Germany: 2,561 jobs (24%)
- UK: 878 jobs (8.1%)
- Switzerland: 637 jobs (5.9%)
- Spain: 382 jobs (3.5%)

Paris Region, gateway to European markets, strengthens its position in high value-added investments attracted by local talent

- Almost 80% of projects and 64% of jobs are generated by decision-making centers, business services and R&D
- These decision-making centers generate around 2,000 jobs

The reinvestment results (5,500 jobs created) confirm investors’ confidence in the opportunities offered by the Region for the development of their activities.

Top Major Paris Region companies dependent on foreign groups
(based on salaried workforce)

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Salaried workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netherlands</td>
<td>Ranstad</td>
<td>71,296</td>
</tr>
<tr>
<td>USA</td>
<td>Euro Disney Associates SAS</td>
<td>16,608</td>
</tr>
<tr>
<td>Canada</td>
<td>CGI FRANCE</td>
<td>11,093</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Action France</td>
<td>10,983</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Meubles Ikea France</td>
<td>10,336</td>
</tr>
<tr>
<td>Qatar</td>
<td>Inetum</td>
<td>8,617</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>Conforama France</td>
<td>7,915</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>Arcelormital France</td>
<td>7,488</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>BUT International</td>
<td>7,122</td>
</tr>
<tr>
<td>Sweden</td>
<td>H&amp;M Hennes &amp; Mauritz</td>
<td>6,886</td>
</tr>
<tr>
<td>USA</td>
<td>Amazon France Logistique</td>
<td>6,428</td>
</tr>
<tr>
<td>USA</td>
<td>OTIS</td>
<td>6,049</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>Société Française de Radiotéléphone – SFR</td>
<td>6,029</td>
</tr>
<tr>
<td>Spain</td>
<td>ZARA FRANCE</td>
<td>5,990</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>BUFFALO GRILL</td>
<td>5,288</td>
</tr>
<tr>
<td>China</td>
<td>CLUB MED</td>
<td>5,207</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>PICARD SURGELES</td>
<td>5,055</td>
</tr>
<tr>
<td>USA</td>
<td>CIE IBM FRANCE</td>
<td>4,925</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>BRICO DEPOT</td>
<td>4,843</td>
</tr>
</tbody>
</table>

INSEE 2021, data 2018

Paris Region Facts & Figures 2022
Competitive Business and Living Costs

Studies show that the cost of living in Paris Region compares favorably to other international cities such as New York, London, San Francisco and Geneva. That not only applies to personal costs such as housing, education, culture, and healthcare, but also to business expenses such as recruitment and office space, which is a great incentive for people to build their professional and personal future in the Region.

Very Competitive Costs to Run a Business

<table>
<thead>
<tr>
<th></th>
<th>City</th>
<th>Average Salary Costs ($)</th>
<th>Average Office Space Cost ($)</th>
<th>Average Total Cost Base ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budgeting for a team of 20-30 people (Million US$ per year). Example for an A Stage software-as-a-service (SaaS) company</td>
<td>Copenhagen</td>
<td>2.70</td>
<td>0.06</td>
<td>2.76</td>
</tr>
<tr>
<td></td>
<td>Munich</td>
<td>2.49</td>
<td>0.12</td>
<td>2.61</td>
</tr>
<tr>
<td></td>
<td>London</td>
<td>2.25</td>
<td>0.30</td>
<td>2.55</td>
</tr>
<tr>
<td></td>
<td>Berlin</td>
<td>2.27</td>
<td>0.23</td>
<td>2.50</td>
</tr>
<tr>
<td></td>
<td>Dublin</td>
<td>2.21</td>
<td>0.17</td>
<td>2.38</td>
</tr>
<tr>
<td></td>
<td>Amsterdam</td>
<td>2.25</td>
<td>0.11</td>
<td>2.36</td>
</tr>
<tr>
<td></td>
<td>Paris</td>
<td>2.05</td>
<td>0.11</td>
<td>2.16</td>
</tr>
<tr>
<td></td>
<td>Stockholm</td>
<td>1.92</td>
<td>0.17</td>
<td>2.09</td>
</tr>
<tr>
<td></td>
<td>Barcelona</td>
<td>1.78</td>
<td>0.08</td>
<td>1.86</td>
</tr>
<tr>
<td></td>
<td>Madrid</td>
<td>1.68</td>
<td>0.11</td>
<td>1.79</td>
</tr>
</tbody>
</table>

The State of European Tech 2020, Atomico - AON, CBRE

A Very Competitive Cost of Living

Cost of Living Survey 2021

Paris Region, ranked at the 33rd position, is less expensive than these European cities:
- #1 Ashgabat
- #2 Hong-Kong
- #3 Beirut
- #4 Tokyo
- #5 Zurich
- #6 Shanghái
- #7 Singapore
- #8 Geneva
- #9 Beijing
- #10 Bern
- #16 Copenhagen
- #18 London

Mercer 2021 (Selection of cities)

Living costs are balanced out by the French public school and university systems’ low tuition fees and the social security system.

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Paris Region</th>
<th>Greater London</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate</td>
<td>Rent per month for a 3-bedroom apartment downtown. 32% less expensive in Paris Region</td>
<td>€2,759</td>
<td>€4,049</td>
</tr>
<tr>
<td>Transport</td>
<td>30 to 60% less expensive in Paris Region depending on the type of transport: single ticket, monthly pass, cab. The monthly pass gives access to the entire Paris Region transport network (13 train lines, 14 metro lines, 1,500 bus lines, 9 streetcar lines...)</td>
<td>€75</td>
<td>€191.60</td>
</tr>
<tr>
<td>Food</td>
<td>Restaurant for two (medium range)</td>
<td>€60</td>
<td>€75</td>
</tr>
<tr>
<td>Health</td>
<td>Particularly affordable health care rate in Paris Region 79% less expensive in Paris Region for a short visit to a private physician (55 mn)</td>
<td>€25</td>
<td>€121</td>
</tr>
<tr>
<td>Sports</td>
<td>35% less expensive in Paris Region for a monthly fitness club membership</td>
<td>€38</td>
<td>€58</td>
</tr>
<tr>
<td>Entertainment</td>
<td>The costs for leisure and entertainment are less expensive in Paris than in London 34% less expensive in Paris Region for 1 Movie ticket</td>
<td>€11.45</td>
<td>€17</td>
</tr>
</tbody>
</table>

Le Coût de l’Expatriation, Expatistan, 02/2022

Industrial Costs: Total Cost of Industrial Space Based on Rental Fees Plus Any Taxes and/or Service Charges (Q3 2020). Cost (€ per m²)

<table>
<thead>
<tr>
<th>City</th>
<th>Greater London</th>
<th>Berlin</th>
<th>Munich (Region)</th>
<th>Helsinki</th>
<th>Dusseldorf (Region)</th>
<th>Madrid</th>
<th>Dublin (Region)</th>
<th>Frankfurt (Region)</th>
<th>Barcelona (Region)</th>
<th>Amsterdam (Region)</th>
<th>Paris (Region)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>366.14</td>
<td>116.42</td>
<td>112.46</td>
<td>112.24</td>
<td>90.46</td>
<td>90.00</td>
<td>84.79</td>
<td>83.26</td>
<td>74.35</td>
<td>64.92</td>
<td>64.20</td>
</tr>
</tbody>
</table>

Colliers/EDI Intelligence (Q3 2020)
Europe’s Largest Talent Pool

Home to a large, well-educated, and international workforce, Paris Region is an ideal place to source technical skills and top talent. The Region’s world-class universities and engineering schools are a major appeal for companies looking to recruit.

The region has a rich, diversified and remarkably resilient job market. With nearly a quarter of all French jobs, Paris Region has emerged stronger from the 2009 crisis and now has a lower unemployment rate than elsewhere in France. This talent pool full of culture and diversity ensures a global influence.

