With a GDP of €709 billion and a population of 12.2 million, the Paris Region represents 31% of France’s GDP and 18.4% of its population, while it respectively represents 4.6% and 2.4% of the European Union’s GDP and population.

An international region

- 1.7 million foreigners live in the region
- 13.9% of the population
- 119,400 foreign students in higher education, including 80,500 in Paris Region’s public universities
- 8,240 foreign PhD students
- 5,800 foreign researchers
- 22.2 million foreign visitors
- 15,100 foreign sites
- 620,000 jobs, 1 out of 6 jobs in Paris Region is in a foreign company (16.7%)
- 409 foreign companies
- 6,303 jobs created

* Full Time Equivalent
- Insee, Eurostat, Ministry of Education, Higher Education and Research

UK has left the EU28 from 1.31.2019
Paris Region in numbers

- **GDP**: €709b
  - Per capita: €58,300
  - Per job: €110,549

- **Surface Area**: 12,012 km²
- **Inhabitants**: 12.2 million
  - Per km²: 1,077
- **Office Space**: 54.2 million m²
- **Import**: €148.5b
- **Export**: €97.5b

- **Companies**: 1,166,000
- **Companies Created**: 244,000
- **Startups**: 8,000
- **Students**: 704,500
- **R&D Jobs**: 496,500
  - Researchers: 119,700

- **Jobs**: 6.4 million
  - Salaried and non-salaried: 1,077

- **Tourists**: 50.1 million
  - Foreign tourists: 22.2 million

- **Passengers**: 19 million
  - High-speed train stations: 7

- **Passengers in Air Traffic**: 108 million
  - Including 22.2 million foreign tourists

- **Research and Development (R&D) Expenditure**: €20.2b

Sources:
Paris Region’s position in international rankings

The Paris Region is a globally competitive region. It is one of the most attractive regions in the world according to different rankings on attractiveness, companies, foreign direct investments, talents, real estate, cost and quality of life... Recent international benchmarking studies have put the region within the top metropolises in the world in terms of Human Capital, Economic activity, Attractiveness, Cultural experience, Information exchange, Research and Development, Tourism...

Global Attractiveness

Global Cities Index 2019 on economic performances

#1 New York
#2 London
#3 Paris
#4 Tokyo
#5 Hong-Kong
A.T. Kearney

Global Cities Outlook 2019 on the potential of a city to attract and retain global capital, people, and ideas in coming years

#1 London
#2 Singapore
#3 San Francisco
#4 Amsterdam
#5 Paris
A.T. Kearney

Dynamic Cities 2019

2019 Top 5 dynamic cities

#1 London
#2 Paris
#3 Cambridge
#4 Berlin
#5 Amsterdam

Global Attractiveness

As of 2018, the Paris Region is the second international destination for international investments following London, and first for Research, Design and Engineering investments, followed by Singapore.

Cost & Quality of Life

Paris is less expensive in Europe than Zurich, Bern, Geneva, Copenhagen, London, Moscow, Dublin, Milan.
Mercer 2019

Paris Region, #1 world destination for investments in R&D

2nd most attractive location to set up a business

KPMG – Paris Ile-de-France Capitale Economique, Choose Paris Region

Paris is cheaper than London

12% cheaper for housing
43% cheaper for transportation
60% cheaper for personal care
10% for entertainment

Expatistan 1/20
Real Estate

Emerging Trends in Real Estate, Europe 2020

Paris is ranked #1 for its overall real estate prospects in 2020.
The Grand Paris project, Europe’s largest transport scheme, is widely lauded as a game-changer for the French capital, setting it apart from the competition.

<table>
<thead>
<tr>
<th>Cities of Influence, Where to find the best talent 2018</th>
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<tbody>
<tr>
<td>#1 London</td>
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<tr>
<td>#2 Paris</td>
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<td>#3 Madrid</td>
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Colliers International, 2018

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<th>Talents</th>
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<td>Financial Times Education rankings 2019-20</td>
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<tr>
<td>HEC Paris #1 Best executive MBA program</td>
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<td>Best European business school</td>
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<td>Financial Times, 2019</td>
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<th>Global Property Handbook 2020</th>
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<td>Paris became the preferred city for international clients to invest in real estate.</td>
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</table>

#1 Paris  
#2 New York  
#3 Tokyo  
#4 Los Angeles  
#5 Hong Kong

Barnes

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<tr>
<th>Tourism and meetings</th>
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<tr>
<td>Total of international overnight visitors by city</td>
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<tr>
<td>#1 Bangkok 22.78 M</td>
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<tr>
<td>#2 Paris 19.10 M</td>
</tr>
<tr>
<td>#3 London 19.09 M</td>
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<tr>
<td>#4 Dubai 15.93 M</td>
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<td>#5 Singapore 14.67 M</td>
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Mastercard

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<th>R&amp;D, Tech and Innovation</th>
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<td>Global Innovation Index 2019</td>
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<td>Paris, European #1 and #9 largest science and technology clusters in the world</td>
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<td>CMPF, 2019</td>
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<th>Startup Genome 2019</th>
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<td>Paris Region innovation: 9th on the top 15 startup ecosystems in the world</td>
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<td>Startup Genome, 7/19</td>
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<th>Innovation Cities Top 100 Index 2019</th>
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<td>Paris, #2 European and #6 best city in the world for innovation</td>
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<td>2thinknow</td>
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