Welcome to Paris Region

Europe’s business & innovation powerhouse

Paris Region Facts and Figures 2020 lays out a panorama of the region’s economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

With its fundamental key indicators, the brochure “Paris Region Facts and Figures 2020” is a tool for decision and action for companies and economic stakeholders. It is useful to economic and political leaders of the region and to all those who want to have a global vision of this dynamic regional economy.

Paris Region Facts and Figures 2020 is a collaborative publication produced by Choose Paris Region, L’Institut Paris Region and the Paris Île-de-France Regional Chamber of Commerce and Industry.
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Welcome to Paris Region

Paris Region, a dynamic and fast-growing global region

Standing at the crossroads of European and worldwide trade, the Paris Region is Europe’s #1 economic region, vibrant, innovative and sustainable.

Highly-diversified sectors of excellence

Paris Region is renowned for its highly diversified economic landscape and sectors of excellence, including biotechnology, nanotechnology, telecommunications, 3D animation, the aerospace and automotive industries...

The Paris Region’s diversified economy is buzzing with top-ranked high-tech clusters and research centers. This unique landscape generates exciting opportunities for cross-sector collaborations.

A massive consumer marketplace

Access to 513 million European consumers
12.2 million inhabitants,
50.1 million tourists,
9.4 million visitors in the Region’s main conference and exhibition centers.

A qualified, cosmopolitan talent pool

Large, well-educated, international workforce: 6.4 million jobs, 36% of all French executives.
Europe’s largest concentration of higher education students: 704,500 students (26.3% of students in France),
World-class engineers, researchers, Fields Medals, Abel and Nobel prizes,...
Internationally recognized technical and scientific skills (top business, engineering and specialized higher education institutions, engineers, researchers...).

World-class infrastructure

3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility and an excellent broadband communication network.

A business and innovation powerhouse

The highest GDP in the European Union (EU28) in billions of euros. A vibrant exchange between Europe’s highest concentration of Fortune 500 corporations, corporate headquarters, SMEs, trailblazing startups, world-class competitiveness clusters. #1 worldwide destination for international meetings.

The leader in Europe for R&D talent and spending.

A dynamic and fast-growing region

The Paris Region is a truly global region which accounts for 23.3% of France’s workforce, 31% of national GDP and 40.5% of the country’s researchers.

53% of residents are under the age of 40. This young and steadily growing population is not only attracted by the region’s economic opportunities but also by the quality of life offered.

An outstanding lifestyle

There’s a reason why the Paris Region is the #1 destination on the planet: with 50.1 million visitors each year, the area is synonymous with “art de vivre”, culture, gastronomy and history.

The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.

Europe’s largest scope of real estate solutions

Attractive, diversified and very competitive real estate, with new office districts and business parks, as well as the opening of coworking spaces, “startup factories”...

Urban development & big events

The Grand Paris Express

With its 200 km of new tracks and 68 new transit stations, the network of the regional super-subway, the Grand Paris Express project, will be doubling its size by 2030, changing the face of the Region.

Paris 2024

Paris will be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.
A world leading economic and innovative region

With a GDP of €709 billion and a population of 12.2 million, the Paris Region represents 31% of France’s GDP and 18.4% of its population, while it respectively represents 4.6% and 2.4% of the European Union’s GDP and population.

An international region

- 1.7 million foreigners live in the region
  - 13.9% of the population
  - 2016

- 119,400 foreign students in higher education, including 80,500 in Paris Region’s public universities
  - 2018-19

- 119,700 full-time equivalent (119,700 FTP*)
  - 2018

- 6.4 million jobs
  - 2018

- 15,100 foreign sites
  - 2018

- 620,000 jobs
  - 2018

- 20 out of 6 jobs in Paris Region is in a foreign company (16.7%)
  - 2017, data 2013

- 5,800 foreign researchers
  - 2018

- 8,240 foreign PhD students
  - 2018-19

- 5,800 foreign researchers
  - 2018

- 22.2 million foreign visitors
  - 2018

- 409 foreign companies
  - 6,303 jobs created
  - 2018

UK has left the EU28 from 1.31.2019

Paris Region is part of:
  - The European Union
  - The Schengen area
  - The Eurozone
Paris Region in numbers

- **GDP**: €709b
- **GDP per capita**: €58,300
- **GDP per job**: €110,549
- **Surface area**: 12,012 km²
- **Population**: 12.2 million
- **Inhabitants per km²**: 1,017
- **Office space**: 54.2 million m²
- **Companies**: 1,166,000
- **Companies created**: 244,000
- **Startups**: 8,000
- **Export**: €97.5b
- **Import**: €148.5b
- **108 million passengers in Air Traffic**
- **1,017 inhabitants per km²**
- **1,166,000 companies**
- **1,285,000 sites (all activities)**
- **244,000 companies created**
- **8,000 startups**
- **12.2 million inhabitants**
- **6.4 million jobs (salaried and non-salaried)**
- **704,500 students**
- **165,500 R&D jobs incl.**
- **119,700 researchers**
- **€20.2b R&D expenditure**
- **7 high-speed train stations**
- **1,166,000 companies**
- **1,285,000 sites (all activities)**
- **244,000 companies created**
- **8,000 startups**
- **12.2 million inhabitants**
- **6.4 million jobs (salaried and non-salaried)**
- **704,500 students**
- **165,500 R&D jobs incl.**
- **119,700 researchers**
- **€20.2b R&D expenditure**
- **50.1 million tourists, incl. 22.2 million foreign tourists**

**Sources:** CRT Paris Île-de-France, French customs, Insee (National Institute of Statistics and Economic Studies), French Ministry of Education, Higher Education and Research, ORIE (Regional Observatory of Commercial Real Estate in Paris Region), Paris Aéroport, SNCF (National Railways of France). Data: latest year available.
Paris Region’s position in international rankings

The Paris Region is a globally competitive region. It is one of the most attractive regions in the world according to different rankings on attractiveness, companies, foreign direct investments, talents, real estate, cost and quality of life... Recent international benchmarking studies have put the region within the top metropolises in the world in terms of Human Capital, Economic activity, Attractiveness, Cultural experience, Information exchange, Research and Development, Tourism...

Global Attractiveness

Global Cities Index 2019 on economic performances

#1 New York
#2 London
#3 Paris
#4 Tokyo
#5 Hong-Kong
A.T. Kearney

Global Cities Outlook 2019 on the potential of a city to attract and retain global capital, people, and ideas in coming years

#1 London
#2 Singapore
#3 San Francisco
#4 Amsterdam
#5 Paris
A.T. Kearney

Dynamic Cities 2019

2019 Top 5 dynamic cities

#1 London
#2 Paris
#3 Cambridge
#4 Berlin
#5 Amsterdam

Cost & Quality of Life

Global Cities Investment monitor 2019

International investors’ perceptions of future attractiveness

#1 New York
#2 London
#3 Paris

Paris Region, #1 world destination for investments in R&D

2nd most attractive location to set up a business

KPMG – Paris Île-de-France Capitale Economique, Choose Paris Region

Foreign direct investments

As of 2018, the Paris Region is the second international destination for international investments following London, and first for Research, Design and Engineering investments, followed by Singapore.

fDi European Regions of the Future 2020/21

#1 Paris Region
European region of the future

fDi Intelligence

Paris is less expensive in Europe than Zurich, Bern, Geneva, Copenhagen, London, Moscow, Dublin.
Mercer 2019

Cost of living Survey 2019

Paris is cheaper than London
12% cheaper for housing
43% cheaper for transportation
60% cheaper for personal care
10% for entertainment
Expatistan 1/20

Quality of living Survey 2019

The quality of life in Paris is very appreciated, and ranked ahead of that of many global cities such as London, Luxembourg, Madrid, Rome...
Mercer 2019

Cost of living Expatistan

Paris is cheaper than London
12% cheaper for housing
43% cheaper for transportation
60% cheaper for personal care
10% for entertainment
Expatistan 1/20
Real Estate

Emerging Trends in Real Estate, Europe 2020

Paris is ranked #1 for its overall real estate prospects in 2020.

The Grand Paris project, Europe’s largest transport scheme, is widely lauded as a game-changer for the French capital, setting it apart from the competition.

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Paris</td>
<td>Lisbon</td>
</tr>
<tr>
<td>2</td>
<td>Berlin</td>
<td>Berlin</td>
</tr>
<tr>
<td>3</td>
<td>Frankfurt</td>
<td>Dublin</td>
</tr>
<tr>
<td>4</td>
<td>London</td>
<td>Madrid</td>
</tr>
<tr>
<td>5</td>
<td>Madrid</td>
<td>Frankfurt</td>
</tr>
</tbody>
</table>

Global Property Handbook 2020

Paris became the preferred city for international clients to invest in real estate.

#1 Paris
#2 New York
#3 Tokyo
#4 Los Angeles
#5 Hong Kong

Talents

Cities of Influence, Where to find the best talent 2018

#1 London
#2 Paris
#3 Madrid

Colliers International, 2018

Financial Times Education rankings 2019-20

HEC Paris #1
Best executive MBA program
Best European business school

Tourism and meetings

2019 Mastercard’s Global Destination Cities Index

Total of international overnight visitors by city

#1 Bangkok 22.78 M
#2 Paris 19.10 M
#3 London 19.09 M
#4 Dubai 15.93 M
#5 Singapore 14.67 M

2019 ICCA meetings organized in the world

Paris, #1 world destination for congresses
#2 Vienna
#3 Barcelona
#4 Berlin
#5 Madrid

ICCA, International Congress and Convention Association

R&D, Tech and Innovation

Global Innovation Index 2019

Paris, European #1 and #9 largest science and technology clusters in the world

CMPI, 2019

Startup Genome 2019

Paris Region innovation: #9 on the top 15 startup ecosystems in the world

Startup Genome, 7/19

Innovation Cities Top 100 Index 2019

Paris, #2 European and #6 best city in the world for innovation

2thinknow

Emerging Trends in Real Estate, Europe 2020

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<td>Madrid</td>
</tr>
<tr>
<td>5</td>
<td>Madrid</td>
<td>Frankfurt</td>
</tr>
</tbody>
</table>

PWC, ULI Urban Life Institute
A young, cosmopolitan and talented population

The Paris Region is the most populated region in France and in Europe and one of the most populated regions in the world. The people living in the Region are largely diverse and more foreigners live in the region than they do in the rest of France. The Paris Region’s population remains one of the most fertile regions of metropolitan France and also the youngest.