A Breeding Ground for Talents

<table>
<thead>
<tr>
<th>6.5 M Jobs</th>
<th>23% of all jobs in France</th>
<th>35% of all French executives</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 M salaried jobs</td>
<td>INSEE 12/21, data 2020</td>
<td>INSEE, 2021, data 2018</td>
</tr>
<tr>
<td>0.5 M non-salaried jobs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executives’ average annual net salary: €57,876</td>
<td>INSEE 10/21, data 2018</td>
<td></td>
</tr>
<tr>
<td>Average annual net salary: €34,408</td>
<td>INSEE 10/21, data 2018</td>
<td></td>
</tr>
<tr>
<td>7.3% Unemployment rate</td>
<td>INSEE 10/21, data 2020</td>
<td></td>
</tr>
<tr>
<td>87.5% jobs in Services</td>
<td>INSEE 12/21, data 2020</td>
<td></td>
</tr>
<tr>
<td>6.9% in Industry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.4% in Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0.2% in Agriculture</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Characteristics of the population in Paris Region

<table>
<thead>
<tr>
<th>Ages 20-39</th>
<th>Women</th>
<th>University graduates</th>
<th>Executives</th>
<th>Foreign population</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>52%</td>
<td>43.5%</td>
<td>28.6%</td>
<td>14.5%</td>
</tr>
</tbody>
</table>

Paris Region’s Active Population by Profession

<table>
<thead>
<tr>
<th>Profession</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial and highly-skilled occupations</td>
<td>1,750,690</td>
<td>28.6%</td>
</tr>
<tr>
<td>Service workers, sales, and administration</td>
<td>1,595,087</td>
<td>26.0%</td>
</tr>
<tr>
<td>Skilled and mid-level employees</td>
<td>1,547,471</td>
<td>25.2%</td>
</tr>
<tr>
<td>Laborers</td>
<td>822,313</td>
<td>13.4%</td>
</tr>
<tr>
<td>Skilled tradesmen and business directors</td>
<td>307,810</td>
<td>5.0%</td>
</tr>
<tr>
<td>Farm, fishing and forest operators</td>
<td>102,013</td>
<td>1.7%</td>
</tr>
<tr>
<td>Others</td>
<td>5,172</td>
<td>0.1%</td>
</tr>
<tr>
<td>Total active population (15-64 years old)</td>
<td>6,130,556</td>
<td>100%</td>
</tr>
</tbody>
</table>

Employment growth in Paris Region


© L’INSTITUT PARIS REGION
Source: INSEE, 2021, data 2018, 2021

© Adobestock
A Highly Qualified Workforce in Science and Technology

Paris Region, #1 EU27 region in
- Scientists and engineers: 632,100
- People employed in science and technology: 2,656,500

Eurostat, 2021, data 2020

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry and fishing</td>
<td>1,732</td>
<td>5,173</td>
</tr>
<tr>
<td>Industry</td>
<td>17,962</td>
<td>427,652</td>
</tr>
<tr>
<td>Construction</td>
<td>40,781</td>
<td>295,440</td>
</tr>
<tr>
<td>Trade, transport, various services</td>
<td>336,850</td>
<td>3,614,586</td>
</tr>
<tr>
<td>of which trade and car repair</td>
<td>78,447</td>
<td>744,817</td>
</tr>
<tr>
<td>Public administration, education, health, and social action</td>
<td>41,181</td>
<td>1,581,911</td>
</tr>
<tr>
<td>Total</td>
<td>438,506</td>
<td>5,924,762</td>
</tr>
</tbody>
</table>

Insee, Florence (Fichier Localisé des Rémunérations et de l’Emploi Salarial) in geography on 01/01/2021

411,000 jobs in information and communication

430,000 jobs in manufacturing services

333,000 jobs in financial and insurance services

Insee 04/2021, data 2018

EU28 Top 5 Regions for People Employed in Technology and Knowledge-intensive sectors - All NACE activities (2020, *2019)

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific and technical activities; administrative and support services</td>
<td>103,444</td>
<td>1,074,247</td>
</tr>
<tr>
<td>Trade of automotive vehicles and motorcycles</td>
<td>78,447</td>
<td>744,817</td>
</tr>
<tr>
<td>Public administration, education, health, and social action</td>
<td>41,181</td>
<td>1,581,911</td>
</tr>
<tr>
<td>Other service activities</td>
<td>40,805</td>
<td>266,813</td>
</tr>
<tr>
<td>Construction</td>
<td>40,781</td>
<td>295,440</td>
</tr>
<tr>
<td>Accommodation and food</td>
<td>39,869</td>
<td>328,640</td>
</tr>
<tr>
<td>Information and communications</td>
<td>39,869</td>
<td>328,640</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td>39,869</td>
<td>328,640</td>
</tr>
<tr>
<td>Transportation and storage</td>
<td>15,876</td>
<td>378,481</td>
</tr>
<tr>
<td>Real Estate</td>
<td>14,633</td>
<td>77,356</td>
</tr>
<tr>
<td>Manufacturing of other industrial products</td>
<td>8,884</td>
<td>150,064</td>
</tr>
<tr>
<td>Manufacturing of food products, beverages, and tobacco products</td>
<td>5,601</td>
<td>51,138</td>
</tr>
<tr>
<td>Production / distribution of water, sewerage, waste management, and remediation activities</td>
<td>1,740</td>
<td>83,797</td>
</tr>
<tr>
<td>Agriculture, forestry and fishing</td>
<td>1,732</td>
<td>5,173</td>
</tr>
<tr>
<td>Manufacturing of electrical, electronic and computer products, machinery, and equipment</td>
<td>1,458</td>
<td>64,402</td>
</tr>
<tr>
<td>Manufacturing of transportation equipment</td>
<td>269</td>
<td>73,401</td>
</tr>
<tr>
<td>Coking and refining</td>
<td>10</td>
<td>1,850</td>
</tr>
<tr>
<td>Total</td>
<td>438,506</td>
<td>5,924,762</td>
</tr>
</tbody>
</table>

Insee, Répertoire des entreprises et des établissements - Commercial activities excluding agriculture, Active employing sites and salaried positions by detailed activity sector, 04/2021, data 2018

Employment
The Highest Concentration of Qualified Students

Paris Region offers a world-class education system with an ever-increasing number of programs catering to the needs of international students and families. Universities, engineering, business and specialized schools rank among the most prestigious in the world and offer an internationally renowned education, providing everyone with the best adapted training curriculum.

The French Education System

The education system is operated by the French Public Education Authority.

Schooling is compulsory from 6 to 16 years old.

Public pre-school is available for children starting from 2 years old.

Primary and Secondary Education (public and private)

- **3,911 nurseries**
  - DREES/OSOL/BCL 2021, data 2019
- **6,666 pre-schools and primary schools**
  - 1,322,460 pupils
  - 90.2% in public schools
- **1,990 secondary and high schools**
  - 1,093,925 students
  - 80.7% in public secondary and high-schools

Population enrolled in school: **3,146,553**

- Nursery starting from 3 months old
- Pre-school / Kindergarten 2-3 to 5 years old
- Primary school 6 to 10 years old
- Secondary school 11 to 15 years old
- High school 16 to 18 years old Baccalauréat Diploma

25.5% of the population is enrolled in school

Ministry of Education, Higher Education and Research, RERS 2021, data 2020

Higher Education

Post A-Level year

- +8
  - Doctorate / PHD

- +5
  - MASTER'S
  - LICENCE / BACHELORS
  - Grandes Ecoles / Engineering and Business Schools
  - CGPE

- +3
  - Pro Bachelor's
  - BTS
  - DUT

- +2
  - Entrance examination

European grades and credits (ects)

Internship

Internship

Medecine

Odontoly

Pharmacy

Internship

MINISTRY (French Ministry of Higher Education and Research) • BTS: Technical programs • DUT: University Diploma of Technology
Grande Ecoles • Engineering & Business schools • CPGE: class which prepares students to enter the Grande Ecoles
Highly Educated Students

734,260 students

26.4% of France’s student population

380,737 students in Paris Region’s public universities

26.4% of France’s student population

43.5% of the adult population holds at least a bachelor’s degree

In order to strengthen Paris Region in terms of higher education and research, the project of the "Cité Universitaire Internationale" (International University Campus in Paris) plans to increase the capacity of the campus by 30% (12,000 students, researchers and artists from 150 countries) per year with the creation of 10 new houses in addition to the 43 existing pavilions, i.e., 1,863 additional units.

