The finest lifestyle

Life in Paris Region offers something for everyone. There’s a reason why Paris Region is the #1 destination on the planet: with 50 million visitors each year, the area is synonymous with “art de vivre”, culture, gastronomy and history. Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping at its best, gourmet restaurants, cafés, sports clubs, sport events and more... The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.

A great place to live in

<table>
<thead>
<tr>
<th>Private housing rents in Paris Region</th>
<th>Paris</th>
<th>Inner suburbs</th>
<th>Outer suburbs</th>
<th>Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surface in m²</td>
<td>50</td>
<td>52</td>
<td>57</td>
<td>53</td>
</tr>
<tr>
<td>Rent in €/m²</td>
<td>23.3</td>
<td>16.9</td>
<td>13.8</td>
<td>13.8</td>
</tr>
<tr>
<td>Average monthly rent in €</td>
<td>1,165</td>
<td>877</td>
<td>794</td>
<td>960</td>
</tr>
</tbody>
</table>

OLAPI, 2019, Average rent as at 1/1/18

A green region

More than 700 sites of ecological interest
15,171 ha in organic farming
Short food circuits are in place for 800 farms (16%)
93,820 ha of forest open to the public
67 sustainable neighborhoods in Paris Region
113,000 homes programmed within these accredited neighborhoods.
250,000 inhabitants of the Paris Region should eventually live in one of these exemplary neighborhoods.
A very high level of urban services (water, waste, energy...)

IAUMOS, 2017, Insee, IAU IdF

A population in good health

The French health care system is one of universal health care largely financed by government. It is unique in the world, as everyone receives the same high level of care and treatment regardless of income. The Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

9,505 general practitioners
9,451 dentists
4,321 drugstores

Unesco sites

(2019)

Palace of Versailles
Paris, the Banks of the River Seine
Fontainebleau Château and Park
Medieval City of Provins
Le Corbusier’s architectural work

4,000 historic monuments

140 museums

An unrivalled cultural offering

5 Unesco sites

of the Top 15 European most visited exhibitions

Moret-sur-Loing © JP. Chasseau CDT77

Ride in Saint-Germain-en-Laye forest © CRT IDF Tripelon-Jarry

Inspirative

The Paris Region is a popular setting for French and international films.
The world's favorite tourist destination

50.1 million tourists, including
22.2 million foreigners (44.3%)
19.19 million night stays, half
the total night stays in France,
including 10.19 million for
international tourists (53.1%)
€21.7b in economic benefits
120,000 businesses
511,000 jobs
Insee, data as 01.01.19, CRT Paris Île-de-France, 2019, data 2018

One of the largest hotel facilities in the world

156,880 rooms
71 million hotel night stays,
half the total night stays
in France
2,465 hotels
10 luxury hotels
Insee, data as 01.01.19, CRT Paris Île-de-France, 2019, data 2018

Provenance of main foreign tourists in Paris Region (2018)
The main international customers in the Paris Region are Americans (4.8%),
British (4.0%), Spanish (3.1%), Italians (3.0%) and Germans (3.0%).
European customers (including the French) account for 80.6% of tourist stays.

Top most visited tourist sites in Paris Region (millions of visitors - 2018)

<table>
<thead>
<tr>
<th>Tourist Site</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disneyland® Paris</td>
<td>15.1</td>
</tr>
<tr>
<td>Notre-Dame de Paris*</td>
<td>12</td>
</tr>
<tr>
<td>Sacré Cœur de Montmartre*</td>
<td>11</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>10.1</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>8.1</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>6</td>
</tr>
<tr>
<td>Pompidou Centre</td>
<td>3.5</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>3.3</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>2.2</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>2.04</td>
</tr>
<tr>
<td>Notre-Dame de la Médaille miraculeuse Chapel*</td>
<td>2</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>1.7</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>1.3</td>
</tr>
<tr>
<td>Sainte-Chapelle</td>
<td>1.3</td>
</tr>
<tr>
<td>Army Museum</td>
<td>1.2</td>
</tr>
<tr>
<td>Atelier des Lumières</td>
<td>1.2</td>
</tr>
<tr>
<td>Petit Palais</td>
<td>1.2</td>
</tr>
<tr>
<td>Louis Vuitton Foundation</td>
<td>1.14</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>1.1</td>
</tr>
<tr>
<td>Cité médiévale de Provins</td>
<td>1</td>
</tr>
</tbody>
</table>

* free admission, estimate - CRT Paris Île-de-France, 2020 data 2018

Top cultural events in Paris Region (By number of visitors - 2018)

<table>
<thead>
<tr>
<th>Event</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Heritage Days*</td>
<td>500,000</td>
</tr>
<tr>
<td>Techno Parade*</td>
<td>300,000</td>
</tr>
<tr>
<td>Solidays</td>
<td>212,000</td>
</tr>
<tr>
<td>Medieval Shows in Provins</td>
<td>183,300</td>
</tr>
<tr>
<td>Download Festival</td>
<td>120,000</td>
</tr>
<tr>
<td>Lollapalooza Paris</td>
<td>120,000</td>
</tr>
<tr>
<td>Rock en Seine</td>
<td>90,000</td>
</tr>
<tr>
<td>International Contemporary Art Fair (FIAC)</td>
<td>72,500</td>
</tr>
<tr>
<td>Art Paris Air Fair</td>
<td>58,789</td>
</tr>
</tbody>
</table>