Europe’s most populous region

<table>
<thead>
<tr>
<th>Region</th>
<th>Population (2018)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dusseldorf (DE)</td>
<td>5.2M</td>
</tr>
<tr>
<td>Campania (Napoli) (IT)</td>
<td>5.8M</td>
</tr>
<tr>
<td>Lazio (IT)</td>
<td>5.9M</td>
</tr>
<tr>
<td>Community of Madrid (ES)</td>
<td>6.5M</td>
</tr>
<tr>
<td>Catalonia (ES)</td>
<td>7.5M</td>
</tr>
<tr>
<td>Auvergne / Rhône-Alpes (FR)</td>
<td>7.9M</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>8.4M</td>
</tr>
<tr>
<td>Greater London (UK)*</td>
<td>8.9M</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>10M</td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>12.2M</td>
</tr>
</tbody>
</table>

* Greater London: Inner and Outer London

2.4% of the European Union’s population

Europe’s most populous region ahead of Lombardy, Greater London, Andalusia, Auvergne-Rhône-Alpes and Catalonia.

Over 100,000 inhabitants in 5 towns in Paris Region:

- Paris
- Boulogne-Billancourt
- Saint-Denis
- Argenteuil
- Montreuil

INSEE, Eurostat 1/20, data 2018

© Ecole Polytechnique Paris/Saclay. J. Barande

300,000
new inhabitants by 2025
A young, dynamic population

Paris Region contributes to 24% of births and 83% of the natural surplus of metropolitan France, a weight never reached before. Between 2012 and 2017, the region earned an average of 55,000 inhabitants per year.

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region</th>
<th>France</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>% Total /</td>
</tr>
<tr>
<td></td>
<td>Paris Region</td>
<td>France</td>
</tr>
<tr>
<td>0-19</td>
<td>3,140,965</td>
<td>25.6</td>
</tr>
<tr>
<td>20-39</td>
<td>3,409,765</td>
<td>27.8</td>
</tr>
<tr>
<td>40-59</td>
<td>3,210,447</td>
<td>26.1</td>
</tr>
<tr>
<td>60-74</td>
<td>1,658,207</td>
<td>13.5</td>
</tr>
<tr>
<td>Over 75</td>
<td>858,826</td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td>12,272,210</td>
<td>100%</td>
</tr>
</tbody>
</table>

Insee, 2020, data 1/1/20

A cosmopolitan population

Paris Region is a place where people from all over the world live, study, work or visit.

46.96% come from Africa: 792,425
31.32% come from Europe: 528,481
16.82% come from Asia: 283,898
4.79% come from the Americas: 80,869
0.11% come from Oceania: 1,869

Africa

792,425

- Algeria: 203,559
- Morocco: 146,230
- Tunisia: 75,398
- Mali: 65,542
- Other nationalities from Africa: 301,698

Europe

528,481

- Portugal: 231,367
- Italy: 49,417
- Romania: 47,185
- Spain: 37,885
- Poland: 26,847
- United-Kingdom: 18,598
- Germany: 16,983
- Other nationalities from Europe: 54,890
- Other nationalities from EU: 45,309

Asia

283,898

- China: 67,683
- Turkey: 57,791
- Sri-Lanka: 38,607
- Pakistan: 15,979
- India: 15,324
- Japan: 11,266
- Other nationalities from Asia: 77,218
- Other nationalities from the Americas: 17,398

The Americas

80,869

- Haiti: 25,711
- USA: 14,361
- Brazil: 10,426
- Colombia: 8,375
- Canada: 4,598

Top 5 of the EU28 regions counting young people between 25 and 29 years old

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region (FR)</td>
<td>24%</td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td>23%</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>22%</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>21%</td>
</tr>
<tr>
<td>Catalonia (ES)</td>
<td>17%</td>
</tr>
</tbody>
</table>

INSEE 6/19, data 2016

Paris fertility rate:
- 1.96 children per woman

Brussels: 1.82
London: 1.71
Upper Bavaria: 1.54
Amsterdam: 1.52
Berlin: 1.48
Catalonia: 1.39
Lombardy: 1.39

INSEE 1/20, data 2018 and 2019, Eurostat 1/20, data 2017, panel of regions
Europe’s leading economic region

Paris Region is an economic powerhouse, with the EU’s highest GDP, most Fortune 500 company headquarters in Europe, a buzzing startup scene and a thriving research community. The region’s diverse economic landscape encompasses all sectors. Companies are choosing the Paris Region to grow their business.

A dynamic and fast-growing region

The highest GDP in Europe, equivalent to that of the Netherlands, and higher than that of Sweden, Poland, Belgium or Norway.

Access to over 513 million European consumers

Europe’s highest concentration of Fortune 500 corporations

The Paris Region’s economic dynamism benefits from its position at the heart of the world’s economy.

The Paris Region is home to a truly diversified economy with industry leaders, innovative start-ups and all key stakeholders in between.

Top 5 European Regions for GDP

<table>
<thead>
<tr>
<th>Region</th>
<th>GDP (million euros in 2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater London</td>
<td>553,946</td>
</tr>
<tr>
<td>Paris Region</td>
<td>709,196</td>
</tr>
<tr>
<td>Auvergne / Rhône-Alpes</td>
<td>263,148</td>
</tr>
<tr>
<td>Oberbayern</td>
<td>262,804</td>
</tr>
<tr>
<td>Lombardy</td>
<td>380,955</td>
</tr>
</tbody>
</table>

GDP per job €110,549

GDP per capita €58,300

INSEE, Eurostat, 2020, data 2017

From the Arch of La Défense business district © Carlos Ayesta
A highly diversified economic landscape

Key sectors

Paris Region is home to a truly diversified economy with industry leaders, innovative start-ups and all key stakeholders in between. It is renowned for its highly diversified economic landscape and sectors of excellence, including high-value-added service industries and high-tech manufacturing, ie. artificial intelligence, cleantech, deeptech, fintech, IT services, biotechnology, e-health, cultural industries, animation, as well as the aerospace and automotive industries, smart industry...

**Aerospace & Defense**
Airbus Group, Dassault Aviation, Safran, Thales Group, Arianespace, European Space Agency, Alcatel-Lucent, Zodiac...

**Automotive, Logistics and Mobility**
Renault, PSA Peugeot Citroën, Bosch, Continental, Faurecia, Valeo, Air France-KLM Group, DHL, FedEx, Geodis, Paris Aéroport, RATP, SNCF, Systra, Transilien, Transdev...

**Financial Services, Insurance**
Bank of America, BNP Paribas, BPCE Group, CityBank, CM-CIC Group, Crédit Agricole, EBA European Bank Authority, Euronext Paris, JP Morgan, HSBC, La Banque Postale, Société Générale, Axa, Allianz, CNP Assurance, Generali...

**Creative industries, Film, TV**
Europacorp, Gaumont, MK2, Netflix, Paramount, Pathé, Universal, Warner Bros, UGC... Buf compagnie, Gameloft, Mac Guff, Mikros Image, Mimesis Republic, Neko-Entertainment, Ubisoft...

**Healthcare & Life Sciences**
AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Lilly, Pfizer, Roche, Sanofi-Aventis, Novartis...

**IT**
Apple, Atos, Dassault Systèmes, Facebook, Free, Fujitsu, Google, Horiba, Huawei, IBM, Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, SFR Group, Siemens, Sony, Thales, Vivendi, ZTE...

**Tourism, Hotels, Catering**
Accor, Club Med, Eilor Groupe, Louvre Hotels, Lucien Barrière Group, Marriott, Pierre et Vacances & Center Parcs Group, Sodexo...

**Business Services**
Accenture, Cap Gemini, EY, Gide Loyrette Nouel, KPMG...

**Aerospace & Defense**
Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Suez, Total, Veolia...

**Cleantech, Energy, Smart City**
Bouygues, Eiffage, Vinci...

**Commerce / Retail**
Amazon, Carrefour, Cora, FNAC, Galeries Lafayette, Groupe Casino, H&M, Ikea, Marionnaud, Metro, Printemps, Uniqlo, Zara...

**Commerce / Retail**

**Food Industry**
Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard...

**Food Industry**

**IT**

**M.I.C.E.***
Comexposium, Reed Midem, VIParis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions

Choose Paris Region, 2020
The primary strength of the Paris Region’s economy is the concentration of jobs, corporate headquarters, SMEs/SMIs and business start-ups. All of France’s very large businesses (>1,500 employees each) have a site in the region.