Main Fields of Study in Paris Region’s Public Universities

(2020-21)

<table>
<thead>
<tr>
<th>Fields of study</th>
<th>Total students</th>
<th>% on total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law, Political Science, Economics and Administration</td>
<td>124,306</td>
<td>29</td>
</tr>
<tr>
<td>Languages, Arts, Humanities and Social Sciences</td>
<td>134,862</td>
<td>32</td>
</tr>
<tr>
<td>Sciences</td>
<td>98,116</td>
<td>23</td>
</tr>
<tr>
<td>Sports</td>
<td>8,537</td>
<td>2</td>
</tr>
<tr>
<td>Health</td>
<td>61,162</td>
<td>14</td>
</tr>
<tr>
<td>Total</td>
<td>426,983</td>
<td>100</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research 11/21, data 2020-2021

Main Branches of Higher Education in Paris Region

(2020-21)

- LMD Licence, Masters and Doctorates (Bachelor’s, Master’s, and PhD): 296,540
- Business schools, management and accounting: 81,314
- Engineering schools: 46,415
- Preparatory classes for the Grandes Ecoles: 31,181
- Advanced technician programs: 47,569
- Advanced technician programs in apprenticeship: 22,304
- University programs in technology: 18,879
- Paramedical and human services schools: 29,126
- Other university diplomas, including health: 156,666
- Others (art, architecture, private universities, etc.): 77,559

Ministry of Education, Higher Education and Research, RERS 2021, data 2020-2021

Breakdown of the Students in Paris Region’s Public Universities in 2020-2021

<table>
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<td>426,983</td>
<td>100</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research 11/21, data 2020-2021

Education

Cité Internationale universitaire de Paris © Antoine Meyssonnier
Educational Excellence With an International Outlook

The excellence in higher education and research in France is widely acknowledged around the world. Numerous prestigious universities and higher education institutions in Paris Region stand out in the most reputable international rankings, such as the Financial Times ranking, the Times Higher Education, the Shanghai ranking (ARWU)... Young people benefit from prestigious universities and exceptional graduate and specialized schools. Within its best-ranked business schools, MBAs and universities, companies will find a pool of highly skilled talents ready to grow their business.

Prestigious Universities

4 of Paris Region’s Universities are in the Top 100 best universities in the world (ARWU 2021)
- Paris Saclay University #13
- Sorbonne University #35
- Paris Sciences et Lettres – PSL #38
- Paris University #73

2 of the world’s 10 best universities in Physics
- Paris Saclay University #9
- Paris Sciences et Lettres – PSL #10

3 of the world’s 15 best Universities in Mathematics
- Paris Saclay university, best in the world
- Sorbonne University #3
- Paris Sciences et Lettres – PSL Research University Paris #13

2 of the world’s 20 best universities in Atmospheric Science
- Sorbonne University #14
- University of Versailles Saint-Quentin-en-Yvelines #16

MBAs and Business Schools

Financial Times Rankings (2021)

Global MBA program
- INSEAD, best in the world
- HEC Paris #7

5 of the Top 15 European Business Schools
- HEC Paris #1
- INSEAD #3
- Essec Business School #8
- Edhec Business School #10
- ESCP Europe #14

5 of the Top 15 EMBA Executive MBA programs
- HEC Paris, best in the world
- HEC/LSE/NYU/Stern #5
- ESCP Europe #6
- Tsinghua University/INSEAD #11
- INSEAD #15

4 of the Top 10 Masters in Management
- HEC Paris #2
- Essec Business School #6
- ESCP Europe #7
- Edhec Business School #9

Specialized Schools

GOBELINS, the school of the image
best international animation school in the world
out of 175 international animation schools and universities
International Animation School Ranking 2021

ESMOD International & Institut Français de la Mode
The 2 Best French Fashion Design Schools in the World 2022 ranking
The Business of Fashion 2022

ESMOD International, Paris
#17 best fashion school in the world
CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2021
A Region Attracting Foreign Talent

96,400 international students in Paris Region

13.7% of students in Paris Region
30.5% of all international students in French higher universities and similar institutions.
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 international students are enrolled in Bachelor’s, Master’s or Doctoral programs
7,514 international PhD students, i.e. 32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school:
8 international public high schools and 1 more scheduled for to open in 2023, 1 European school.

Near 120 schools with 168 international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
- British School of Paris
- American School of Paris
- International School of Paris
- Jeannine Manuel
- EIB Paris
- Marymount
- Deutsche Schule Paris
- Liceo italiano Leonardo da Vinci
- Liceo Español Luis Buñuel, etc

French schools with international sections follow the national French curriculum offering an International Section where foreign languages and some courses such as history, geography and literature are taught in a language other than French.

Recent international school openings include the European School in Paris-La Défense (Courbevoie), an international high-school in Palaiseau and other upcoming projects.

<table>
<thead>
<tr>
<th>Diplomas in Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Baccalaureate</td>
</tr>
<tr>
<td>International Baccalaureate (IB) diploma</td>
</tr>
<tr>
<td>A-Levels</td>
</tr>
<tr>
<td>US High School Diploma</td>
</tr>
<tr>
<td>AIBBAC - German Abitur Allgemeine Hochschulreife + French Baccalaureate</td>
</tr>
<tr>
<td>BACHBAC - Spanish Bachillerato + French Baccalaureate</td>
</tr>
<tr>
<td>ESABAC – Italian Esame di Stato + French Baccalaureate</td>
</tr>
<tr>
<td>OIB - French Baccalaureate with an International Option</td>
</tr>
</tbody>
</table>

International Students in Paris Region's Universities and similar institutions in 2019-20

<table>
<thead>
<tr>
<th></th>
<th>Paris Region</th>
<th>France</th>
<th>% Paris Region / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>38,100</td>
<td>131,865</td>
<td>28.9</td>
</tr>
<tr>
<td>Americas</td>
<td>7,988</td>
<td>22,842</td>
<td>35.0</td>
</tr>
<tr>
<td>Asia</td>
<td>14,445</td>
<td>48,895</td>
<td>29.5</td>
</tr>
<tr>
<td>Europe</td>
<td>20,037</td>
<td>60,983</td>
<td>32.9</td>
</tr>
<tr>
<td>Others</td>
<td>167</td>
<td>480</td>
<td>34.8</td>
</tr>
<tr>
<td>All</td>
<td>80,737</td>
<td>265,065</td>
<td>30.5</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research, 2019-20

Education
Paris Region, an Innovation Powerhouse

Paris Region is a land of innovation recognized on a European and global scale, with an overall R&D spending equivalent to that of Silicon Valley. R&D accounts for the employment of more than 165,500 people in global R&D centers across a variety of businesses. Its diversified economy buzzes with top-ranked high-tech clusters and research centers, which generate exciting opportunities for cross-sector collaborations. Mainly carried out by private companies, R&D in Paris Region accounts for two-thirds of total expenditure and represents more than 85% of design-research jobs.

#1 in Europe for R&D (2017/19)

<table>
<thead>
<tr>
<th>The highest amount of R&amp;D expenditure in Europe</th>
<th>The largest R&amp;D talent pool in Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Paris Region</strong></td>
<td><strong>Paris Region</strong></td>
</tr>
<tr>
<td>R&amp;D expenditure</td>
<td>R&amp;D workforce</td>
</tr>
<tr>
<td>€21.3 Bn</td>
<td>165,547 including 119,742 researchers</td>
</tr>
</tbody>
</table>

5.3% of EU27 and 40.2% of French R&D expenditure 2.87% of Paris Region’s GDP

42.3% of R&D expenses made by private companies in France 36.1% of R&D expenses made by public institutions in France

In Paris Region, 70% of R&D spending is carried out by companies. Ministry of Education, Higher Education and Research, data 2019

R&D talent such as professors, researchers, engineers, technicians and support staff work in universities, Grandes Écoles, public institutes and companies.