* free admission, estimate - Source: CRT Paris Île-de-France, 2020 data 2018

2024 Olympic sites in Paris Region

Sports and leisure activities (2019)
- 19,200 sports clubs
- 8,607 sports facilities
- 2.4 million sports club members
- 12 leisure resorts (3,000 ha)
- 5,393 tennis courts
- 419 swimming pools
- 620 equestrian centers
- 106 golf courses

Paris 2024 Olympic and Paralympic Games

Some popular sporting events (2019)
- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 480,000 spectators
- Women’s World Cup: 250,000 spectators for 7 matches in the Region
- NatWest 6 Nations championship (rugby): 150,000 spectators
- Paris Marathon: 57,000 participants, 250,000 spectators
- GayGames: 105,000 spectators
- Football (soccer): 267,312 licences
- Tennis: 221,713 licences
- Judo: 109,996 licences
- Golf: 103,415 licences
- Riding: 93,036 licences

Major events
- European Championships in Women’s Artistic Gymnastics, April-May 2020
- European Championships athletics, August 2020
- ECA Canoe Freestyle European Championships, October 2020
- NatWest 6 Nations championship (rugby): 150,000 spectators
- Paris Marathon: 57,000 participants, 250,000 spectators
- GayGames: 105,000 spectators
- Football (soccer): 267,312 licences
- Tennis: 221,713 licences
- Judo: 109,996 licences
- Golf: 103,415 licences
- Riding: 93,036 licences

Venues
- 95% existing or temporary facilities
- 1 sports venue to be built specifically for the Games: the Aquatics Center in Saint-Denis
- 80% of venues located within a 10 km radius of the Village
- 22 sports within a 10 km radius of the Village
- 90,000 hotel rooms within 10 km of the city center

Travel
- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by environmentally friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Sustainable
- 55% smaller carbon footprints than London 2012

Paris2024 media

CRT Ile-de-France, Estimates IRDS, Schneider Electric Marathon, L’Equipe
The world capital for shopping
(2018)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers trend, concept stores and outlets, the Paris Region is a popular shopping destination for French and foreign tourists.

223 shopping centers, including Westfield Les Quatre Temps, the Westfield Forum des Halles, Vill’Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.

16 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV, Marais...

Westfield Les Quatre Temps-Le CNIT

French and European shopping destination

56.5M visitors in 2018

A unique culinary destination
(2019)

The world’s biggest fresh produce market

Rungis International Market, the world’s biggest fresh produce market
9.4 billion euros turnover
18 million consumers
1,200 companies
6,710,450 visitors
3 million tonnes of goods pass through every year with around 300,000 references of fresh food products.

Specialities produced in Paris Region

1,000 products and 70 kinds of fruits and vegetables

Many culinary products are the richness of the region: Brie de Meaux and Melun, coulommiers, Veixin beer, Gâtinois honey and saffron, rose petal confit from Provins, peppermint from Milly-la-Forêt, poultry from Houdan or Grand Marnier.

Several varieties of fruits and vegetables take their name from their place of production: Argenteuil asparagus, Arpajon beans, Belle de Fontenay potatoes, mushrooms and hams, Montmorency cherries, Pontoise cabbage, Marcoussis strawberries.

The Paris Region is the leading French region for the production of parsley, watercress and radishes. It ranks 2nd for fava beans, 3rd for peas and 4th for beets, lettuce or pumpkins.

An effervescent gastronomy scene

Paris Region is home to an effervescent gastronomy scene: 23,000 restaurants, big names in French cuisine, foreign specialties, Parisian cafes, organic cafes,... there is something for every taste!

23,000 restaurants

135 Michelin-starred restaurants, incl. 10 3-stars 17 2-stars

3 Paris region shopping centers are among Europe’s top 5 centers (annual footfall, in million visitors 2018)

<table>
<thead>
<tr>
<th>Center</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westfield Les Quatre Temps/Le CNIT</td>
<td>56.5</td>
</tr>
<tr>
<td>Westfield Stratford City</td>
<td>51.6</td>
</tr>
<tr>
<td>Westfield Forum des Halles</td>
<td>48.8</td>
</tr>
<tr>
<td>Bullring (Birmingham, United Kingdom)</td>
<td>38.2</td>
</tr>
<tr>
<td>La Part-Dieu (Lyon, France)</td>
<td>31.1</td>
</tr>
<tr>
<td>Westfield London (London, United Kingdom)</td>
<td>30.2</td>
</tr>
<tr>
<td>Hoog Catherine (Utrecht, Netherlands)</td>
<td>27.0</td>
</tr>
<tr>
<td>Manufaktura (Lodz, Poland)</td>
<td>21.2</td>
</tr>
<tr>
<td>Créteil Soleil (Créteil, France)</td>
<td>21.0</td>
</tr>
<tr>
<td>La Vaguardia (Madrid, Spain)</td>
<td>20.9</td>
</tr>
</tbody>
</table>

Sites commerciaux n° 291, September 2019, Panorama/tradedimensions, Le guide 2019 de la distribution and L’Institut Paris Region