1,166,577 companies
INSEE, 2019, Commercial activities, excluding agriculture

244,147 companies created
INSEE, 2019

1,395,594 sites
INSEE, 2020, data 31.12.15

>8,000 startups
Dealroom/French Tech 2020

31 of the top Fortune Global 500 corporations are headquartered in France, 28 in Paris Region

<table>
<thead>
<tr>
<th>Top 10 Corporate Headquarters in Paris Region - Fortune Global 500</th>
<th>Revenues in million dollars</th>
<th>Total workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>184,106</td>
<td>104,460</td>
</tr>
<tr>
<td>AXA</td>
<td>125,578</td>
<td>104,085</td>
</tr>
<tr>
<td>Carrefour</td>
<td>91,955</td>
<td>363,862</td>
</tr>
<tr>
<td>Crédit Agricole</td>
<td>88,325</td>
<td>73,346</td>
</tr>
<tr>
<td>BNP Paribas</td>
<td>83,974</td>
<td>197,162</td>
</tr>
<tr>
<td>Electricité de France</td>
<td>81,403</td>
<td>165,790</td>
</tr>
<tr>
<td>ENGIE</td>
<td>74,144</td>
<td>160,301</td>
</tr>
<tr>
<td>PSA Peugeot Citroën</td>
<td>87,364</td>
<td>216,539</td>
</tr>
<tr>
<td>Renault</td>
<td>67,764</td>
<td>183,002</td>
</tr>
<tr>
<td>Société Générale</td>
<td>58,390</td>
<td>140,250</td>
</tr>
</tbody>
</table>

Paris Region, Europe’s 5th leading region for labor productivity

- Vienna (AT) 109,80
- Stockholm (SE) 121,93
- Greater London (UK) 122,94
- Hamburg (DE) 125,03
- Hovedstade (Copenhagen) (DK) 131,87
- Paris Region (FR) 132,46
- Eastern and Midland (IE) 134,74
- Brussels Capital Region (BE) 170,20
- Southern (IE) 171,85
- Luxembourg (LU) 198,63

Paris Region, Europe’s highest concentration of Fortune 500 Global corporate headquarters

- Greater Beijing (CH) 56
- Greater Tokyo (JP) 36
- Paris Region (FR) 28
- Guangdong Province (CH) 18
- Greater New York (USA) 17
- Greater London (UK) 13
- Sudogwon - Seoul (KO) 13
- Greater San Francisco (USA) 11
- Yangzi - Shanghai (CH) 11
- North and South Holland (NL) 8

Paris Region, at the heart of World Trade

(2018)

<table>
<thead>
<tr>
<th>Imports</th>
<th>€148.5b</th>
<th>26.6% of France’s imports</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exports</td>
<td>€97.4b</td>
<td>20.2% of France’s exports</td>
</tr>
</tbody>
</table>

Paris Region’s main trading partners

<table>
<thead>
<tr>
<th>Region</th>
<th>Exports:</th>
<th>Imports:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>€56.4b, 57.9%</td>
<td>€88.7b, 59.7%</td>
</tr>
<tr>
<td>Asia and Oceania</td>
<td>€14.5b, 14.9%</td>
<td>€36.4b, 24.5%</td>
</tr>
<tr>
<td>The Americas</td>
<td>€16.4b, 16.8%</td>
<td>€15.4b, 10.4%</td>
</tr>
</tbody>
</table>

The top 3 most exported products are indicative of the specialization of Paris Region industries (aerospace and defense, automotive, pharmaceutical industry).

Main imported products

- Automotive manufacturing products: €18.9b, 12.7%
- Hydrocarbons: €9.9b, 6.7%
- Telephones and communication equipment: €8.8b, 5.9%

Main exported products

- Space and aeronautics manufacturing products: €13.5b, 13.8%
- Automotive manufacturing products: €9.5b, 9.7%
- Pharmaceutical products: €7.4b, 7.6%

French Customs, 2018

The main supplier countries are the nearby countries as well as the major powers world’s economies (China, USA and Japan).

For 10 years, the United States and Germany have been Paris Region’s main export partners.

### Paris Region’s leading business partners (2018)

<table>
<thead>
<tr>
<th>Top 10 suppliers</th>
<th>Top 10 customers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Imports</td>
<td>Exports</td>
</tr>
<tr>
<td>Country</td>
<td>Value (€ billion)</td>
</tr>
<tr>
<td>China</td>
<td>20.7</td>
</tr>
<tr>
<td>Germany</td>
<td>17.3</td>
</tr>
<tr>
<td>Belgium</td>
<td>13.6</td>
</tr>
<tr>
<td>United States</td>
<td>12.7</td>
</tr>
<tr>
<td>Italy</td>
<td>10.6</td>
</tr>
<tr>
<td>Spain</td>
<td>8.6</td>
</tr>
<tr>
<td>Netherlands</td>
<td>6.4</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>6.3</td>
</tr>
<tr>
<td>Switzerland</td>
<td>5.3</td>
</tr>
<tr>
<td>Japan</td>
<td>3.6</td>
</tr>
<tr>
<td>Global total</td>
<td>148.5</td>
</tr>
</tbody>
</table>

French Customs, 2018, "including other countries"
An attractive region for foreign companies

The Paris Region is the top French region in terms of hosting foreign companies and it accounts for a third of all new business creations in France.

Europe’s #2 Region for major foreign companies

15,100
sites depending on a foreign company

620,000
jobs, 1 out of 6 jobs in Paris Region (16.7%)

90 countries
Main countries
USA 165,000 jobs
Germany and UK 80,000 jobs each

Main sectors
Wholesale 132,000 jobs
Industry 82,000 jobs
Scientific and technical activities 75,000 jobs
Information and communication activities 71,000 jobs

2018 FDI arrivals
409 foreign companies from over 50 countries creating 6,303 jobs, including:
198 from European groups (48%) 3,089 jobs
112 from American groups (27%) 2,070 jobs
72 from Asian and Oceanian groups (17.6%) 812 jobs
26 from other countries (Africa, Middle East) (6.3%) 232 jobs

Foreign direct investments in Paris Region:
Main countries by business origin and jobs created in 2018

Top Major Paris Region companies dependent on foreign groups (based on salaried workforce)

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Salaried workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netherlands</td>
<td>Ranstad</td>
<td>92,768</td>
</tr>
<tr>
<td>USA</td>
<td>Euro Disney Associates</td>
<td>15,383</td>
</tr>
<tr>
<td>Sweden</td>
<td>Securitas France SARL</td>
<td>13,801</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Compass Group France</td>
<td>13,336</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Meubles IKEA France</td>
<td>10,064</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Select TT (Groupe Ranstad)</td>
<td>10,976</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Conforama France</td>
<td>9,375</td>
</tr>
<tr>
<td>Germany</td>
<td>Metro France</td>
<td>8,711</td>
</tr>
<tr>
<td>Sweden</td>
<td>H&amp;M Hennes &amp; Mauritz</td>
<td>6,886</td>
</tr>
<tr>
<td>Qatar</td>
<td>GFI Informatique</td>
<td>6,265</td>
</tr>
<tr>
<td>USA</td>
<td>Cie IBM France</td>
<td>6,250</td>
</tr>
<tr>
<td>Spain</td>
<td>Zara</td>
<td>6,104</td>
</tr>
<tr>
<td>USA</td>
<td>Otis</td>
<td>6,049</td>
</tr>
</tbody>
</table>

[Insee, Esane, Clap and Lif 2017, data 2013]
Very competitive set-up costs among global cities

<table>
<thead>
<tr>
<th>Overall results – Average of services and manufacturing sectors*</th>
<th>Paris</th>
<th>Tokyo</th>
<th>London</th>
<th>New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial Investment</td>
<td>13,679</td>
<td>20,910</td>
<td>15,689</td>
<td>15,271</td>
</tr>
<tr>
<td>Rank, total investment</td>
<td>1</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total Labor</td>
<td>7,595</td>
<td>7,267</td>
<td>8,029</td>
<td>11,002</td>
</tr>
<tr>
<td>Rank, total labor</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Total transportation</td>
<td>810</td>
<td>465</td>
<td>1,010</td>
<td>854</td>
</tr>
<tr>
<td>Rank, transportation</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Total Utilities</td>
<td>280</td>
<td>376</td>
<td>367</td>
<td>321</td>
</tr>
<tr>
<td>Rank, electricity</td>
<td>1</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total operating costs</td>
<td>9,326</td>
<td>8,941</td>
<td>10,520</td>
<td>12,616</td>
</tr>
<tr>
<td>Rank, operating costs</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Total costs</td>
<td>21,849</td>
<td>22,302</td>
<td>22,741</td>
<td>24,956</td>
</tr>
<tr>
<td>Overall rank</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

*10-Year Average Annual Total Location Sensitive Costs (in thousand US$)

Competitive Alternatives, KPMG 2016, Panel of regions and criteria

Very competitive living costs

Paris more affordable than London and cheaper than 11 European cities

<table>
<thead>
<tr>
<th>Housing in Paris is globally 12% cheaper than in London (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>Monthly rent for 85 m² (900 Sqft) furnished accommodation in expensive area</td>
</tr>
<tr>
<td>Monthly rent for a 45 m² (480 Sqft) furnished studio in normal area</td>
</tr>
<tr>
<td>Utilities 1 month (heating, electricity, gas ...) for 1 person in 45 m² (480 Sqft) studio</td>
</tr>
<tr>
<td>Internet 8 Mbps (1 month)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Transportation in Paris is globally 43% cheaper than in London (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>Monthly ticket public transport</td>
</tr>
<tr>
<td>Taxi trip on a business day, basic tariff, 8 km, (5 miles)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Personal care in Paris is globally 60% cheaper than in London (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>General practitioner’s appointment / Short visit to private Doctor (15 minutes)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Entertainment in Paris is around 10% cheaper than in London (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>2 tickets to the movies</td>
</tr>
<tr>
<td>2 tickets to the theater (best available seats)</td>
</tr>
<tr>
<td>1 month of gym membership in business district</td>
</tr>
</tbody>
</table>

www.expatistan.com, 2020
Europe’s largest talent pool

Home to a large, well-educated and international workforce, Paris Region is an ideal place to source technical skills and top talent. The region’s world-class universities and engineering schools are a major draw for companies looking to recruit.

A breeding ground for talents

6.4M jobs

23.3% of all jobs in France

36% of all French executives

<table>
<thead>
<tr>
<th>The Paris Region’s active population by professional category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial and highly-skilled occupations</td>
</tr>
<tr>
<td>Service workers, sales &amp; administrative support</td>
</tr>
<tr>
<td>Skilled and mid-level employees</td>
</tr>
<tr>
<td>Laborers</td>
</tr>
<tr>
<td>Skilled tradesmen and business directors</td>
</tr>
<tr>
<td>Farm, fishing and forest operators</td>
</tr>
<tr>
<td>Others</td>
</tr>
<tr>
<td>Total Active population 15-64 years old</td>
</tr>
</tbody>
</table>

Characteristics of the working population in Paris Region

Ages 25-29 38.4%
Women 49.4%
University graduates 41.4%
Executives 27.4%
Foreign population 13.9%

Average annual net salary: €34,340
Insee, 12/19, data 2016 - Total population 15-64 years

© L’INSTITUT PARIS REGION
Source: Insee, Ministry of Education data 2016, 2017
A highly qualified workforce in Science and Technology

The region is particularly distinguished by its highly qualified workforce, allowing it to rise to the rank of leader in a number of sectors: financial services, aerospace, defense, new mobility, green energies, but also in the fields of health, digital transformation, creative industries, logistics, food and cosmetics.