5.6% of EU and 37.5% of French R&D employees 40.5% of the researchers in France

Ministry of Education, Higher Education and Research, 2021, data 2017

Paris Region, the best place in Europe to source Scientists and Engineers

<table>
<thead>
<tr>
<th>Paris Region</th>
<th>Greater London</th>
<th>Comunidad de Madrid</th>
<th>Catalonia</th>
<th>Auvergne Rhône Alpes</th>
<th>Oberbayern</th>
<th>Lomardia</th>
<th>Stuttgart</th>
<th>Zuid-Holland</th>
<th>Berlin</th>
</tr>
</thead>
<tbody>
<tr>
<td>R&amp;D expenditure</td>
<td>632,100</td>
<td>619,500</td>
<td>341,300</td>
<td>292,200</td>
<td>290,400</td>
<td>282,600</td>
<td>240,800</td>
<td>220,000</td>
<td>219,000</td>
</tr>
</tbody>
</table>

Eurostat, Scientists and engineers, 09/2021, data 2020, NUTS 2 (Greater London = Inner + Outer London)
Internationally Recognized Technological and Scientific Knowledge

In terms of research, the Region's reputation is internationally renowned, with researchers having been recognized with numerous prizes and distinctions.

- 33 Nobel Prizes
- 4 Abel Prizes
- 11 Fields Medals

Paris Region is home to the highest concentration of mathematicians in the world, including many Abel Prize and Fields Medal winners.

A Concentration of National Scientific Power

- 102 doctoral schools
- 20,264 students enrolled in doctoral programs, i.e. 31.5% in France
- 7,314 foreign PhD students

The Region specializes in mathematics, physics, human and social sciences, sciences of the universe

Paris Region: 26% of international copublications, especially with the USA, the UK, Italy and Japan.

presence of Major Research Infrastructures

- 2 out of 3 of European most innovative research institutions
- #1 CNRS National Center for Scientific Research
- #3 CEA Alternative Energies and Atomic Energy Commission
- #12 INSERM National Institute of Health and Medical Research European Research Ranking, 2020

The CNRS National Center for Scientific Research holds top international rankings

- #2 in Scimago Institutions Rankings
- #4 in the Nature Index
- #3 most visible research institution on the Web
- #6 largest patent filer in France
- #8 most innovative public research institution
- 33,000 people dedicated to research in France
- 1,144 research laboratories in France and abroad

Paris Region Facts & Figures 2022
A Multidisciplinary Technological Hub in the Heart of Europe

Paris Region is renowned for its competitiveness clusters, especially in tech. From artificial intelligence to biotechnology, nanotechnology, telecommunications, AR/VR, 3D Animation, and Aerospace, businesses can plug into a fast-growing ecosystem in no time. By bringing together large corporations, SMEs, start-ups, academics and researchers, Paris Region spurs remarkable collaborations and open innovation partnerships.

Over 3,030 including €8.3 Bn of total funding

8 regional competitiveness clusters make up this dynamic ecosystem.

4,936 members including:
• 3,698 companies
• 694 labs and teaching institutions

ASTech
Aeronautics, space and defence
306 members, incl.
• 109 major groups
• 117 SMEs
• 48 labs and teaching institutions
73 projects funded since the cluster was founded
Total funding: €313 M

Cap Digital
Digital and ecological transformation
904 members, incl.
• 71 major groups
• 752 SME’s
• 63 labs and teaching institutions
• 12 investments funds
• 7 urban communities
828 projects funded since the cluster was founded
Total funding: €1.75 Bn

Cosmetic Valley
Perfumery and cosmetics
510 members, incl.
• 42 major groups
• 427 SME’s and startups
• 34 labs and teaching institutions
470 projects accelerated by the cluster
Total funding: €2.30 M

Medicen
High-tech healthcare and new therapies
510 members, incl.
• 42 major groups
• 427 SME’s and startups
• 34 labs and teaching institutions
470 projects accelerated by the cluster
Total funding: €2.30 M

Next Move
Automotive and mobility industry
570 members, incl.
• 106 major groups
• 332 SME’s
• 88 labs and teaching institutions
• 17 partners or private institutions
306 projects funded since the cluster was founded
Total funding: €1.6 Bn

Polymeris
Rubber, plastics and composites industry
546 members, incl.
• 43 major groups
• 191 SME’s
• 25 mid-caps
• 73 micro-enterprises, start-ups
• 101 research centers, universities or training organizations
• 13 regional governments or institutional bodies
• 99 others
350 projects funded since the cluster was founded
Total funding: Over €3.18 Bn

Finance Innovation
Financial services
600 members, incl.
• 180 major groups
• 400 SME’s
• 20 labs and teaching institutions
28 projects funded since the cluster was founded
Total funding: €1 Bn (publicly and privately raised funds)

Systematic
European innovation and technology cluster in digital and Deep Tech
900 members, incl.
• 150 major groups
• 600 start-ups / SME’s / mid-cap companies
• 140 labs and teaching institutions
• 20 investors
• 20 local authorities and institutional bodies
625 projects funded since the cluster was founded
Total funding: Over €3.18 Bn

ASTech, Cap Digital, Cosmetic Valley, Finance Innovation, Medicen, NextMove, Polymeris, Systematic (data 2021)
Digital Infrastructure

One of the Most Fiber-Connected Regions in Europe

Paris Region’s economy relies on its strong digital ecosystem to cater to the needs of many industries. The Region is the connection point for all existing Internet networks in France. The Fiber-to-Home infrastructure currently covers almost 100% of the Region, making the system available to everyone regardless of whether they live in a dense urban environment or rural areas. The Region has a dense data center and telecom infrastructure, making it the 4th densest region in this sector in Europe.

A Smart and Connected Region

Launched in February 2013, the High-Speed Broadband France Plan aims to cover the entire country by 2022 by proposing high-speed internet access to all houses, businesses and government departments. Paris Region aims to be the first region in Europe to be entirely equipped with fiber-optic cables by 2025.

Reliable Telecommunications and Networks

4G Mobile Telephony
- 4 operators (Orange, Bouygues Telecom, SFR, and Free)
- 99.8% of the population is covered
- 100% coverage in the Paris metro (tunnels and stations)

5G Mobile Telephony
- The 4 operators have deployed their networks in the metropolitan area.
- Nearly 90% of the sites equipped with 5G offer very high speed mobile broadband (theoretical speed 240 Mbit/s).

FttH (Fiber to the Home) Deployment in Paris Region
Share of Potentially Connected Premises at the City Level
State of the art 1st quarter 2020

France offers very competitive costs

Average Cost of a Gigabyte of Mobile Data on a Package Basis in Feb 2020 (in euros)

<table>
<thead>
<tr>
<th>Country</th>
<th>Cost (in euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greece</td>
<td>11.05</td>
</tr>
<tr>
<td>Switzerland</td>
<td>7.68</td>
</tr>
<tr>
<td>Belgium</td>
<td>4.47</td>
</tr>
<tr>
<td>Germany</td>
<td>3.72</td>
</tr>
<tr>
<td>Spain</td>
<td>1.66</td>
</tr>
<tr>
<td>UK</td>
<td>1.27</td>
</tr>
<tr>
<td>France</td>
<td>0.74</td>
</tr>
<tr>
<td>Italy</td>
<td>0.39</td>
</tr>
</tbody>
</table>

Cable.co.uk (via Statista), 2020
European's Largest Scope of Real Estate Solutions

With a real estate market offering of 55 million m², Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of industries, research areas, and lifestyles. The real estate market has recently transformed as companies rethink the traditional office model in favor of more flexible options and third-party locations. Home to a variety of coworking spaces and the world's biggest startup campus, Paris Region real estate offers an ecosystem of collaboration and true business synergy.