EU28 Top 5 regions
People employed in Science and Technology (2018)

<table>
<thead>
<tr>
<th>Region</th>
<th>People employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater London</td>
<td>343,000</td>
</tr>
<tr>
<td>Oberbayern</td>
<td>184,300</td>
</tr>
<tr>
<td>Paris Region</td>
<td>404,000</td>
</tr>
<tr>
<td>Lombardy</td>
<td>218,500</td>
</tr>
<tr>
<td>Comunidad de Madrid</td>
<td>236,500</td>
</tr>
</tbody>
</table>

Sector breakdown of business sites and jobs in Paris Region

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific and technical activities; administrative and support services</td>
<td>297,277</td>
<td>921,497</td>
</tr>
<tr>
<td>Trade of automotive vehicles and motorcycles</td>
<td>214,742</td>
<td>703,961</td>
</tr>
<tr>
<td>Public administration, education, human health and social work</td>
<td>127,135</td>
<td>218,135</td>
</tr>
<tr>
<td>Construction</td>
<td>124,795</td>
<td>275,261</td>
</tr>
<tr>
<td>Information and communication</td>
<td>84,992</td>
<td>391,249</td>
</tr>
<tr>
<td>Other service activities</td>
<td>75,288</td>
<td>113,786</td>
</tr>
<tr>
<td>Accommodation and food</td>
<td>64,002</td>
<td>270,923</td>
</tr>
<tr>
<td>Transportation and storage</td>
<td>58,583</td>
<td>357,453</td>
</tr>
<tr>
<td>Real estate activities</td>
<td>54,183</td>
<td>74,864</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td>52,575</td>
<td>343,810</td>
</tr>
<tr>
<td>Manufacture of other industrial products</td>
<td>31,302</td>
<td>156,183</td>
</tr>
<tr>
<td>Manufacturing of food products, beverages and tobacco products</td>
<td>28,274</td>
<td>50,560</td>
</tr>
<tr>
<td>Production of distribution of water; sewerage, waste management and remediation activities</td>
<td>2,908</td>
<td>76,661</td>
</tr>
<tr>
<td>Manufacturing of electrical, electronic and computer products, machinery and equipment</td>
<td>2,908</td>
<td>67,587</td>
</tr>
<tr>
<td>Manufacturing of transport equipment</td>
<td>547</td>
<td>72,403</td>
</tr>
<tr>
<td>Coking and refining</td>
<td>33</td>
<td>1,716</td>
</tr>
<tr>
<td>Total Active population 15-64 years old</td>
<td>1,203,731</td>
<td>4,096,049</td>
</tr>
</tbody>
</table>
The highest concentration of qualified students

Paris Region offers a world-class education system with an ever increasing number of programs catering to the needs of international students and families. Universities, engineering, business and specialized schools rank among the most prestigious in the world and offer an internationally renowned education, providing each and everyone with the best adapted training curriculum.

The French Education system

The education system is operated by the French Public Education Authority. Schooling is compulsory from 6 to 16 years old. Public pre-school is available for children from 2 years old on.

Primary and secondary Education

- Nursery from 3 months old
- Pre-school / Kindergarten 2-3 to 5 years old
- Primary-school 6 to 10 years old
- Secondary-school 11 to 15 years old
- High-school 16 to 18 years old Diploma Baccalauréat

Primary and secondary education (public and private)

- 3,200 nurseries
- 2,881 pre-schools
- 4,045 primary schools
- 1,213 secondary schools
- 811 high schools

Primary and secondary education (public and private)

- 1,327,948 pupils 90.4% in public schools
- 1,075,279 students 80.7% in public middle and high-schools

3,104,228 primary school pupils and middle and high-school students

21% of France’s pupil’s population

Higher Education

Post A-Level year

- European grades and credits (ects)
- Internship
- Entrance examination

+8 PHD

+5 Internship

+3 Internship

+2 Internship

Pro Bachelor’s Bachelor’s CGPE

A-Levels
Highly educated students

704,500 students

38% of PhD students in France

41.4% of the adult population holds at least a bachelor’s degree

384,593 students in Paris Region’s public universities

26.3% of France’s student population

Main branches of higher Education in 2018-19

Bachelor’s, Master’s degree and PhD: 285,234

University Diploma of Technology: 17,695

Business schools, management and accounting: 67,148

Paramedical and human services schools: 27,687

Engineering schools: 43,795

Other university diplomas, including health: 114,094

Preparatory classes for the Grandes Ecoles: 29,840

Others (art, architecture, private universities, etc.): 73,363

Advanced technician programs: 45,741

67,000 students in business schools

44,000 students in engineering schools

Breakdown of the students in Paris Region’s public universities in 2018-19 - Bachelor’s, Master’s, PhD by field of study

<table>
<thead>
<tr>
<th>Fields of study</th>
<th>Total Students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law, Political Science</td>
<td>60,220</td>
<td>15.22</td>
</tr>
<tr>
<td>Economics, Administration</td>
<td>48,547</td>
<td>12.27</td>
</tr>
<tr>
<td>Letters, Art, Languages, Humanities and Social Sciences</td>
<td>131,597</td>
<td>33.25</td>
</tr>
<tr>
<td>Sciences*</td>
<td>77,207</td>
<td>19.51</td>
</tr>
<tr>
<td>Sports</td>
<td>7,568</td>
<td>1.91</td>
</tr>
<tr>
<td>Subtotal General Fields</td>
<td>325,139</td>
<td>82.15</td>
</tr>
<tr>
<td>Health sector</td>
<td>52,847</td>
<td>13.35</td>
</tr>
<tr>
<td>University Institute of Technology Fields</td>
<td>17,805</td>
<td>4.50</td>
</tr>
<tr>
<td>Grand Total</td>
<td>395,591</td>
<td>100</td>
</tr>
</tbody>
</table>

*(Basic and Applied sciences / Natural and Life sciences / Interdisciplinary sciences)

Source: Ministry of Education, Higher Education and Research, data 2018-19

33% Letters, Art, Languages, Humanities and Social Science

20% Sciences
Educational excellence with an international outlook

The excellence in higher education and research in France is widely acknowledged around the world. Numerous Paris Region prestigious universities and higher education institutions stand out in the most reputable international rankings, such as the Financial Times ranking, the Times Higher Education, the Shanghai ranking (ARWU),... Young people benefit from prestigious universities and exceptional graduate and specialized schools.

Prestigious Universities

3 Paris Region Universities in the ARWU Top 100

<table>
<thead>
<tr>
<th>University</th>
<th>ARWU Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris-Sud University #37</td>
<td></td>
</tr>
<tr>
<td>Sorbonne University #44</td>
<td></td>
</tr>
<tr>
<td>Ecole Normale Superieure #79</td>
<td></td>
</tr>
</tbody>
</table>

Academic Ranking of World Universities 2019

2 of the world’s 5 best Universities in Mathematics

<table>
<thead>
<tr>
<th>University</th>
<th>ARWU Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris-Sud University #2</td>
<td></td>
</tr>
<tr>
<td>Sorbonne University #9</td>
<td></td>
</tr>
</tbody>
</table>

ARWU Global Ranking of Academic Subjects 2018

2 of the world’s 5 best universities in Atmospheric Science

<table>
<thead>
<tr>
<th>University</th>
<th>ARWU Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Versailles</td>
<td></td>
</tr>
<tr>
<td>Saint-Quentin-en-Yvelines #2</td>
<td></td>
</tr>
<tr>
<td>Sorbonne University #4</td>
<td></td>
</tr>
</tbody>
</table>

ARWU Global Ranking of Academic Subjects 2019

MBAs and Business Schools

Financial Times Rankings (2019/20)

3 of the Top 10 European Business Schools

<table>
<thead>
<tr>
<th>School</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEC Paris #1</td>
<td></td>
</tr>
<tr>
<td>INSEAD #5</td>
<td></td>
</tr>
<tr>
<td>Essec #7</td>
<td></td>
</tr>
</tbody>
</table>

3 of the Top 5 Masters in Management

<table>
<thead>
<tr>
<th>School</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEC Paris #2</td>
<td></td>
</tr>
<tr>
<td>Essec Business School #3</td>
<td></td>
</tr>
<tr>
<td>ESCP Europe #5</td>
<td></td>
</tr>
</tbody>
</table>

Global MBA program

<table>
<thead>
<tr>
<th>School</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>INSEAD #4</td>
<td></td>
</tr>
<tr>
<td>HEC Paris #9</td>
<td></td>
</tr>
</tbody>
</table>

5 of the Top 15 Executive MBA programs

<table>
<thead>
<tr>
<th>School</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEC Paris #1</td>
<td></td>
</tr>
<tr>
<td>HEC/LSE/NYU:Stern #3</td>
<td></td>
</tr>
<tr>
<td>Tsinghua University/INSEAD #9</td>
<td></td>
</tr>
<tr>
<td>ESCP Europe #14</td>
<td></td>
</tr>
<tr>
<td>INSEAD #19</td>
<td></td>
</tr>
</tbody>
</table>

Specialized schools

GOBELINS, the school of the image, ranked #2 best school of animation in the world

2018 International Animation School Rankings

Institut Français de la Mode

#2 best Master in Fashion Management in the world behind Fashion Institute of Technology of NY

#2 best Master in Art Direction and Communication in the world, behind Central Saint Martins of London

CEOWORLD magazine, Business of Fashion, 2019

ESMOD International, Paris, #7 best fashion school in the world

CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2019

A Region attracting foreign talent

Paris: 7th best student city in the world

QS Best Student Cities, 2019

119,500 foreign students in Paris Region

31% all foreign students in French higher universities

Of these, 80,400 in Paris Region’s universities, which is 21.3% of the region’s public university students.

8,238 foreign PhD students, i.e. 34% of PhD students in Paris Region

Foreign students in Paris Region’s universities in 2018-19

<table>
<thead>
<tr>
<th>Region</th>
<th>France</th>
<th>% Paris Region / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>38,117</td>
<td>129,341</td>
</tr>
<tr>
<td>Americas</td>
<td>8,103</td>
<td>22,432</td>
</tr>
<tr>
<td>Asia</td>
<td>14,514</td>
<td>48,027</td>
</tr>
<tr>
<td>Europe</td>
<td>19,745</td>
<td>60,004</td>
</tr>
<tr>
<td>Others</td>
<td>134</td>
<td>486</td>
</tr>
<tr>
<td>All</td>
<td>80,613</td>
<td>260,290</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research, 2018
A growing offer of international and bilingual education

Paris Region has an extensive selection of international schools open to more than 23,000 foreign and French pupils from kindergarten to high school: 7 international public high schools and 2 scheduled for 2021 and 2023.

Near 120 schools with International Sections (bilingual programs) or Binational Sections offering bicultural education and intensive schooling in 17 different foreign languages.

French schools with International Sections follow the national French curriculum and offer an International Section where foreign languages are taught and where some courses such as history, geography, literature are taught in a language other than French.

A variety of curriculum and diplomas

Near 40 international private schools, including well-known schools:
- British School of Paris,
- American School of Paris,
- International School of Paris,
- Jeannine Manuel,
- EIB Paris,
- Marymount,
- Deutsche Schule Paris,
- Liceo Italiano Leonardo da Vinci,
- Liceo Español Luis Buñuel, etc.

The new European School in Paris-La Défense (Courbevoie) and other ongoing or upcoming school projects.

165 International Sections in 17 different languages

### Diplomas in Paris Region

<table>
<thead>
<tr>
<th>Elementary schools</th>
<th>Secondary schools</th>
<th>High Schools</th>
<th>Elementary schools</th>
<th>Secondary schools</th>
<th>High Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>British</strong></td>
<td>10</td>
<td>20</td>
<td>14</td>
<td>Polish</td>
<td>1</td>
</tr>
<tr>
<td><strong>American</strong></td>
<td>4</td>
<td>7</td>
<td>5</td>
<td>Danish</td>
<td>1</td>
</tr>
<tr>
<td><strong>Chinese</strong></td>
<td>6</td>
<td>7</td>
<td>5</td>
<td>Dutch</td>
<td>1</td>
</tr>
<tr>
<td><strong>German</strong></td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>Norwegian</td>
<td>1</td>
</tr>
<tr>
<td><strong>Portuguese</strong></td>
<td>3</td>
<td>8</td>
<td>4</td>
<td>Swedish</td>
<td>1</td>
</tr>
<tr>
<td><strong>Arab</strong></td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>Russian</td>
<td>1</td>
</tr>
<tr>
<td><strong>Italian</strong></td>
<td>2</td>
<td>3</td>
<td>2</td>
<td>Brazilian</td>
<td>0</td>
</tr>
<tr>
<td><strong>Spanish</strong></td>
<td>2</td>
<td>3</td>
<td>2</td>
<td>Korean</td>
<td>1</td>
</tr>
<tr>
<td><strong>Japanese</strong></td>
<td>3</td>
<td>3</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Diplomas in Paris Region

- European Baccalaureate: Courbevoie
- ABIIBAC - German Abitur Allgemeine Hochschulreife + French Baccalaureate: Paris, Combs-la-Ville, Le Raincy, Dourdan, Courbevoie, Enghien-les-Bains, Rueil-Malmaison, Buc

Paris Region, an innovation powerhouse

The Paris Region is an exceptional land in terms of research and innovation. Its diversified economy is buzzing with top-ranked high-tech clusters and research centers, which generate exciting opportunities for cross-sector collaboration. Research and development in the Paris Region is mainly carried out by private companies which account for two thirds of total expenditure and represent more than 85% of design-research jobs.

#1 in Europe for R&D

(2017)

The highest amount of R&D expenditure in Europe

<table>
<thead>
<tr>
<th>Paris Region R&amp;D expenditure</th>
<th>Private companies</th>
<th>Public institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>€20.2b</td>
<td>31.3%</td>
<td>68.7%</td>
</tr>
</tbody>
</table>

6.6% of EU and 40% of French R&D expenditure
2.86% of Paris Region’s GDP

Main fields of R&D:
- Automotive industry 18%
- Pharmaceutical industry 11%
- IT activities and information services 10.0%
- Specialized activities, scientific and technical, 7.5%
- Aerospace 6.8%
- In the Region, more than two-thirds R&D expenses are made by companies

The largest R&D pool in Europe

<table>
<thead>
<tr>
<th>Paris Region R&amp;D workforce</th>
<th>Private companies</th>
<th>Public institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>165,547</td>
<td>35.8%</td>
<td>65.2%</td>
</tr>
</tbody>
</table>

5.6% of EU and 37.5% of French R&D employees
40.5% of the researchers in France

Paris Region, the best place in Europe to source R&D talent

<table>
<thead>
<tr>
<th>Researchers</th>
<th>Total R&amp;D workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>119,742</td>
<td>165,547</td>
</tr>
</tbody>
</table>

Paris Region (FR)
- Greater London (GB)*
- Lombardy (IT)
- Stuttgart (DE)*
- Upper Bavaria (DE)*
- Community of Madrid (ES)
- Catalonia (ES)
- Warsaw Capital region (PL)
- Köln (DE)

<table>
<thead>
<tr>
<th>Researchers</th>
</tr>
</thead>
<tbody>
<tr>
<td>107,641</td>
</tr>
<tr>
<td>83,551</td>
</tr>
<tr>
<td>39,250</td>
</tr>
<tr>
<td>62,608</td>
</tr>
<tr>
<td>59,642</td>
</tr>
<tr>
<td>71,984</td>
</tr>
<tr>
<td>70,978</td>
</tr>
<tr>
<td>46,592</td>
</tr>
<tr>
<td>27,544</td>
</tr>
</tbody>
</table>

Plate-forme EVR® – Laboratoire IBISC, Université d’Evry – Paris-Saclay
Internationally recognized technological and scientific knowledge

32 Nobel Prizes
Ecole Normale Superieure, top Nobel producing undergraduate institution in the world in 2016

At the forefront of innovation

7,687 patents filed, i.e. 58.5% of the patents filed in France
INPI, data 2018

Paris Region is the European leader, and accounts for 4.4% of all European patent applications in EU-28.

#3 region in the world in volume of papers in international journals (51,000) behind Beijing and Tokyo
Elsevier/scopus, data 2014

Nearly 500,000 scientific publications registered in Paris Region, mainly in the fields of medical research, physics and astronomy, engineering sciences, biochemistry, genetics, and molecular biology, according to the Scopus database, between 2004 and 2014.
L’Institut Paris Region - IST

3 of the 10 world’s most innovative research institutions

#3 CEA Alternative Energies and Atomic Energy Commission

#8 CNRS National Center for Scientific Research

#9 INSERM National Institute of Health and Medical Research
The world’s most innovative Research Institutions, 2019

27,500 students enrolled in doctoral programs, i.e.
37.4% in France
Eurostat, data 2017

99 doctoral schools
8,238 foreign PhD students
Ministry of Research, 2018-19

5,789 foreign researchers
40.2% of foreign researchers in France
FNAK, data 2019

Paris, European leader
and #9 largest science
and technology clusters in the world
according to the Global Innovation
Index 2019
OMPI, 2019

The highest number of people employed in the fields of science and technology and scientists and engineers in Europe
Eurostat, data 2018

11 Fields Medals
4 Abel Prizes

The two most prestigious awards in mathematics
The Paris Region is home to an exceptional diversity of sectors. Companies across all industries will find a hub that gathers the major players in their area of business and research. Paris Region’s diversified economy is buzzing with top-ranked high-tech clusters and research centers. This unique landscape generates exciting opportunities for cross-sector collaboration. For example, combining IT and healthcare, or automotive and eco-technology.

**A thriving technological hub at the heart of Europe**

The Paris Region is home to an exceptional diversity of sectors. Companies across all industries will find a hub that gathers the major players in their area of business and research. Paris Region’s diversified economy is buzzing with top-ranked high-tech clusters and research centers. This unique landscape generates exciting opportunities for cross-sector collaboration. For example, combining IT and healthcare, or automotive and eco-technology.