Office Space

- Immediate supply: 4 million m²
- Vacancy rate: 7.4%
- Take up: 1.9 million m²
- Space under construction: 2 million m²

Prime rent in central Paris
  - €910/m²/year

Prime rent in La Défense
  - €560/m²/year

Average rent in Paris Region
  - €411/m²/year

Paris Region: Twice Cheaper Than London in Office Rent

Office Space in Major World Capitals in Million m²

<table>
<thead>
<tr>
<th>City</th>
<th>Surface area (million m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>54.9</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
<td>40.2</td>
</tr>
<tr>
<td>Dallas/Fort Worth</td>
<td>28.6</td>
</tr>
<tr>
<td>Chicago</td>
<td>26.5</td>
</tr>
<tr>
<td>Houston</td>
<td>22.4</td>
</tr>
<tr>
<td>Central London</td>
<td>20.9</td>
</tr>
<tr>
<td>Munich</td>
<td>20.8</td>
</tr>
<tr>
<td>Berlin</td>
<td>19.5</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>18.7</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>15.4</td>
</tr>
</tbody>
</table>

Office Rent Space Tracker (2020) USD Market Ranking

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>Occupancy costs $US/sq ft/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>Hong Kong, Central</td>
<td>261</td>
</tr>
<tr>
<td>2</td>
<td>USA</td>
<td>New York, Midtown</td>
<td>261</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>Beijing, Finance Street</td>
<td>196</td>
</tr>
<tr>
<td>4</td>
<td>United Kingdom</td>
<td>London, West End</td>
<td>191</td>
</tr>
<tr>
<td>5</td>
<td>USA</td>
<td>Silicon Valley</td>
<td>174</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
<td>Beijing, CBD</td>
<td>152</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
<td>Tokyo, Marunouchi</td>
<td>150</td>
</tr>
<tr>
<td>9</td>
<td>USA</td>
<td>New York, Midtown South</td>
<td>148</td>
</tr>
<tr>
<td>10</td>
<td>China</td>
<td>Shanghai, Pudong</td>
<td>130</td>
</tr>
<tr>
<td>11</td>
<td>China</td>
<td>Beijing, Zhongguancun</td>
<td>123</td>
</tr>
<tr>
<td>12</td>
<td>China</td>
<td>Shanghai, Puxi</td>
<td>115</td>
</tr>
<tr>
<td>13</td>
<td>Japan</td>
<td>Tokyo, Shibuya</td>
<td>115</td>
</tr>
<tr>
<td>14</td>
<td>United Kingdom</td>
<td>London, City</td>
<td>114</td>
</tr>
<tr>
<td>15</td>
<td>China</td>
<td>Hong Kong East</td>
<td>111</td>
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<tr>
<td>16</td>
<td>Singapore</td>
<td>Singapore</td>
<td>110</td>
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<tr>
<td>17</td>
<td>USA</td>
<td>Los Angeles, Westside</td>
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<td>China</td>
<td>Shenzhen</td>
<td>107</td>
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<tr>
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<td>USA</td>
<td>Cambridge (Massachusetts)</td>
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<tr>
<td>21</td>
<td>USA</td>
<td>New York, Downtown</td>
<td>106</td>
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<tr>
<td>22</td>
<td>Japan</td>
<td>Nagoya</td>
<td>105</td>
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<tr>
<td>23</td>
<td>USA</td>
<td>San Francisco</td>
<td>103</td>
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<tr>
<td>24</td>
<td>India</td>
<td>Mumbai, SBD BKC</td>
<td>102</td>
</tr>
<tr>
<td>25</td>
<td>Japan</td>
<td>Tokyo, Shinjuku</td>
<td>101</td>
</tr>
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Paris Region: Twice Cheaper Than London in Office Rent

34 business districts
Paris La Défense, the 4th largest business district in the world

Office Rent Space Tracker (2020) USD Market Ranking

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</table>

ORIE, 2021

ORIE & Deloitte 2021, data 2021
JLL 2021, data 2021

Q3 2018 for Europe, Q2 2018 for the USA
ORIE for Paris Region 2021, BNP Paribas Real Estate for other countries
Everything You Need to Scale Up

Coworking spaces, business centers, shared offices - in recent years the number of places where people can work remotely has steadily grown in Paris Region. Innovation centers, particularly incubators, are a point of convergence for young talents, researchers, and ground-breaking companies.

The World's Biggest Start-up Campus

Based in central Paris, STATION F gathers a whole entrepreneurial ecosystem under one roof.

- 380 coworking spaces
- 242 shared offices
- 133 fablabs
- 253 business creation or development support sites

Station F, 2021


To enhance its attractiveness and competitiveness in our globalized world, Paris Region is undertaking major infrastructure and urban planning projects. This includes the Grand Paris project, the largest urban project in Europe, which will provide a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region.

The Grand Paris Express is paving the way for a substantial increase in additional housing in Paris Region, with the creation of 250,000 to 400,000 housing units.

More than 100 projects will be developed by 2030 by Société du Grand Paris on land acquired for the construction of the Grand Paris Express, for a total floor area of 1 million m²:

- 8,000 diversified housing units (nearly 60% is residential)
- 43,000 m² of retail and services in addition to the 20,000 m² inside the stations
- 380,000 m² of business space
- 70% of the projects will be built with bio-sourced materials, 50% of which will be wood.

The Paris Region Office Market

1. Paris CBD, 6,500,000 m²
2. La Défense, 3,500,000 m²
3. Balard - Val de Seine, 1,600,000 m²
4. Saint-Quentin-en-Yvelines, 660,000 m²
5. Stains du Nord, 600,000 m²
6. Rueil-sur-Seine, 500,000 m²
7. Gare de Lyon, 500,000 m²
8. Nanterre Préfecture, 500,000 m²
9. Paris Rive Gauche, 500,000 m²
10. Invalides, 450,000 m²
11. Clapton St Ouen Victor Hugo, 400,000 m²
12. Montparnasse, 400,000 m²
13. Bercy, 500,000 m²
14. M usis, 400,000 m²
15. Neasly Mont d’Eau, 350,000 m²
16. Cergy - Concorde, 350,000 m²
17. Rueil-Malmaison, 300,000 m²
18. Neasly Charles de Gaulle, 300,000 m²
19. Porte d’Asnières, 300,000 m²
20. Val de Fontenay, 300,000 m²
21. Noisy, 250,000 m²
22. Parc Icade Rungis, 250,000 m²
23. Champs-Élysées, 250,000 m²
24. Les Grands Boulevards, 200,000 m²
25. Quai de Javel, 200,000 m²
26. Point du Jour, 200,000 m²
27. Perrexat, 200,000 m²
28. Cergy Préfecture, 200,000 m²
29. Chevilly-Larue, 200,000 m²
30. Neasly - Levallois - Perret, 200,000 m²
31. Les Louvresses, 200,000 m²
32. Paris Nord II, 200,000 m²
33. Ressy - Père Lachaise, 150,000 m²
34. Porte de Montreuil, 200,000 m²
A World-Class Transportation Network

Located at the crossroads of Europe, companies based in Paris Region can easily access a market of 500+ million customers and all major European cities. Easy to access with 3 international airports and 7 TGV high-speed train stations, Paris Region connects to all of the world’s major economic centers. As the region prepares to host the 2024 Olympic Games, several major public infrastructure projects are underway and will be constructed by 2030, including the Grand Paris Express.

A Gateway to Europe and the World

<table>
<thead>
<tr>
<th>By plane*</th>
<th>Paris Aéroport, ACL 2019/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 3 international airports</td>
<td>368,668 aircraft movements</td>
</tr>
<tr>
<td>- 165 airlines</td>
<td>119 countries and 328 destinations reachable from Paris</td>
</tr>
<tr>
<td>- 41.9M passengers</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By train</th>
<th>SNCF 2021, Arafer, 2017 and Île-de-France Mobilités, Eurostar</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 5 million passengers on trains in France per day, including 3.5 million in Paris Region (70% of French Traffic)</td>
<td>15,000 trains per day in France, 40% of which are in Paris Region</td>
</tr>
<tr>
<td>- 15,000 trains per day in France, 40% of which are in Paris Region</td>
<td>5 railway stations have traffic that exceeds 100,000 travellers daily</td>
</tr>
<tr>
<td>- Gare du Nord, #1 busiest European station</td>
<td>19 million TGV passengers travelling from Paris to other major European destinations</td>
</tr>
<tr>
<td>- 24.7 million SNCF inbound passengers to Paris in 2020 (-32.2% compared to 2019)</td>
<td>4,700 km of railway tracks, including 636 km of LGV (High Speed Line)</td>
</tr>
</tbody>
</table>

*Note: 2021 figures: Impact of the COVID pandemic

Paris Region, Connected to Europe and the World

- 2.5M Eurostar passengers in 2020
- 10 main stations including
- 7 TGV high-speed train stations
- 15.7 million passengers
- 118,557 aircraft movements
- 128 destinations
- 5,464 aircraft movements
- 500 destinations
- 10 airports and 1 heliport

©Choose Paris Region

Railway bridge over the Oise © Pierre-Yves Brunaud - L’Institut Paris Region
A Vast, Multimodal Regional Transport Network

Public transport, bicycles, electric and traditional scooters, self-service vehicles, autonomous cars, buses and automated metros; the local transportation system offers a diverse array of constantly expanding options.