---

### Regional Competitiveness Clusters

**8 regional competitiveness clusters make up this dynamic ecosystem.**

- **Over 2,600 projects**
- **€9.2b of total funding**

---

### Aeronautics, Space and Defence

- **336 members, incl.**
  - 125 major groups,
  - 130 SMEs,
  - 49 labs and teaching institutions
- **73 projects funded**
  since the cluster was founded
- **Total funding: 313 million €**

---

### Digital & Ecological Transformation

- **1,032 members, incl.**
  - 86 major groups,
  - 850 SME’s,
  - 75 labs and teaching institutions
- **12 projects funded**
  since the cluster was founded
- **Total funding: 1,790 million €**

---

### Perfumery and Cosmetics

- **600 members, incl.**
  - 80 major groups,
  - 520 SME’s,
  - 200 labs and teaching institutions
- **350 projects funded**
  since the cluster was founded
- **Total funding: 450 million €**

---

### Rubber and Polymer Industry

- **138 members, incl.**
  - 11 major groups,
  - 98 SME’s,
  - 28 labs and teaching institutions
- **89 projects funded**
  since the cluster was founded
- **Total funding: 265 million €**

---

### Transport and Mobility

- **447 members, incl.**
  - 44 major groups,
  - 312 SME’s,
  - 35 labs and teaching institutions
- **371 projects accelerated**
  by the cluster
- **Total funding: 2,073 million €**

---

### Financial Services

- **500 members, incl.**
  - 160 major groups,
  - 300 SME’s,
  - 20 labs and teaching institutions
- **28 projects funded**
  since the cluster was founded
- **Total funding: 80 million €**

---

### High-Tech Healthcare and New Therapies

- **476 members, incl.**
  - 34 major groups,
  - 400 SME’s and startups
  - 40 labs and teaching institutions
- **371 projects accelerated**
  by the cluster
- **Total funding: 2,073 million €**

---

### European Innovation and Technology Cluster in Digital and Deep Tech

- **900 members, incl.**
  - 150 major groups,
  - 600 startups / SME’s / mid-cap companies,
  - 140 labs and teaching institutions
  - 20 investors
  - 20 local authorities & institutional bodies
- **625 projects funded**
  since the cluster was founded
- **Total funding: Over 3.18 billion €**

---

### Perfumery and Cosmetics

- **350 projects funded**
  since the cluster was founded
- **Total funding: 450 million €**

---

AS Tech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicien, Moveo, Systematic (data 2019)
Cutting-edge digital infrastructure

The Fiber to the Home Infrastructure currently covers almost 100% of the Region, making the system available to everyone in the Region regardless of if they live in a dense urban environment or rural areas. The Region has a dense data center and telecom infrastructure, making it the 4th densest region in this sector in Europe for these types of uses.

A smart and connected region

Launched in February 2013, the High-Speed Broadband France Plan aims to cover the entire country by 2022, by proposing high-speed internet access to all houses, businesses and government departments.

The Paris Region aims to be the first region in Europe to be entirely equipped with fiber-optic cables by 2020/2025.

Reliable telecommunications and networks

4G Mobile telephony
— 4 operators
— 99.8% of the population is covered

ARCEP
Europe’s largest scope of real estate solutions

Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of industries, research areas and lifestyles. Its real estate market stands out for its size and liquidity with an offer of 55 million m².

Paris Region is home to Station F, the world’s biggest startup campus, but also to hundreds of other incubators and accelerators in the region to help entrepreneurs grow their company.

Office Space
ORIE and BNP Paribas Real Estate, 2018/19

<table>
<thead>
<tr>
<th>Office stock in major world capitals in million m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
</tr>
<tr>
<td>Dallas/Fort Worth</td>
</tr>
<tr>
<td>Chicago</td>
</tr>
<tr>
<td>Houston</td>
</tr>
<tr>
<td>Central London</td>
</tr>
<tr>
<td>Munich</td>
</tr>
<tr>
<td>Berlin</td>
</tr>
<tr>
<td>Los Angeles</td>
</tr>
<tr>
<td>Frankfurt</td>
</tr>
</tbody>
</table>

ORIE, 2018

Around 1,500 business activity areas
34 business districts
Paris La Défense, 4th largest business district in the world

Immediate supply 2.8 million m²
Vacancy rate 5.1%
Take up 1.7 million m²
Space under construction 1.5 million m²
BNP Paribas Real Estate, T3 2019

Prime rent Central Paris
880€/m²/year
Prime rent Paris Region
€399/m²/year, excluding taxes and charges for second-hand space
€400/m²/year, excluding taxes and charges for new or refurbished space
BNP Paribas Real Estate, Immostat, 2019

Paris Region more affordable than London in occupancy costs

<table>
<thead>
<tr>
<th>Top 15 office space market by occupancy costs (2019)</th>
<th>USD per m²/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank</td>
<td>Country</td>
</tr>
<tr>
<td>-------</td>
<td>------------</td>
</tr>
<tr>
<td>1</td>
<td>China</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
</tr>
<tr>
<td>4</td>
<td>USA</td>
</tr>
<tr>
<td>5</td>
<td>China</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
</tr>
<tr>
<td>7</td>
<td>USA</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
</tr>
<tr>
<td>9</td>
<td>India</td>
</tr>
<tr>
<td>10</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>11</td>
<td>USA</td>
</tr>
<tr>
<td>12</td>
<td>China</td>
</tr>
<tr>
<td>13</td>
<td>USA</td>
</tr>
<tr>
<td>14</td>
<td>Singapore</td>
</tr>
<tr>
<td>15</td>
<td>France</td>
</tr>
</tbody>
</table>

Global prime office occupancy costs, 2019, CBRE
Everything you need to scale up
Coworking areas, business centers, shared offices...
The number of places where you can work as if you were at the office without going there has increased impressively in Paris Region in recent years.

3/4 of the sites have been created in recent years.

>900 “third places,” providing flexibility to business people, comprising:

- 223 coworking spaces
- 216 shared offices
- 216 business creation or development support sites
- 200 micro-working spaces in stations
- 1,000 third places by 2021

The world incubator capital
Over 130,000 m² of space for start-up incubators have been created in recent years, including 34,000 m² at Station F, the largest incubator in the world hosting 1,000 start-ups, with some 3,000 desks.

By 2020, an additional 65,000 m² will be made available.

The Paris Region Office Market

The Grand Paris Express, a great opportunity for urban projects

To enhance its attractiveness and competitiveness in our globalized world, the Paris Region is undertaking major infrastructure and urban planning projects, including the Grand Paris project, the largest urban project in Europe providing a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region.

The Grand Paris Express is paving the way for a substantial increase in housing stock in the Paris Region.

The construction of Grand Paris Express stations is accelerating the urban renovation process and the renewal of the industrial zones around Paris.

Creation of 250,000 to 400,000 housing units, 10,000 and 15,000 housing units per year within a 800 m radius around the future stations.

In total, 1 million m² of urban projects will be connected to Grand Paris Express stations.

These 9 projects represent 1,900 housing units and 32,000 m² of offices and retail spaces.
A world-class transportation network

Located at the crossroads of Europe, companies based in Paris Region can easily access a market of 500+ million customers and all major European cities. The Region is easy to get to, with 3 international airports and 7 TGV (high-speed train) stations. As the Region prepares to host the 2024 Olympic Games, several large public infrastructure projects are currently in development and will be constructed by 2030, including the Grand Paris Express.

Reach 513 million consumers in under 2 hours by plane

Paris Region’s high quality infrastructure ensures the seamless flow of people, goods, capital and data.

By plane
Paris Aéroport, 2018, 2019
3 international airports
76.1 million passengers
498,175 aircraft movements
119 countries served from Paris Region
357 destinations served from Paris

108M passengers
12.2M connecting passengers

Paris-Charles de Gaulle (CDG)
#2 in Europe for passenger traffic
76.1 million passengers
498,175 aircraft movements

Paris-Orly
31.8 million passengers
218,349 aircraft movements

Paris-Le Bourget
Europe’s leading business airport
100,000 passengers
57,295 aircraft movements

By train
SNCF, Arafer, 2017 and Ile-de-France Mobilités
1 million passengers on 3,550 trains per day on the Paris Region railway network
5 railway stations have traffic that exceeds 100,000 travellers daily
Gare du Nord, #1 busiest European station
19 million TGV passengers travelling from Paris to main European destinations
4,700 km of railway tracks, of which 636 km of LOV (High Speed Line)
An efficient transit and mobility system at the regional level

Public transport, bicycles, electric scooters and scooters, self-service vehicles, autonomous cars, buses and driverless metros: the street is divided up thanks to a very diverse offer which is constantly expanding.

<table>
<thead>
<tr>
<th>Type of trips</th>
<th>Number of trips / weekday</th>
<th>Evolution 2010/2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking</td>
<td>17.2 million</td>
<td>+ 9 %</td>
</tr>
<tr>
<td>Car</td>
<td>14.8 million</td>
<td>- 5 %</td>
</tr>
<tr>
<td>Public transport</td>
<td>9.4 million</td>
<td>+ 14 %</td>
</tr>
<tr>
<td>Bike</td>
<td>840,000</td>
<td>+ 30 %</td>
</tr>
<tr>
<td>Motorized two-wheeler</td>
<td>420,000</td>
<td>- 25 %</td>
</tr>
<tr>
<td>Others</td>
<td>380,000</td>
<td>x 2</td>
</tr>
<tr>
<td>Total</td>
<td>43 million</td>
<td>+ 5 %</td>
</tr>
</tbody>
</table>

A wide public transportation network, extended further by the Grand Paris Express

The largest urban development project in Europe providing a new transport network.

- 200km of additional automated metro lines
- 68 new stations
- 2 million passengers everyday
- €35b invested through 2030
- The project is set to link Paris Region’s 3 airports, as well as business districts and scientific clusters.
- 1 million m² of construction projects associated with the Grand Paris Express project
- 300,000 m² of commercial space
- Over 7,000 residential projects

The Grand Paris Express urban sites

Shared transport for alternative mobility

A growing offer with innovative and green alternative transport solutions to get around without polluting the environment.

- Self-service and free-floating bikes, cars and mopeds
  - 850,000 trips per day
  - +30% since 2010
  - 40% of trips during the week are to go to work.

- Velib Metropole, self-service bicycle system
  - 16,000 bikes:
    - 30% of electric power-assisted bicycles,
    - 70% of traditional bicycles,
    - 1,364 stations in 55 municipalities
  - Around 70,000 trips per day

- Véligo Location, a long-term rental service (6 to 9 months) of electrically assisted bikes
  - 10,000 Véligo Location bikes

- Free-floating bike, scooter and moped operators:
  - E-Bikes: around 4,000
  - E-Mopeds: around 4,000
  - E-Scooters: several hundreds

- Free-floating cars
  - Carsharing (car clubs)
  - Carsharing peer to peer

Public transport

- 2,753 km of metro, train, RER and tramway network
- 6,200 regional trains every day
- At rush hour, over 650 trains simultaneously.
- 385 stations at key points throughout the network
- 270 green buses (electric or gas) in circulation, more than 5,000 by 2025
- 47 night bus lines serving 200 towns and cities

<table>
<thead>
<tr>
<th>Type of trips</th>
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<th>Evolution 2010/2018</th>
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<tr>
<td>Total</td>
<td>43 million</td>
<td>+ 5 %</td>
</tr>
</tbody>
</table>

Self-service trips and free-floating bikes, cars and mopeds

<table>
<thead>
<tr>
<th>Mode of traffic</th>
<th>Lines</th>
<th>Millions of trips*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subway</td>
<td>16</td>
<td>1,560</td>
</tr>
<tr>
<td>Train - RER**</td>
<td>14</td>
<td>1,409</td>
</tr>
<tr>
<td>Tramway</td>
<td>10</td>
<td>315</td>
</tr>
<tr>
<td>Bus/night buses</td>
<td>1,510</td>
<td>1,436</td>
</tr>
<tr>
<td>Total</td>
<td>1,550</td>
<td>4,720</td>
</tr>
</tbody>
</table>

4.7 billion trips by public transport in Paris Region

Cost-effective logistics

Paris Region sits at the geographic heart of Europe. An outstanding transport and telecommunications infrastructure connects the French capital to all of the world’s major economic regions. Paris Region benefits from a catchment area with an estimated 25 million inhabitants within a 200-kilometre radius. Paris Region is an ideal hub for logistics and shipping, with very efficient infrastructure to get your goods to market.

Significant capacity in logistics real estate

- **Warehouses > 5,000 m²**
- **Surface area:** 19 million m² (ORIE 2018)
- **Take up:** 1.1 million m² (Immostat, 2018)
- **Available now:** 1.1 million m² (as of 1/1/19)

Air, road, waterway and railway logistics

- Air: 2.20 million tonnes of freight and mail handled
- **80 stands for Cargo aircraft at Paris-Charles de Gaulle airport**
- ACI Europe Statistics, Aéroports de Paris, 2018

Very competitive logistics costs

<table>
<thead>
<tr>
<th>Prime rents in Q2 2019 per year</th>
<th>Warehouses over 5,000 m² (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>London Heathrow (United Kingdom)</td>
<td>179</td>
</tr>
<tr>
<td>Helsinki (Finland)</td>
<td>120</td>
</tr>
<tr>
<td>Dublin (Ireland)</td>
<td>106</td>
</tr>
<tr>
<td>Berlin (Germany)</td>
<td>86</td>
</tr>
<tr>
<td>Munich (Germany)</td>
<td>84</td>
</tr>
<tr>
<td>Barcelona (Spain)</td>
<td>82</td>
</tr>
<tr>
<td>Stockholm (Sweden)</td>
<td>80</td>
</tr>
<tr>
<td>Frankfurt (Germany)</td>
<td>78</td>
</tr>
<tr>
<td>Hamburg (Germany)</td>
<td>74</td>
</tr>
<tr>
<td>Madrid (Spain)</td>
<td>74</td>
</tr>
<tr>
<td>Warsaw (Poland)</td>
<td>64</td>
</tr>
<tr>
<td>Amsterdam - Rotterdam (Netherlands)</td>
<td>65 / 68</td>
</tr>
<tr>
<td>Paris Region (France)</td>
<td>56</td>
</tr>
</tbody>
</table>

European Logistics Market, Property Report, 8/2019 (data Q2 2019)
BNP Paribas Real Estate - Panel of regions

Air: 12,000 km of roads, including 497 km of national roads and 613 km of highways
Freight 175 million tonnes of goods
SOes, TRM survey, 2017

60 urban ports
10 multimodal platforms
500 km of navigable waterways
1,000 ha of port areas
6 container terminals
4 rail/road terminals
Valenton #1 Rail/Road terminal in France
Waterway: 25 million tonnes of goods
179,000 TEUs were handled
Haropa, 2019

Europe’s #1 road network

10 million tonnes of goods by rail, including 1.5 million through Paris Region ports
Setra 2014
### Flow of goods through main ports in Paris Region

<table>
<thead>
<tr>
<th>Port</th>
<th>Waterway (thousand tons of goods)</th>
<th>Containers (TEUs*)</th>
<th>Railway (thousand tons of goods)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>3,381</td>
<td>116,704</td>
<td>539</td>
</tr>
<tr>
<td>Limay</td>
<td>1,304</td>
<td>4,818</td>
<td>495</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>945</td>
<td>14,966</td>
<td>499</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>351</td>
<td>3,579</td>
<td>0</td>
</tr>
<tr>
<td>Evry</td>
<td>423</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Précy-sur-Marne</td>
<td>85</td>
<td>4,820</td>
<td>0</td>
</tr>
<tr>
<td>Paris-La Bourdonnais</td>
<td>67</td>
<td>13,047</td>
<td>0</td>
</tr>
</tbody>
</table>

* Twenty-Foot Equivalent Units

Haropa- Port de Paris, 2019, data 2018
An exceptional place for events

The Paris Region has this almost unique characteristic in the world of being a leading destination both in the leisure tourism segment and that of business. More than 400 trade fairs, 1,200 congresses and 3,000 events are held each year. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A real know-how in hosting major trade shows
CCI Paris Île-de-France, data 2019

<table>
<thead>
<tr>
<th>Trade Show Name</th>
<th>Business sector</th>
<th>Visitors (1st visit)</th>
<th>Exhibiting companies</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondial de l’Automobile / Paris Motor Show</td>
<td>Transport, logistics, traffic and related equipment</td>
<td>1,068,194</td>
<td>500</td>
<td>2018</td>
</tr>
<tr>
<td>Salon International de l’Agriculture / Paris International Agricultural Show</td>
<td>Agriculture, horticulture, livestock farming, floristry, fishing and related equipment</td>
<td>637,519</td>
<td>990</td>
<td>2018</td>
</tr>
<tr>
<td>Foire internationale de Paris</td>
<td>Multi-sector tradeshows and trade fairs</td>
<td>467,855</td>
<td>2,236</td>
<td>2018</td>
</tr>
<tr>
<td>Salon international de l’Aéronautique et de l’Espace / International Paris Air Show</td>
<td>Defence, civil and military security</td>
<td>270,430</td>
<td>2,419</td>
<td>2017</td>
</tr>
<tr>
<td>Salon Nautique International de Paris / Paris Boat Show</td>
<td>Tourism, sports and leisure activities</td>
<td>163,930</td>
<td>650</td>
<td>2018</td>
</tr>
<tr>
<td>Paris Games Week</td>
<td>Tourism, sports and leisure activities</td>
<td>197,922</td>
<td>180</td>
<td>2017</td>
</tr>
<tr>
<td>Maison&amp;Objet</td>
<td>Home decor, interior design architecture and lifestyle culture</td>
<td>157,882</td>
<td>5,614</td>
<td>2018</td>
</tr>
<tr>
<td>SIMA, Mondial des Fournisseurs de l’Agriculture et de l’Elevage / Paris International Agribusiness Show</td>
<td>Agriculture, horticulture, livestock farming, floristry, fishing and related equipment</td>
<td>123,378</td>
<td>849</td>
<td>2017</td>
</tr>
<tr>
<td>Salon du livre de Paris / Paris Book Fair</td>
<td>Art, culture, music and shows</td>
<td>111,809</td>
<td>883</td>
<td>2018</td>
</tr>
<tr>
<td>Salon des vins des vignerons indépendants / Independent winegrowers’ wine fair</td>
<td>Food, hotel and restaurant amenities</td>
<td>80,342</td>
<td>6,913</td>
<td>2018</td>
</tr>
</tbody>
</table>
The Paris Convention Center, the largest convention center in Europe, made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

1,200 conventions per year in Paris Region
OTCP, 2018
1,192 conventions in 335 venues
882,400 participants
32% were foreign visitors (298,600)
€1.4b in economic benefits
22,650 jobs created by conventions

Breakdown of conventions by business sector (2018)

<table>
<thead>
<tr>
<th>Business Sector</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical sciences</td>
<td>43%</td>
</tr>
<tr>
<td>Technology</td>
<td>15%</td>
</tr>
<tr>
<td>Others (Social sciences, Culture and ideas, Trade, Law, Environment, Education)</td>
<td>44%</td>
</tr>
<tr>
<td>Sciences</td>
<td>11%</td>
</tr>
<tr>
<td>Economy</td>
<td>11%</td>
</tr>
</tbody>
</table>

ICCA City ranking measured by number of meetings organized in 2018 (12/6/19)
The finest lifestyle

Life in Paris Region offers something for everyone. There’s a reason why Paris Region is the #1 destination on the planet: with 50 million visitors each year, the area is synonymous with “art de vivre”, culture, gastronomy and history. Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping at its best, gourmet restaurants, cafés, sports clubs, sport events and more... The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.

A great place to live in

<table>
<thead>
<tr>
<th>Private housing rents in Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Surface in m²</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Rent in €/m²</td>
</tr>
<tr>
<td>Average monthly rent in €/m²</td>
</tr>
</tbody>
</table>

OLAP 2019, Average rent as at 1/1/19

A green region

75% green space, forests and water

50% agricultural space
28% wooded areas, natural world
23% urban space
1% water
4 regional nature parks representing
18% of the land area (218,520 ha), 2 in project
35 "Natura 2000” sites

More than 700 sites of ecological interest
15,171 ha in organic farming
Short food circuits are in place for 800 farms (16%)
95,820 ha of forest open to the public
67 sustainable neighborhoods in Paris Region
113,000 homes programmed within these accredited neighborhoods.
250,000 inhabitants of the Paris Region should eventually live in one of these exemplary neighborhoods.
A very high level of urban services (water, waste, energy...)