<table>
<thead>
<tr>
<th>Type of trips</th>
<th>Number of trips / weekday (in million)</th>
<th>Evolution in 2018 (Oct. 2020) (in %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking</td>
<td>16.2</td>
<td>- 4</td>
</tr>
<tr>
<td>Car</td>
<td>12.0</td>
<td>- 19</td>
</tr>
<tr>
<td>Public transport</td>
<td>6.8</td>
<td>- 28</td>
</tr>
<tr>
<td>Bike</td>
<td>1.0</td>
<td>+ 25</td>
</tr>
<tr>
<td>Motorized two-wheeled vehicles</td>
<td>0.6</td>
<td>+ 40</td>
</tr>
<tr>
<td>Others</td>
<td>0.2</td>
<td>- 11</td>
</tr>
<tr>
<td>Total</td>
<td>37</td>
<td>- 13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3.1 billion trips by public transport in Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mode of traffic</td>
</tr>
<tr>
<td>Subway</td>
</tr>
<tr>
<td>Train – RER*</td>
</tr>
<tr>
<td>Streetcars</td>
</tr>
<tr>
<td>Bus/night buses</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

*High-speed metro

Mass Transit in Paris Region

A competitive monthly public transport subscription, at €75.20 in 2022

Ile-de-France Mobilités, 2022

The rail system in Paris Region carries over 2 billion passengers annually.

- Paris Region’s mass transit network, #3 in the world behind Tokyo and Seoul, and ahead of Shanghai, London, and New York.
- 23,000 trains, RERs, subways, and trams
- 900 stations and stops
- 1,800 km of lines
- 1 metro every 85 seconds on line 14
- 1 train every 2 minutes on the RER C during rush hour
- The 30 billion kilometers traveled annually by Paris Region’s inhabitants thanks to the mass transit network, represent a CO2 emission saving of 4 million tons per year.
- The growing network is still being renovated: 2.5-fold increase between 2015 and 2020
- Almost 5,000 zero-emission buses in dense areas by 2025 and in the rest of the Region by 2029

Active Mobility, Bicycles and Electromobility

Walking remains the primary mode of travel for Paris Region’s inhabitants followed by car and public transport. Other modes of innovative and eco-friendly transport, such as bicycles and similar two-wheeled vehicles, are also a growing option.

Velib Metropole, Self-Service Bicycle System

- 20,000 bikes:
  - 60% traditional bicycles
  - 40% electric power-assisted bicycles
- 1,400 stations in 55 municipalities
- 400,000 subscribers
- 5.5 million trips in September 2020
- 215,000 journeys (record for a single day)

Véligo Location, a Long-Term Rental Service (6 to 9 months) of Electrically Assisted Bikes

- 10,000 Véligo Location bikes
- 500 Electrically Assisted Cargo Bikes

Free-Floating Bike Scooter and Moped Operators

- E-bikes: 7,000 in Paris and 550 in the suburbs
- E-Mopeds: around 7,400 in Paris and near suburbs
- E-Scooters: 10,000 in Paris and 1,850 outside Paris
- 1,750 electric cars

Carsharing services in a loop

- Carsharing: 180 cars

The rail system in Paris Region carries over 2 billion passengers annually.

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A Wide Public Transportation Network, Extended Further by the Grand Paris Express

This largest urban development project in Europe is providing a new transport network. The project involves heavy investments in modernizing and expanding the public transport network.

- 200 km of additional automated metro lines
- 68 new stations
- 2 to 3 million passengers everyday
- €35 Bn invested through 2030

The project is set to link Paris Region’s 3 airports as well as business districts and scientific clusters.

- In total, approximately 1 million m² of floor space will be developed by Société du Grand Paris on the land acquired for the construction of the Grand Paris Express.

The Grand Paris Express

With the Grand Paris Express and the 200 kilometers of new lines being built, new areas will emerge with good transport connectivity and with more affordable land and real estate prices.
Cost-Effective Logistics

Located at the junction of two of the major European freight corridors, Paris Region is an ideal hub for logistics and shipping. With 12.2 million inhabitants and a catchment area of an estimated 25 million inhabitants within a 200-kilometer radius, Paris Region is the leading importing (27% of imports) and exporting (20% of exports) region in France.

Due to the rapid expansion of e-commerce in the region, the logistics industry is searching for numerous solutions: faster delivery times, the need to shorten the distance between warehouses and end-users, finding available land and warehouses. Innovative businesses are therefore very attractive to key logistics players.

Significant Capacity in Logistics and Real Estate

<table>
<thead>
<tr>
<th>Warehouses &gt; 5,000 m²</th>
<th>Surface area: 19 million m²</th>
<th>Amount of land used: 940,000 m²</th>
<th>Available: 1.1 million m² (as of 1/1/19)</th>
</tr>
</thead>
</table>

ORIE, 2018, BNP Paribas Real Estate, 2021; data 2020

Paris Region at Very Competitive Logistics Costs

<table>
<thead>
<tr>
<th>Prime Rents in Q2 2021, €/m²/year Warehouses over 5,000 m²</th>
<th>London (United Kingdom)</th>
<th>Paris (France)</th>
<th>Milan (Italy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>London (United Kingdom)</td>
<td>194</td>
<td>57</td>
<td>56</td>
</tr>
<tr>
<td>Oslo (Norway)</td>
<td>134</td>
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<td>Helsinki (Finland)</td>
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<td>Dublin (United Kingdom)</td>
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<tr>
<td>Vienna (Austria)</td>
<td>82</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hamburg (Germany)</td>
<td>77</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Madrid (Spain)</td>
<td>75</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amsterdam (Netherlands)</td>
<td>65</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Budapest (Hungary)</td>
<td>60</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prague (Czech Republic)</td>
<td>59</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

European Logistics Market, Q2 2020, BNP Paribas Real Estate, 10/2020

Air, Road, Waterway and Railway Logistics

Paris Region generates between 210 and 230 million tons of goods each year. Road transport accounts for the vast majority of goods transported, i.e. 91% of tonnage, river transport 7% and rail transport 2%.

The flows that concern Paris Region are both national and international. In particular, consumer goods, which are largely imported by container, arrive in Paris Region along two major corridors, one of which is exclusively road-based and is structured by the port of Antwerp, and the other, which is already multimodal, is structured by the port of Le Havre.

Road network

- 12,000 km of roads, including 497 km of national roads and 620 km of highways
- Freight 178 million metric tons of goods

SDES 2018, Eurostat, 2019

Rail freight

- 10 million metric tons of goods by rail, including 1.8 million through Paris Region ports
- 4 rail/road terminals
- Valenton #1 Rail/Road terminal in France
- Railway activity Materials: 4.3 million metric tons

Setra, Haropa 2020; Unicem, 2018

Waterway

- 70 urban ports, including 6 multimodal platforms
- 500 km of navigable waterways
- 1,000 ha of port areas
- 6 container terminals
- Waterway: 23 million metric tons of goods
- 141,000 TEUs were handled
- 1 million m² of warehouse space

Haropa, 2021, data 2020

Air

- 2.25 million tons of freight and mail handled
- 3.9 million tons of cargo capacity (both airports)
- 80 stands for Cargo aircraft at Paris-Charles de Gaulle
- 338 cities served worldwide
- European capitals and major cities within a 2-hour flight
- About 90% of total volume of air freight is handled at Paris-CDG and Orly airports

Aéroports de Paris, data 2019-2020
### Logistics in Paris Region

#### Flow of Goods Through Main Ports in Paris Region

<table>
<thead>
<tr>
<th></th>
<th>Waterway (thousand tons of goods)</th>
<th>Containers (TEUs*)</th>
<th>Railway (thousand tons of goods)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>3,183</td>
<td>100,719</td>
<td>804</td>
</tr>
<tr>
<td>Limay</td>
<td>951</td>
<td>4,377</td>
<td>359</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>1,366</td>
<td>16,968</td>
<td>564</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>325</td>
<td>361</td>
<td>0</td>
</tr>
<tr>
<td>Evry</td>
<td>403</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Précy-sur-Marne</td>
<td>42</td>
<td>2,968</td>
<td>not connected to rail</td>
</tr>
<tr>
<td>Paris-La Bourdonnais</td>
<td>81</td>
<td>15,431</td>
<td>not connected to rail</td>
</tr>
</tbody>
</table>

* Twenty-Foot Equivalent Units - Haropa-Port de Paris, 2021 data 2020

---

**Total flow of goods by road**

2018 - excluding less than 3.5 tons vehicles

- **France**: 35.4 Mt
- **Paris Region**: 42.2 Mt
- **100.2 Mt**

---

**Source:** SIREPS, 2018
An Exceptional Place for Events

Paris Region holds a unique position as a leading destination in both leisure and business tourism. Over 600 business events were held in the region in 2020, and this appeal lies in the advanced hotel and catering facilities as well as its state-of-the-art venues. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A Real Know-How in Hosting Major Trade Shows

CCI Paris Ile-de-France, data 2020

- 1.8 million visitors, including 176,000 foreigners (9.8%)
- 30,300 exhibiting companies
- €5.8 Bn turnover by exhibiting companies at trade shows

The health crisis had a major effect on the congress and trade show sector in 2020. The data presented accounts for congresses held in Paris Region or due to be held there. This data is non-exhaustive, data collection having been made difficult by the health crisis situation.

OTCP 2020

Meetings and Exhibitions

| Top 10 Professional and Public Trade Shows Held in Paris Region (by Number of Visitors and Exhibiting Companies) |
|-------------------------------------------------|-------------------------------------------------|-----------------|-----------------|-----------------|
| Trade Show Name | Business sector |
| Mondial de l’Automobile / Paris Motor Show | Transport, logistics, traffic and related equipment |
| 1,068,194 visitors (1st visit) | 500 exhibiting companies | 2018 |
| Salon International de l’Agriculture / Paris International Agricultural Show | Agriculture, horticulture, livestock farming, floristry, fishing and related equipment |
| 597,683 visitors | 967 exhibiting companies | 2019 |
| Foire internationale de Paris / Paris International Fair | Multi-sector tradeshows and trade fairs |
| 485,588 visitors | 2,023 exhibiting companies | 2019 |
| SIAE Salon International de l’Aéronautique et de l’Espace / International Paris Air Show | Defence, civil and military security |
| 248,512 visitors | 2,492 exhibiting companies | 2019 |
| Paris Game Week | Tourism, sports and leisure activities |
| 218,312 visitors | 164 exhibiting companies | 2019 |
| Maison&Objet | Home decor, interior design, architecture and lifestyle culture |
| 159,273 visitors | 5,563 exhibiting companies | 2019 |
| Salon Nautique International de Paris / Paris Boat Show | Tourism, sports and leisure activities |
| 147,500 visitors | 645 exhibiting companies | 2019 |
| Rétromobile | Antiques, collections, flea markets |
| 118,192 visitors | 615 exhibiting companies | 2020 |
| Salon des vins et des vignerons indépendants / Independent winegrowers’ wine fair | Food, hotel and restaurant amenities |
| 112,911 visitors | 947 exhibiting companies | 2019 |
| Salon du Livre / Paris Book Fair | Food, hotel and restaurant amenities |
| 107,284 visitors | 906 exhibiting companies | 2019 |

CCI Paris Ile-de-France, UNIMEV, CJS, Organizer’s declaration
The Paris Convention Center, the largest convention center in Europe, features made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

### Paris is #1 in the World’s Leading Destinations by Number of Meetings Organized in 2019

<table>
<thead>
<tr>
<th>City</th>
<th># of meetings</th>
<th>Rank by # of meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>237</td>
<td>1</td>
</tr>
<tr>
<td>Lisbon</td>
<td>190</td>
<td>2</td>
</tr>
<tr>
<td>Berlin</td>
<td>176</td>
<td>3</td>
</tr>
<tr>
<td>Barcelona</td>
<td>156</td>
<td>4</td>
</tr>
<tr>
<td>Madrid</td>
<td>154</td>
<td>5</td>
</tr>
<tr>
<td>Vienna</td>
<td>149</td>
<td>6</td>
</tr>
<tr>
<td>Singapore</td>
<td>148</td>
<td>7</td>
</tr>
<tr>
<td>London</td>
<td>143</td>
<td>8</td>
</tr>
<tr>
<td>Prague</td>
<td>138</td>
<td>9</td>
</tr>
<tr>
<td>Tokyo</td>
<td>131</td>
<td>10</td>
</tr>
</tbody>
</table>

ICCA 2020, City ranking measured by number of meetings organized in 2019

### Medical sciences

- 352 congresses

### Usually Over 1,000 Congresses per Year in Paris Region

**OTCP, 2020**

- 498 congresses held, in over 200 venues
- 370 phygital or by video conferencing congresses
- 128 in-person congresses
- 160 postponed congresses
- 157 cancelled congresses
- 215,000 delegates who attended a hybrid or an in-person congress

### Top 10 Sectors of Activity for Congresses

<table>
<thead>
<tr>
<th>Sector</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical sciences</td>
<td>352</td>
</tr>
<tr>
<td>Technology</td>
<td>142</td>
</tr>
<tr>
<td>Sciences</td>
<td>108</td>
</tr>
<tr>
<td>Economy</td>
<td>104</td>
</tr>
<tr>
<td>Environment</td>
<td>45</td>
</tr>
<tr>
<td>Culture and ideas</td>
<td>43</td>
</tr>
<tr>
<td>Industry</td>
<td>32</td>
</tr>
<tr>
<td>Management</td>
<td>30</td>
</tr>
<tr>
<td>Trade</td>
<td>28</td>
</tr>
<tr>
<td>Transport and Com</td>
<td>28</td>
</tr>
</tbody>
</table>

OTCP: 2019
Tourism and Quality of Life

The Finest Lifestyle

A top business destination, Paris Region also offers an unbeatable and affordable quality of life. Culture, architecture, history, parks, gastronomy, shopping, sports, the list goes on. Paris Region is an exceptional place to live and thrive. Home to 18% of France’s population on only 2% of the national territory, Paris Region aims to offer its citizens a breathable and greener environment through sustainable and carbon-free urban planning.

A Great Place to Live in

- 5.2 million housing units
  - 71% apartments
  - 3.7 million
- 27% houses
- 1.4 million

An Unrivalled Cultural Offering

- 310 cinemas
- 1,383 screens
- 354 theaters
- 158 academies
- 1,009 public libraries
- 5 opera houses
- 55 foreign cultural institutes and centers (FICEP)
- 15.1 million visitors in the top 20 cultural sites in Paris*
- 3 of the Top 20 most visited exhibitions in Europe
- 6.3 million visitors attending the 10 largest exhibitions in Paris in 2019
- 1/3 of the regional territory is remarkable for its built and landscape heritage
- 271 villages of character
- 143 Museums

5 UNESCO Sites (2021)
- Palace and Park of Versailles
- Paris, Banks of the Seine
- Palace and Park of Fontainebleau
- Provins, Town of Medieval Fairs
- Le Corbusier’s architectural work

A Green Region

- 29,770 ha in organic farming
- Short food circuits are in place for 800 farms (16%)
- 37,838 ha of forest open to the public
- 115 sustainable neighborhoods in Paris Region
- 156,700 homes programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)
- 4,000 historic monuments
- 1/3 Paris in 2019
- 4,000
- 120,272 ha of green spaces open to the public in 2019 (community gardens, heritage parks and gardens, recreational areas, parks, squares, ...).
- 50% agricultural space
- 26% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing 19% of the land area (226,192 ha), 1 in project
- 4,731 km of linear green spaces (promenades, banks, green corridors...)
- 35 “Natura 2000” sites
- 15,000 km of ecological corridors
- 275 sites identified for their geological interest

A Population in Good Health

Paris Region has the largest hospital system in Europe and the French health care system consists of a fully integrated network of public hospitals, private clinics, doctors and other health care providers. It is unique in the world as it is universal. Everyone receives the same high-level of care and treatment regardless of income. Contributions are paid through social security contributions deducted from salaries. Since 1990, the health status of Paris Region’s inhabitants has improved: life expectancy at birth has increased and general, premature and infant mortality has decreased.