A population in good health

The French health care system is one of universal health care largely financed by government. It is unique in the world, as everyone receives the same high level of care and treatment regardless of income. The Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

9,505 general practitioners
9,451 dentists
4,321 drugstores

An unrivalled cultural offering

307 cinemas,
1,073 screens
361 theaters
5 opera houses
47 foreign cultural institutes and centers (FICEP)
65 million visitors in the top 10 cultural sites in Paris
5.6 million visitors attending the 10 largest exhibitions in Paris in 2018
1/3 of the regional on the territory is remarkable for its built or landscape heritage
271 villages of characters

5 Unesco sites (2019)

- Palace of Versailles
- Paris, the Banks of the River Seine
- Fontainebleau Château and Park
- Medieval City of Provins
- Le Corbusier’s architectural work

Inspirative

The Paris Region is a popular setting for French and international films.
### Iconic touristic attractions

<table>
<thead>
<tr>
<th>Top most visited tourist sites in Paris Region (millions of visitors - 2018)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Disneyland® Paris</td>
<td>15.1</td>
</tr>
<tr>
<td>Notre-Dame de Paris</td>
<td>12</td>
</tr>
<tr>
<td>Sacré Cœur de Montmartre*</td>
<td>11</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>10.1</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>8.1</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>6</td>
</tr>
<tr>
<td>Pompidou Centre</td>
<td>3.5</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>3.3</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>2.2</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>2.04</td>
</tr>
<tr>
<td>Notre-Dame de la Médaille miraculeuse Chapel*</td>
<td>2</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>1.7</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>1.3</td>
</tr>
<tr>
<td>Sainte-Chapelle</td>
<td>1.3</td>
</tr>
<tr>
<td>Army Museum</td>
<td>1.2</td>
</tr>
<tr>
<td>Atelier des Lumières</td>
<td>1.2</td>
</tr>
<tr>
<td>Petit Palais</td>
<td>1.2</td>
</tr>
<tr>
<td>Louis Vuitton Foundation</td>
<td>1.14</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>1.1</td>
</tr>
<tr>
<td>Cité médiévale de Provins</td>
<td>1</td>
</tr>
</tbody>
</table>

* free admission, estimate - CRT Paris Île-de-France, 2020 data 2018

### The world's favorite tourist destination

- 50.1 million tourists, including 22.2 million foreigners (44.3%)
- 191.9 million night stays, half the total night stays in France, including 101.9 million for international tourists (53.1%)
- €21.7b in economic benefits
- 120,000 businesses
- 511,000 jobs

Insee, data as 01.01.19, CRT Paris Île-de-France, 2019, data 2018

### One of the largest hotel facilities in the world

- 156,880 rooms
- 71 million hotel night stays, half the total night stays in France
- 2,465 hotels
- 10 luxury hotels

Insee, data as 01.01.19, CRT Paris Île-de-France, 2019, data 2018

### Provenance of main foreign tourists in Paris Region (2018)

The main international customers in the Paris Region are Americans (4.8%), British (4.0%), Spanish (3.1%), Italians (3.0%) and Germans (3.0%). European customers (including the French) account for 80.6% of tourist stays.

---

### Top cultural events in Paris Region (By number of visitors - 2018)

<table>
<thead>
<tr>
<th>Event</th>
<th>Number of Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Heritage Days*</td>
<td>500,000</td>
</tr>
<tr>
<td>Techno Parade*</td>
<td>300,000</td>
</tr>
<tr>
<td>Solidays</td>
<td>212,000</td>
</tr>
<tr>
<td>Medieval Shows in Provins</td>
<td>183,300</td>
</tr>
<tr>
<td>Download Festival</td>
<td>120,000</td>
</tr>
<tr>
<td>Lollapalooza Paris</td>
<td>120,000</td>
</tr>
<tr>
<td>Rock en Seine</td>
<td>90,000</td>
</tr>
<tr>
<td>International Contemporary Art Fair (FIAC)</td>
<td>72,500</td>
</tr>
<tr>
<td>Art Paris Air Fair</td>
<td>58,789</td>
</tr>
</tbody>
</table>

* free admission, estimate - Source: CRT Paris Île-de-France, 2020 data 2018
Sports and leisure activities
(2019)
- 19,200 sports clubs,
- 8,607 sports facilities
- 2.4 million sports club members
- 12 leisure resorts (3,000 ha)
- 5,393 tennis courts,
- 419 swimming pools
- 620 equestrian centers,
- 106 golf courses

Some popular sporting events
(2019)
- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 480,000 spectators
- Women’s World Cup: 250,000 spectators for 7 matches in the Region
- NatWest 6 Nations championship (rugby): 150,000 spectators
- Paris Marathon: 57,000 participants, 250,000 spectators
- GayGames: 105,000 spectators

Olympic Games
July 26th - August 11th, 2024
- Football (soccer): 267,312 licences
- Tennis: 221,713 licences
- Judo: 109,996 licences
- Golf: 103,415 licences
- Riding: 93,036 licences

Paralympic Games
August 28th - Sept. 8th, 2024
- 95% existing or temporary facilities
- 1 sports venue to be built specifically for the Games: the Aquatics Center in Saint-Denis
- 80% of venues located within a 10 km radius of the Village
- 22 sports within a 10 km radius of the Village
- 90,000 hotel rooms within 10 km of the city center

Sustainable
- 55% smaller carbon footprints than London 2012

Major events
- European Championships in Women’s Artistic Gymnastics, April-May 2020
- European Championships athletics, August 2020
- ECA Canoe Freestyle European Championships, October 2020

Transport network
High-speed TGV and suburban trains
Metro
Train-train
Main road and highway

Some facts:
- INSEE, Recensement des licences, 2018, RES, Sports Ministry, 2017
- CRT Paris-Ile-de-France, Estimates IRDS, Schneider Electric Marathon, L’Equipe
- 85% of athletes accommodated within 5 minutes of their competition venue
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by environmentally friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Paris2024 media
The world capital for shopping
(2018)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers, trend, concept stores and outlets, the Paris Region is a popular shopping destination for French and foreign tourists.

223 shopping centers, including Westfield Les Quatre Temps, the Westfield Forum des Halles, Vill’Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.

16 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV, Marais...

A unique culinary destination
(2019)

The world’s biggest fresh produce market

Rungis International Market, the world’s biggest fresh produce market
9.4 billion euros turnover
18 million consumers
1,200 companies
6,710,450 visitors
3 million tonnes of goods pass through every year with around 300,000 references of fresh food products.

Specialities produced in Paris Region

1,000 products and 70 kinds of fruits and vegetables

Many culinary products are the richness of the region: Bries de Meaux and Melun, coulommiers, Vexin beer, Gâtinais honey and saffron, rose petal confit from Provins, peppermint from Milly-la-Forêt, poultry from Houdan or Grand Marnier.

Several varieties of fruits and vegetables take their name from their place of production: Argenteuil asparagus, Arpajon beans, Belle de Fontenay potatoes, mushrooms and hams, Montmorency cherries, Pontoise cabbage, Marcoussis strawberries.

An effervescent gastronomy scene

Paris Region is home to an effervescent gastronomy scene: 23,000 restaurants, big names in French cuisine, foreign specialties, Parisian cafes, organic cafes,... there is something for every taste!

Westfield Les Quatre Temps-Le CNIT

French and European shopping destination

56.5M visitors in 2018

Rungis

3,600 m²
the largest organic market in Europe

J Paris region shopping centers are among Europe’s top 5 centers (annual footfall, in million visitors 2018)

Westfield Les Quatre Temps/Le CNIT (La Défense, Paris Region, France) 56.5
Westfield Stratford City (London, United Kingdom) 51.6
Westfield Forum des Halles (Paris Region, France) 48.8
Bullring (Birmingham, United Kingdom) 38.2
La Part-Dieu (Lyon, France) 31.1
Hoog Catherine (Utrecht, Netherlands) 30.2
Manufaktura (Lodz, Poland) 21.2
Créteil Soleil (Créteil, France) 21.0
La Vaguardia (Madrid, Spain) 20.9
Why Paris Region?

A dynamic and fast-growing region, vibrant, innovative and sustainable.

The Paris Region is a truly global region with a population of 12 million. More than 50% of residents are under the age of 40. This young and cosmopolitan steadily growing population is not only benefits from the region’s economic opportunities and enjoy an exceptional quality of life. Indeed, economic and demographic indicators point to a bright future for the region’s development.

We help companies discover the market and provide a 360° crash course on doing business in France.

Our personalized services include setting up your company, opening a bank account, finding your ideal office space, recruiting top talent, relocating your international staff, navigating the administration, and identifying financial partners.

What we do

As the premier business and innovation catalyst supporting international companies with their development in the Paris Region, we’re here to guide companies and provide peace of mind as they set up operations in this dynamic ecosystem.

Who we are

Editorial Board:

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Printed in March 2020 by Frazier, Paris, France © Choose Paris Region - L’Institut Paris Region - Paris Île-de-France CCI
ISSN: 1958-1270

We thank all the organizations and individuals from whom we have been able to retrieve the data used in producing this document: ACI, APUR, ARFA, AT&Tech, AXaury, Barnes, NP Paribas Real Estate, Cap Digital, CBRE, CEOWorld Magazine, Cevia, Choose Paris Region, Collins International, Paris Île-de-France CCI, Cosmetic Valley, CRT Paris Île-de-France, CoDesign & Wakelied, Diame, DREMA, Educor, Etalab, Elsavier/Scopus, Eurostat, Expatistan, Flop, ID3 Intelligence, Finance Innovation, Financial Times, FRAN, Fortune Magazine, French Customs, Guide Michelin, Henrics - Ports de Paris, ICIA, Île-de-France Mobilités, Île-de-France Region, Insee, INSee, ISDE, RRS, HPM2, L’Institut Paris Region, Mastercard, Mbanam, Minci, Ministry of Education, Higher Education and Research, OJS, CLAF, OMP, ORE, CIST, OTCIP (Paris Convention and Visitors Bureau), Panorama/Indedimensions, Paris2024 media, Paris Aéroport, Paris Île-de-France Capitale Economique, PWG, QS Quacquarelli Symonds, RATP, Rungis, Savills, Sites commerciaux, SNCF, Société du Grand Paris, Startiseum Systematic, Times Higher Education, Unesco, UNEVE, Velò Metropole.
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Expanding your network, boosting growth

with Paris Ile-de-France Regional Chamber of Commerce and Industry

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