Practitioners in Paris Region

Total

Practitioners
- General practitioners
- Specialists
- Dentists
- Surgeons
- State-certified nurses
- Drugstore practitioners

<table>
<thead>
<tr>
<th>Practitioners in Paris Region</th>
<th>Density for 100,000 inhabitants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Density for 100,000 inhabitants</td>
</tr>
<tr>
<td>Practitioners</td>
<td>General practitioners</td>
</tr>
<tr>
<td>48,236</td>
<td>306</td>
</tr>
</tbody>
</table>

*between 2014 and 2019

© Saint-Germain-en-Laye - CRT IDF Tripelon-Jarry
Paris Region Facts & Figures 2022

Most Visited Tourist Sites in Paris Region (millions of visitors – 2020)

<table>
<thead>
<tr>
<th>Site</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disneyland Paris</td>
<td>2,620,000</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>2,597,584</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>1,559,200</td>
</tr>
<tr>
<td>Pompidou Center</td>
<td>912,803</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>879,203</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>867,274</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>643,828</td>
</tr>
<tr>
<td>Zoological Park of Thoiry</td>
<td>485,816</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>438,813</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>437,786</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>428,571</td>
</tr>
<tr>
<td>Atelier des Lumières</td>
<td>407,774</td>
</tr>
</tbody>
</table>

Number and capacity of hotels in Paris Region as of January 1, 2021

<table>
<thead>
<tr>
<th>Class</th>
<th>Total</th>
<th>1-star</th>
<th>2-star</th>
<th>3-star</th>
<th>4-star</th>
<th>5-star</th>
<th>Non-classified</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>2,446</td>
<td>35</td>
<td>32</td>
<td>103</td>
<td>152</td>
<td>15</td>
<td>434</td>
</tr>
<tr>
<td>Hotels</td>
<td>2,446</td>
<td>1,499</td>
<td>19,563</td>
<td>56,667</td>
<td>52,932</td>
<td>9,244</td>
<td>18,756</td>
</tr>
<tr>
<td>Rooms</td>
<td>158,661</td>
<td>1,499</td>
<td>19,563</td>
<td>56,667</td>
<td>52,932</td>
<td>9,244</td>
<td>18,756</td>
</tr>
</tbody>
</table>

Top Cultural Events in Paris Region (By Number of Visitors between 2014 and 2019)

<table>
<thead>
<tr>
<th>Event</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toutânkhamon (2019), La Vilette</td>
<td>1,423,170</td>
</tr>
<tr>
<td>Van Gogh. La nuit étoilée (2019), Atelier des Lumières</td>
<td>1,392,313</td>
</tr>
<tr>
<td>Icônes de l’art moderne. Collection Chichoukine (2016), Louis Vuitton Foundation</td>
<td>1,205,063</td>
</tr>
<tr>
<td>Gustav Klimt (2018), Atelier des Lumières</td>
<td>1,204,000</td>
</tr>
<tr>
<td>Étre moderne : le MoMA à Paris (2017), Louis Vuitton Foundation</td>
<td>755,184</td>
</tr>
<tr>
<td>Christian Dior, couturier du rêve (2017), Musée des Arts Décoratifs</td>
<td>708,000</td>
</tr>
<tr>
<td>Tatoueur, tatoués (2014), Quai Branly Museum</td>
<td>702,138</td>
</tr>
<tr>
<td>Basquiat-Schiele (2018), Louis Vuitton Foundation</td>
<td>676,503</td>
</tr>
<tr>
<td>Jeff Koons, la rétrospective (2014), Pompidou Center</td>
<td>650,045</td>
</tr>
<tr>
<td>David Hockney (2017), Pompidou Center</td>
<td>620,945</td>
</tr>
<tr>
<td>Corps et sport (2018), Cité des sciences et de l’industrie</td>
<td>610,000</td>
</tr>
<tr>
<td>René Magritte, la trahison des images (2016), Pompidou Center</td>
<td>597,390</td>
</tr>
<tr>
<td>Niki de Saint Phalle (2014), Grand Palais</td>
<td>588,730</td>
</tr>
</tbody>
</table>

One of the Largest Hotel Facilities in the World

<table>
<thead>
<tr>
<th>Classification</th>
<th>Total Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-star</td>
<td>1,499</td>
</tr>
<tr>
<td>2-star</td>
<td>19,563</td>
</tr>
<tr>
<td>3-star</td>
<td>56,667</td>
</tr>
<tr>
<td>4-star</td>
<td>52,932</td>
</tr>
<tr>
<td>5-star</td>
<td>9,244</td>
</tr>
<tr>
<td>Non-classified</td>
<td>18,756</td>
</tr>
</tbody>
</table>

The World’s Favorite Tourist Destination

- 17.4 million tourists, including 5.1 million international visitors (29.3%)
- 67.1 million overnight stays, including 25.8 million for international tourists (39%)
- €6 Bn in economic benefits, including €2.7 Bn from international tourists (45%)
- 36,376 businesses (private sector)
- 294,607 jobs (private sector)

Origins of Paris Region’s Main International Tourists (2019)

Between 2014 and 2019

- Americans: 10%
- British: 10%
- Spaniards: 7%
- Italians: 7%
- Germans: 6%

In 2020

- British: 18%
- Belgian: 15%
- German: 13%
- Dutch: 10%
- Spanish: 6%

International customers accounted for 25.8 million of tourist stays in 2020.
Sports and Leisure Activities

- 19,310 sports clubs
- 2.4 million sports club members
- 5,307 tennis courts
- 911 equestrian centers
- 1,413 riding arenas
- 4,909 parks and gardens
- 7,510 km of hiking trails
- 2,120 km of mixed roads or greenways for bicycling
- 13 swimmable lakes
- 1,140 km of authorized shipping lanes
- 99,960 ha of woods and forests open to the public
- 1,024 sites for the practice of nature sports: horseback riding, golf, climbing, tree climbing, etc.

Paris 2024 Olympic and Paralympic Games

Olympic Games

- July 26th - August 11th, 2024

Paralympic Games

- August 28th - Sept. 8th, 2024

Paris 2024 in Figures

- 10,500 athletes
- 40 competition sites
- 206 nations
- 58 sports (out of 32)
- 9,7 million spectators
- 31,500 volunteers
- 4 billion viewers
- 350,000 hours of broadcasting

Venues

- 95% existing or temporary venues
- 14 exceptional sites, with 24 Olympic sports (out of 24) located within 10 km of the Village.
- 2 new venues to be built: the Olympic and Paralympic Village, and the Aquatics Center
- 90,000 hotel rooms within 10 km of the city center

Travel

- 86% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues
- 100% of venues accessible by eco-friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Sustainable

- 55% smaller carbon footprint than London 2012
Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers’ trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- 218 shopping centers, including Westfield Les Quatre Temps, Westfield Forum des Halles, VIP'Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.
- 17 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...

Paris Region is home to the Rungis National Interest Market (MIN), which is the largest food market in the world. It accounts for nearly two-thirds of the wholesale market activity in France. As the largest food consumption area in France, Paris Region has 12.3 million inhabitants and welcomes 50 million tourists every year.

Rungis International Market, the world’s biggest fresh products market

- €10 Bn euros turnover
- 18 million consumers
- 1,150 companies
- 5,975,000 visitors
- 1.7 million tons of goods pass through every year with around 300,000 references of fresh food products.

Specialities Produced in Paris Region

3,000 regional products bear the signature of the “Produit en Île-de-France” (produced in Paris Region) brand.

Paris Region is one of France’s major agricultural areas and the leading food-producing region in France. The region has many emblematic products resulting from local agricultural and artisanal know-how.

Many culinary products are named after more than 70 different towns of Paris Region, for example:
- Asparagus from Argenteuil
- Baguette, Ham, Mushrooms, Strawberries … from Paris
- Beans from Arpajon
- Beer from Brie, Gâtinais, Vexin
- Brie from Meaux, Melun, Montereau, Nangis, Provins
- Cabbages from Pontoise
- Cherries from Montmorency
- Honey and Saffron from Gâtinais
- Potatoes Belle de Fontenay
- Roses from Provins
- Peppermint from Milly-la-Forêt
- Poppies from Nemours
- Watercress from Méréville…

Paris Region is home to an effervescent gastronomy scene with 28,120 restaurants, exceptional chefs, hotspots, international specialties, Parisian cafes, organic cafes, street food trucks, markets… there is something to suit all!
Please do not hesitate to send us your comments and suggestions to improve this new edition: prff@chooseparisregion.org


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ECONOMY

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